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Auburn, N. Y. Chamber of
commerce.

The bulletin. (1922-25 incomplete)

MEMBERSHIP MEETING
JANUARY 6thFRIDAY EVENING
8 o'clock

The Fordney Tariff Bill with special reference to the AMERICAN VALUATION FEATURE will be considered. The Legislative Committee of the Chamber of Commerce has been studying Referendum #37 of the United States Chamber of Commerce on the report of the Committee on TARIFF PRINCIPLES and a ballot will be mailed to each member of the local organization containing eight questions.

Before voting on these you will require further information and the aim and purpose of the meeting Friday evening is to present details for your guidance.

C. J. DRISCOLL, a member of the Executive Committee of the American Valuation Association of New York City will be one of the speakers. Mr. Driscoll will advocate American Valuation and we also hope to introduce a speaker who will oppose this feature of the Tariff.

Every person, certainly every business, is affected by the tariff and every business man should be interested. It is hoped that a large representation from AUBURN BUSINESS organizations, both industrial and mercantile, will be present. Delegations from Geneva, Seneca Falls and Waterloo will come to Auburn and we want an overflow meeting. Every member of AUBURN CHAMBER OF COMMERCE -- PLAN TO ATTEND!

MAGIC WORDS - 1922 - THE NEW YEAR

We are spurred on to bigger, better and greater achievements. Lets resolve to make the year 1922 go down in the history of the Auburn Chamber of Commerce as a record period of achievement. Your officers, Directors and Committee Chairmen will plan to make the resolution come true.

We have the men and women with abundant intelligence, the spirit and the inclination to accomplish our purpose. All that is needed is to get our members working in unison and we call upon YOU to "do your bit."

Attend the meetings which are planned by Committees who devote time and efforts to further YOUR interests.

Use the Chamber of Commerce as YOUR service organization. Let us secure and furnish the information YOU desire.

Start NOW by interesting a NEW MEMBER. Bring the new member to the MEMBERSHIP MEETING and introduce him.

The best wishes of the officers and Directors to each member of the Chamber is hereby offered. Please accept them in the same spirit and manifest a "SAME TO YOU" attitude by doing YOUR part to make the Auburn Chamber of Commerce bigger and better than ever before.

BARGE CANAL AND WATER POWER DEVELOPMENT

The Committee having charge of this project has been enlarged and will continue the aggressive policy pursued by last year's Committee. There is much to be done in this connection as it is necessary to compile statistics which require constant investigations and reports for use of the State Engineer and the Legislative Committees.

The following are members of the enlarged Committee which was recently named by Section 1:

Frank E. Swift, Chairman

E.E. Bockstedt
Charles W. Brister
Eric O. Bussing
William C. Burgess
Adam P. Burkhardt
William O. Dapping
William C. Denman
Fred L. Emerson

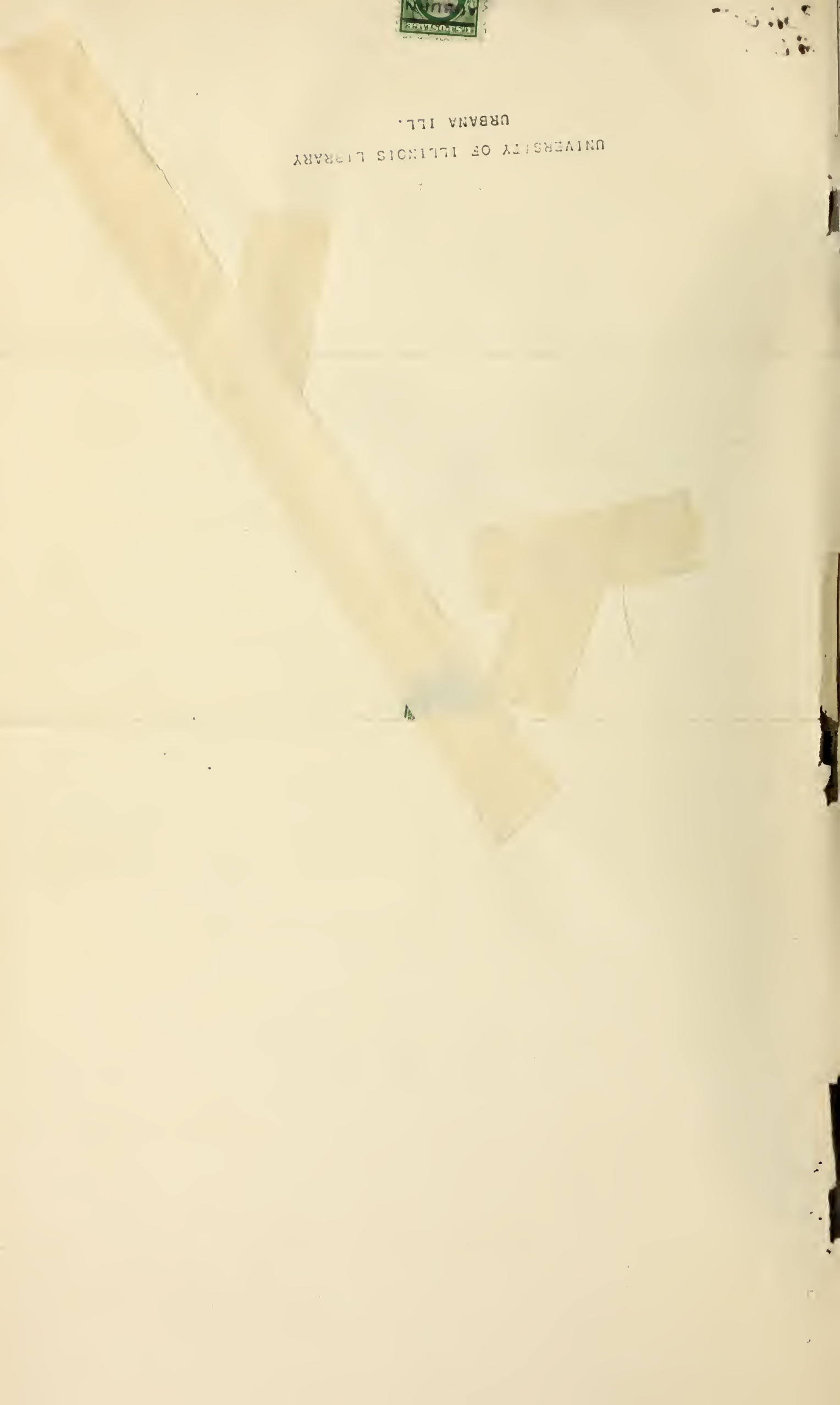
Edward J. Flynn
George A. Lewis
Martin J. Lower
Harold G. Metcalf
Charles D. Osborne
William K. Payne
George C. Pearson
Ernest M. Porter

RETAIL MERCHANTS DIVISION

Under the By-laws, President J. Reynolds Vait will designate a Committee on January 5th to nominate thirty-five candidates for membership on the Executive Council. The report of the Nominating Committee will be posted and copy mailed to each member of the Division and election to the Council will take place on the First Friday in February.



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Do You MANUFACTURE Goods?
Do You SELL Goods?
Do You BUY Goods?

Of course you buy GOODS - everybody does, therefore everybody is concerned with the TARIFF POLICY of the United States, but the manufacturer and the retailer is directly concerned because of the relation of import and export rulings and laws, and the effect these have upon HIS BUSINESS.

What appeared to be a very clear explanation of the important AMERICAN VALUATION PLAN which is a part of the FORDNEY TARIFF BILL now before Congress was given by Mr. C. J. Driscoll, a proponent of this measure, at the Chamber of Commerce last Friday night. Unfortunately, a very small audience heard this enlightening talk but there is another side to the question and the opportunity to hear an opponent of this plan will be offered you at

THE MEMBERSHIP MEETING
FRIDAY NOON JANUARY 13th.
SPEAKER --- MR. H. E. MILES
of New York City.

We have the assurance that this speaker is not only interesting but is well qualified to present the views of those who are opposed to AMERICAN VALUATION.

Ballots will be sent to members of the Chamber of Commerce by the Legislative Committee and you will be asked to vote upon a series of questions relating to the Tariff Bill. You should hear the address Friday noon.

The TARIFF LAW affects BUSINESS.

The TARIFF LAW affects YOU.

LAST LECTURE OF THE COURSE
Arranged by the Women's Division

Professor Richard Burton of the University of Minnesota will give his lecture on

LATTER DAY NOVELISTS

at Osborne Hall on Monday Evening, January 30rd. Dr. Burton is not only a lecturer but an author and playwright of note, having written "Rahab", "Literary Likings", "Life of Whittier", "Literary Leaders", "Forces in Fiction".

This is an opportunity to hear one of America's big men. Tickets may be purchased at this office.

NOTES FROM THE RETAIL MERCHANTS DIVISION

The Annual Meeting and Dinner of the Division will be held Friday Evening, February 3rd in the Community Center Dining Room. The Committee on Arrangements is planning to present a speaker from Albany. Reservations should be made now and tickets secured from the Committee: A. I. Harkness, B. O. Beard, and George H. Pidgeon.

A Nominating Committee consisting of Charles F. Dowd, James H. Foster, Wm. D. Ganey, Charles B. Sears and Elmore H. Knox, has named 35 nominees who will be voted upon by members of the Division for membership on the Executive Council. The list and ballots will be mailed in a few days and the result of the balloting will be announced on February 3rd.

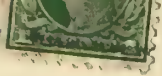
DOLLAR DAY - The Merchants of the City will "put on" a Dollar Day Sale, Wednesday, February 8th. This was decided by the Council at the meeting held last Monday.

WATER POWER DEVELOPMENT AND BARGE CANAL

An important meeting of the Committee will be held on Thursday evening of this week. Statistics and detailed information regarding this important project will be presented and a report will probably be issued after presentation to the Directors.

AN OPPORTUNITY FOR AUBURN MANUFACTURERS

The American Palestine Company of New York will conduct a Permanent Exhibit in Palestine of American machinery and products. The importance of such an exhibit will no doubt be appreciated by Auburn manufacturers. The Company has invested the necessary expenses of shipment, lending charges and duty as well as supplying able demonstrators. The New York office of the American Palestine Company at 874 Broadway will furnish further information to any manufacturer interested in the proposition.



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MEETINGS - HEARINGS - DISCUSSIONS - ANALYSIS
Matters of importance
requiring
ACTION
by
YOU

(The Auburn Chamber of Commerce)

FRIDAY NOON, Jan. 20th - Membership Luncheon in the Community Center Dining Room.

MR. D. JASPER SIMS, a recognized traffic expert and member of the Chamber of Commerce, opposes construction of the Canal spur for various reasons which he will outline and explain at the Friday noon meeting this week. Every member is urged to be present and inform himself that he may be in position to intelligently vote up- on the proposition when called upon.

FRIDAY NIGHT, Jan. 20th - Moving Picture and Address on FREIGHT CLAIM PREVENTION. Mr. T. A. Ward of New York City will present this important phase of commercial activity. The film is entitled, "The Lost Millions," and everyone who ships or receives goods from the transportation companies should be interested. This is in line with a campaign to stimulate BETTER PACKING and CONDITIONING of FREIGHT. Mr. Ward will bring his special projector and screen and good clear pictures are assured. Come and see how your trunk IS handled when travelling and then see how it SHOULD be handled.

MONDAY NOON, Jan 23rd - Membership Luncheon in the Community Center Dining Room - In view of opposition to the construction of the proposed Barge Canal Spur which has developed, the Directors have requested the Forum Committee to arrange additional membership meetings in order that the proponents and opponents of the project may present their respective arguments. We are unable to announce the speaker for this meeting, but whoever he may be, he will advocate construction of the Canal Spur and will outline reasons why it should be built and the advantages which will accrue to Auburn. You will be called upon to express your views at a later meeting (Wednesday) therefore you should make a special effort to be present

MONDAY EVENING, Jan. 23rd - The last lecture of the series arranged by the Woman's Division of the Chamber of Commerce will be given by Professor Richard Burton of the University of Minnesota.-Osborne Hall 8:15 P. M.- The lecturers presented in this series were carefully selected and the Chamber of Commerce assumed considerable expense in order to provide the type of lectures requested by members at the Group Meetings which were held last spring. It is not presumed that everyone cares for these exceptionally high class literary events but it is expected that members of the Chamber shall be interested. For two reasons you should be present. First, that you may receive the personal benefit and advantage offered; and second, that Prof. Burton may lecture to a REAL, TYPICAL, AUBURN AUDIENCE interested in the best things in life.

WEDNESDAY EVENING, Jan 25th - A discussional meeting - a real members forum. It is hoped that members will attend this meeting in large numbers and will frankly express their views - for or against - the proposed BARGE CANAL SPUR. This will probably be one of the most interesting meetings of the year as the Directors desire expressions of opinion regarding this important project. A Vote on the proposition will be taken and action at this meeting will guide the Board in their final action regarding the report of the Barge Canal Committee.

Much has been said and written about the proposed Barge Canal Spur into Auburn. It seemed that sentiment generally favored construction of the Canal but negative arguments have been advanced and it is desirable that all phases of the project be considered. This statement explains the purpose of the various meetings in connection with the subject.

RETAIL MERCHANTS - ANNUAL MEETING & DINNER OF DIVISION - Friday, Feb. 3rd at 6:30 P.M., Community Center Dining Room.

SPEAKER - James Gheen of Niagara Falls. Mr. Gheen was formerly associated with Charles M. Schwab at Bethlehem in Chamber of Commerce activity. Further information will be given in the next Bulletin.



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FEB 13 1922

WHAT A CHAMBER OF COMMERCE IS FOR

1. To get business men pulling together.
2. To raise standards of doing business.
3. To develop business of community.
4. To encourage physical improvement of city.
5. To obtain good government at reasonable cost.
6. To inspire good citizenship.
7. To improve "civic" conditions, making your city "a good place to live in and work in."
8. To bring about relations between employee and employer that are fair, satisfactory and conducive to efficient production.
9. To render service of value to business men.
10. To voice the views of business.

R. B. Beach

THE MEMBERSHIP LUNCHEON FRIDAY NOON, FEBRUARY 3rd. (This week)

The interest already manifested indicates an unusually large attendance this week to hear

HON. JOHN H. WALRATH
Mayor of Syracuse

His SUBJECT, CITY PROBLEMS and INTERCITY RELATIONS will undoubtedly be of great interest to members of the Chamber in view of Mr. Walrath's phenomenal achievements in his home city.

JOHN RICHARDSON (Jack) a member of the City Council of Auburn and of the Forum Committee of the Chamber of Commerce, will have charge of the meeting. "Jack" states that "Marty" Hanlon (Secretary to Mayor Walrath) who has more Auburn friends than any other Syracusan, will be present.

The meeting will be held in the Community Center Dining Room at 12:10 (Noon hour). Call 2180 for reservations NOW. Places cannot be held later than 12:15 o'clock.

ANNUAL DINNER

The Retail Merchants Division of the Chamber of Commerce will hold their annual meeting and dinner at the Community Center Dining Room, FRIDAY EVENING at 6:30 P. M. EVERY MERCHANT should be present and he should also see that his associates are present to hear

JAMES E. GHEEN

of Niagara Falls, N. Y.

Mr. Gheen is one of the "live wire" type of speakers, who for several years was associated with the Bethlehem Chamber of Commerce and in close touch with Charles M. Schwab and the latter's efficient methods of conducting modern business. He was on the staff of the American City Bureau for three years and is now Secretary of Niagara Falls Chamber of Commerce

The Committee in charge consisting of A. I. Harkness, B. O. Beard and G. H. Pidgeon, is now arranging the reservations. Telephone 2180. These Meetings are planned, not to amuse or entertain, but to identify the mercantile interests of AUBURN in the campaign to promote and enlarge AUBURN'S influence as a mercantile center. ARE YOU HELPING?

THE BARGE CANAL

Chairman Frank E. Swift of the Barge Canal Committee announced the result of the ballot recently sent to members as follows:

In favor - 356

Opposed - 63

In view of the expressed wishes of the members, it appears that the Chamber is committed to a policy of strongly advocating construction of the Canal spur. Future procedure will depend upon action of the Directors and the project will be guided by the Barge Canal Committee.

THE ST. LAWRENCE THREAT

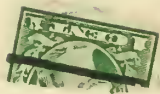
The Joint International Commission's report on the Great Lakes- St. Lawrence waterway, now before Congress, recommends the conclusion of a canal treaty between the United States and Canada and the expenditure of \$310,000,000 on the Welland Canal and the river route from Lake Ontario to Montreal. The international canal project has thus taken definite form. It is also assured of strong support in Congress.

What are New York and neighboring states going to do about it? This state owns a competing route, that from Oswego to the Mohawk, and thence down to tidewater. This route is shorter, capable of operation for a longer period each year and is the short route to foreign ports. It lies within American territory and its development will help American shipping and add to national resources. Why go to Canada in search of a new outlet for the commerce of the lake region?

New York Tribune



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FEBRUARY 8, 1922

FRIDAY NOON MEMBERSHIP LUNCHEON

The subject to be discussed this Friday will be -

THE COUNTY BACTERIOLOGICAL LABORATORY AND ITS WORK

The address will be given by -

DR. H. L. DAVENPORT

Citizens are aware of the application made to the Board of Supervisors for the establishment and support of this institution and perhaps have wondered what was really accomplished for the County. Dr. Davenport is well qualified to analyze the work and explain all phases of the activities of the Laboratory. It has been said that many of the Supervisors themselves were unfamiliar with and unaware of the wonderful results attained until the Doctor addressed them, after which the County governing Board unqualifiedly decided to continue the work.

At last week's meeting an announcement was made that a representative of the Industrial Commission of the State of New York would address the members this week. Owing to conflict of dates where addresses were to be made in other cities, Mr. Elpper's visit is postponed.

BARGE CANAL

The final tabulation of the Referendum vote on the Barge Canal project is as follows: 365 ballots in favor and 64 ballots opposed.

The subject was considered by the Board of Directors on Monday and as directed by the preponderant vote of the members, the report of the Committee will be submitted to the Legislature and the whole weight of the Chamber of Commerce will be brought to bear on getting it through this session thus permitting the project to go before a referendum of the people of the State at the fall election.

The Barge Canal Committee held a meeting Wednesday afternoon of this week and a report of its decisions and plan will be outlined in next week's Bulletin.

The Barge Canal project is so closely related to other water development plans of the State of New York and the development of New York Harbor that we quote an editorial from the New York World:

"A modernized New York Harbor need not fear competition for its open sea route with the more dangerous way down the St. Lawrence and through the summer fogs and icebergs about Newfoundland, to ports in Northern Europe, while for that traffic to southern ports which is always about to be developed it has a manifest advantage. But modernized it must be or lose its trade."

NATIONAL COUNCILLOR

Second Vice President, William J. Harvie, of the local Chamber has been designated as National Councillor to the United States Chamber of Commerce. The honor thus conferred involves more than acceptance of such but requires considerable study and thought to the many national problems which come before the National Chamber.

HOUSE COMMITTEE

The following members have been designated as members of the House Committee:

Phillip A. Roseboom, Chm.	Robert D. Louis
Miss Ella Herron	C. Earl Race

NOTICE OF ACCIDENT - FORM C-2

State Industrial Commissioner, H. D. Sayer, is most desirous that provision of the Compensation Law with relation to the reporting of accidents be complied with. The definition of an accidental injury adopted by the old Industrial Commission and in force for several years has not been changed. Employers should therefore understand that they must fill out form C-2 and either file same direct with the Bureau of Compensation or else through their insurance carrier within ten days after every accident which causes any loss of time other than the balance of the day, turn or shift on which the accident occurred, or which requires any medical attendance other than first aid treatment.

CURRENT PUBLICATIONS AVAILABLE THROUGH THE LOCAL CHAMBER

The Schools of Your City. II-School Buildings and Equipment; The Railroad Question Before Congress. II- Testimony of Railroad Security Owners; Our World Trade, January-September, 1921; Free Zones; Depreciation - Its Treatment in Production; Cost Accounting Work in Trade Organizations.



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MEMBERSHIP LUNCHEON, FRIDAY NOON, FEBRUARY 17th

Speaker: THOMAS C. EIPPER, Chairman of the Advisory Committee on Mercantile Code.

Subject: PROPOSED RULES RELATING TO FACTORY BUILDINGS AND MERCANTILE ESTABLISHMENTS.

Song Leader: "BILL" LEE, of the Auburn & Syracuse Electric Railroad Co. We may expect some "third rail" "full charged" and "loaded" song direction. Bill knows how.

The Chairman of the meeting will be MR. ERIC O. BUESING.

Mr. Eipper has been identified with the State Department of Labor for a number of years and is familiar with the proposed new rulings which possibly affect the various industrial buildings in Auburn.

Under the present rulings one exit is sufficient in the case of two story buildings; under the new rulings, two exits will be required in such a building.

Under Rule 1312 which applies particularly to mercantile establishments, which means ordinary store buildings, would prevent any owner from occupying additional space to that which he now has unless the entire building was made to conform to all the new rulings. The new rulings affect the lighting arrangements, elevators, etc. Every proprietor of a store in Auburn should be present at the meeting Friday and learn the reasons for changes with a view, possibly of registering a protest, should it be necessary to submit briefs before the Commission.

RECENT BULLETINS ON FILE AT THE CHAMBER OF COMMERCE

TRUTH ABOUT MUSCLE SHOALS. We cannot testify to the absolute facts published in this bulletin but it is a very interesting outline of the project together with statements of cost to the government so far and estimates of what it may cost to complete it. It also contains information regarding the manufacturing of nitrate and statements regarding the "Ford Offer" and also the position of the National Fertilizer Ass'n. in connection with this big government plant.

THE RAILROAD SITUATION. This contains a survey and statement by the Secretary of Commerce before the Interstate Commerce Commission and comparative table of rates on commodities and service groups compared with the year 1913.

COMMERCE REPORTS- published by the United States Department of Commerce with a weekly survey of general business conditions.

THE INDUSTRIAL DIRECTORY AND SHIPPER'S GUIDE. This contains valuable information regarding industries along the New York Central Lines with a comprehensive statement of Auburn's industries including a page write-up regarding the city.

RETAIL MERCHANTS DIVISION

Reports coming to this office indicate that the last Dollar Day arranged and conducted by the Retail Division was most successful. More and more the merchants of Auburn are learning to co-operate each year in stated and fixed trade events, thus building a solid foundation for the maintenance of Auburn as a trading center. The recently elected Executive Council which will serve until next February held their first meeting Monday and elected the following officers: J. Reynolds Wait, Chairman; William J. Callanan, Vice Chairman; R.H. Bartram Hole, Treasurer.

One of the important activities considered is that of conducting an AUBURN WEEK DISPLAY. Goods manufactured in local industries will be exhibited in the stores during a week to be determined by a Committee consisting of Robert W. Taylor, Chairman, William J. Callanan, Robert H. Fulton, John Richardson and Charles Stryker. This Committee will meet with a similar Committee of the manufacturers and arrange the date and complete the plans.

INDUSTRIAL COMMITTEE FOR 1922

Section 2 of the Board of Directors announce the appointment of the Industrial Committee for the coming year as follows: John F. McGrath, Chairman; Alfred E. Ballin, James H. Curry, James H. Foster, Joseph J. Drennen, William M. Henry, A. J. Lauer, Stephen J. Murphy, William K. Payne and Charles L. Stryker. These men are all important factors in the business life of Auburn and understand the problems confronting this Committee.

Announcement is made that Rev. John E. Price will remove from Auburn March 1st. Mr. Price has taken an active part in civic work during his stay in Auburn in addition to his part in the progress of his church for which he is responsible.

The Forum Committee has secured Mr. Price for the meeting next week and it is hoped that a large number of the members will be present to hear the farewell address of one who has accomplished a big work and is going to conquer new fields.



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THIS WEEKS MEMBERSHIP LUNCHEON

Friday Noon, February 24th

at

Community Center Dining Room

The Speaker - JOHN E. PRICE

Because of his natural ability and the experience gained through his connection with the Redpath Chautauqua, members are assured of a fine address this week.

Occasionally we feel inclined to apologize for presenting certain speakers, at least this was so in the very recent past, but for THIS FRIDAY the Forum Committee believes that

The Chairman - R. C. S. DRUMMOND has secured a speaker who will have a real message. Mr. Price will soon leave Auburn and what he has to say will be of interest to members of the CHAMBER OF COMMERCE.

Are YOU Helping?

The W. E. I.U. have a very worthy project under way and the whole city is interested. They are working on plans for the construction of a swimming pool. Members of the Chamber of Commerce should lend a hand in all of the various unique means being used to raise funds.

Here is one: - A used book sale will be held at the Woman's Union Building on Friday, March 3rd. Story books and novels of all kinds - for all ages - at ALL PRICES.

If anyone desires to donate books for the sale and will notify Mrs. W. K. Payne, phone 572, they will be called for and placed on sale.

REMEMBER - Auburn lacks such a swimming pool. Other cities have these in connection with some of their organizations. H E L P

DONATE BOOKS

BUY BOOKS

GIVE PUBLICITY

YOUR STATE INCOME TAX

Following a custom established by the Chamber of Commerce last year, arrangements have been made with the State Tax Department to establish an office at this building between March 16th and April 15th. Mr. Grant C. Emerick will represent the State and will be glad to assist anyone in making out their return.

ANOTHER WORD OF CAUTION
SOLICITATIONS

This Chamber has tried and will continue to control promiscuous solicitations in Auburn but must have the help and co-operation of citizens generally and members in particular. Applications for endorsements which do not meet the approval of the Committee and which do not conform to the established policy are constantly being suppressed.

Refer solicitors to the Chamber of Commerce whether the items offered be tickets or other merchandise.

Sometimes a campaign is inaugurated to promote sales of particular goods and a corps of agents make a house to house canvass. Many times the same goods may be purchased at less cost from local merchants, who by the way, must pay taxes in addition to maintaining their store organizations, pay salaries to our citizens and bear the overhead. Be fair with YOUR LOCAL MERCANTILE and COMMERCIAL organizations. Support these FIRST. Call the Chamber of Commerce for advice and information.

INDUSTRIAL REHABILITATION

The State of New York through the Department of Education, Division of Vocational and Extension Education, Bureau of Rehabilitation, has arranged for a meeting to be held at the Mizpah Hotel, Syracuse, on February 27th at 3 P. M. Any person interested in social agencies is invited to be present by Mr. James J. Endres, District Director. Personal invitations will be extended to those communicating with this office.

MEMBERSHIP WORK

The Membership Committee of the Chamber is planning for a continuous membership solicitation throughout the year and has organized teams which will operate every day instead of in a sporadic drive and scores will be kept similar to the manner in which base ball team scores are kept; in fact the teams will be designated in this manner: There will be two leagues and the results will be indicated by a percentage score board which will be posted at the Chamber. Details of this will be given in subsequent bulletins.



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THE INDUSTRIES OF AUBURN

MAR 3 1922

How important are these to YOU?

What do these mean to YOU?

What do YOU know of AUBURN INDUSTRIES?

The policy adopted by the Chamber of Commerce is to present, from time to time, matters of local interest such as Transportation Facilities, Public Institutions, Historical Phases, Public Utilities and Industries.

The Forum Committee through the efforts of HARRY CLEMENTS who will have charge of the membership meeting FRIDAY, MARCH 3rd, has arranged with MR. P. T. E. GEBBARD, General Manager of the FIRTH CARPET CO. for a talk on

THE MANUFACTURE OF CARPETS and RUGS

Mr. Gebbard will use exhibits of rug sections direct from the looms and will demonstrate the manner in which the patterns are formed. The manufacture of rugs is probably the most interesting of our local industries and a profitable hour is guaranteed those who attend.

MANUFACTURERS would like to meet MERCHANTS AT THE CHAMBER OF COMMERCE

EVERY FRIDAY but particularly THIS FRIDAY.

The progress of the world has not come by pulling men (or organizations) down. It has come by building men (and organizations) up.

SPRING DISPLAY WEEK

The Retail Merchants Division has designated the following dates for the SEASON'S OPENING - MARCH 15 - 16 - 17 - 18.

While it seems that such an event is particularly related to the clothing trade, the Executive Council desires that all merchants participate in placing special window displays and arranging their stores attractively in preparation for public inspection.

DO IT RIGHT - DON't invite harmful criticism - DO IT WELL

Help make AUBURN THE TRADING CENTER

SAVINGS AND LOAN ASSOCIATION OF AUBURN

Secretary Herendeen has some valuable information for you. Go to the office, 8 South St. Get some of the pamphlets and learn THE EASIEST WAY to SAVE. The growth of this Association is remarkable and you are entitled to participate in its success - AND PROFIT THEREBY

THE FINGER LAKES

There is positively no question about the beneficial influence the FINGER LAKES ASSOCIATION and their activities have upon the business life of our city. Every citizen should be a FINGER LAKER and should invest at least \$1.00 in the promotion plans now under way. Some of the business houses are subscribing amounts from \$10 up and some are being canvassed for the three figure amounts. When the canvasser calls, be ready to HELP. It means DIRECT BENEFIT TO AUBURN - That's you.

Here are the workers on this project: Robert E. Fenton, Chm., Dr. R. C. Almy, J. Charles Dayton, L. B. Lathrop, W. J. Lee, Harry R. Melone, L. H. Searing, John F. Stoner, Lynn G. Swift, George B. Turner, E. G. Weeks and Roy A. Weld.

MEMBERSHIP

The Membership Committee will start out next Monday and they plan to secure between 300 and 400 members before the close of the year. They will not stage a spectacular drive of short duration but will continue their efforts through means of continuous membership solicitation. You may not be on the Committee but you can help build the organization so that AUBURN CHAMBER OF COMMERCE will HAVE and will HOLD one thousand members. You know someone who should belong - give us the name and the Committee will extend the invitation and DO THE REST.

REMEMBER - the Chamber of Commerce is NOT A CLUB, NOT A FRATERNITY in which one takes a solemn oath. There is no insurance feature - no secret obligations to which one is sworn to allegiance. BUT IT IS a democratic organization the members of which are banded together for the BETTERMENT OF AUBURN, promoting its business activity and seeking always to better the industrial, commercial, educational and civic interests of our city.

LECTURE COURSE IN ECONOMICS

Dr. T. W. B. CRAFER, Head of the Department of Economics, Syracuse University, is conducting such a course at the High School every Tuesday evening at 7:15 P. M. Some of the subjects are listed below. Further information may be had at this office.

Forms of Business Organization; Credit and Banking; Survey of Banking in U. S., particular study of the Federal Reserve Banking System; Value and prices-reciprocal relationship of supply and demand; International trade; Wages of labor - various theories concerning wages etc.



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BUSINESS CONDITIONS

Statement from a Government Financial Agency

During the month of February improvement of conditions in several basic industries has furnished a more hopeful prospect for the trade of the coming months, the Federal Reserve Board says.

BUSINESS CONDITIONS: According to the monthly review of business conditions as contained in a statement from the Federal Reserve Board, the net outcome of changes occurring during the month has been to diminish the irregularity and unevenness noted in the movement of industry during 1921. Textiles and allied lines which have been far in advance of others are losing their relative momentum. The evening tendency thus evidenced by current readjustments is reflected in the fact that the Board's price index remains unchanged at 138. The significance of this apparent stability of the price situation is not disclosed until account is taken of the fact that there have been noteworthy advances in prices of many agricultural products during the month. The effect of these advances would have been to raise the general price index had they not been offset by corresponding declines in other lines of industry, the Board says. The readjustment process, it would appear to the Board, has now definitely reached the stage of inter-industrial price revision. The volume of employment shows but little modification, according to the report. Financially the Board finds the month has shown continued reductions in the volume of credit required by the community. Foreign exchange has shown a decidedly stronger tendency, the highest levels for a long time past having been reached in sterling, francs, and some other European currencies. Business failures are on a materially higher level than in 1921.

THE MEETING FRIDAY NOON

The Forum Committee advises those who desire to hear the speaker this week to call 2180 and state their intention as it will be necessary for the management of the Community Center Dining Room to arrange for an exceptionally large attendance which is expected owing to the well known reputation of

DR. BERNARD C. CLAUSEN

The drawing power of this speaker is tremendous and it is stated that it is difficult to seat the people who desire to hear Dr. Clausen every Sunday evening at the First Baptist Church in Syracuse. His subject this week is

"THE GOOD FORTUNE OF HARD LUCK - A Pollyanna Talk for Bad Times."

Charles A. Clark will be Chairman of the meeting and Willard M. Parker will inject the pep previous to the talk.

Every member who can possibly arrange to be present should do so as he is sure to take home a worth while message.

THE MEMBERSHIP COMMITTEE

130 men initiated the 1922 campaign for rebuilding the membership of the Chamber of Commerce. It is a remarkable fact that of the 130 Committee assignments made not a single declination was filed at this office. A very enthusiastic meeting was held at the Chamber on Monday evening and the 10 Captains assigned prospect cards to the members of the teams. Reports will be received and posted on the attractive new board just erected by the Committee in the lobby of the Chamber of Commerce and it will be interesting to watch the progress of the campaign which will be continued throughout the year.

Members of the Chamber should assist this work and file names of prospects which in turn will be referred to the Committee. Every member is especially requested to offer this service.

The report of the progress indicated by returns from the teams will be published in the Bulletin each week.

ANNUAL MEETING OF THE EXPORT MANAGERS' CLUB

We have notification from the Export Managers' Club of a meeting which will be held in Hotel Pennsylvania, New York, March 21st. Anyone from the local industries interested in this meeting may have a copy of the program.

U. S. CHAMBER OF COMMERCE ANNUAL MEETING

The annual meeting of the U. S. Chamber of Commerce will be held in Washington May 16, 17, 18. Official certification blanks are available at the Chamber. The Board of Directors would be glad to have the name of any person who will be in Washington on these dates.

9th NATIONAL FOREIGN TRADE CONFERENCE

The 9th National Foreign Trade Conference will be held in Philadelphia May 10, 11, 12. This meeting will be of importance to those connected in any way with industry and commerce.



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The CHAMBER OF COMMERCE is your organization. You have created it. In it you have the machinery to serve Auburn business.

This local organization is a member of the National Chamber which latter can be of inestimable service to you and your friends. Taxes have been an irritation. Today they are a burden. Their equitable adjustment; the right relationship between capital and labor; the question of prices, wages and credits are vital to the welfare of every citizen. He can't get away from them. Yet, individually, he can not solve them.

The Chamber of Commerce of the United States is now tackling these problems with unmistakable virility. The Chamber is the only medium through which business can express itself clearly on national questions. The President of the United States asks its help, Congress pays attention to its findings, and the people at large look to it for advice. The more representative its membership, the more influential will be its counsel.

The Auburn Chamber occupies the same relative position in local affairs. True, there are some who will question such a statement, but these are usually persons who do not recognize the power of organized effort.

Successful men identify themselves with successful organizations and this Chamber claims such type of membership.

The Membership Committee reports three new members up to the time of "going to press." The names will be published in the next Bulletin together with others after action by the Directors.

FRIDAY MARCH 17th

St. Patrick's Day

Membership Meeting

Forum Committee Chairman, JAMES B. MACBETH, has secured as the speaker MR. EDWARD RYAN of Syracuse. The subject will be -

IRELAND, IRISH HISTORY and IRISH LAW.

Mr. Ryan is State Secretary of the C.M.B.A. and a director of the Knapp Candle Company.

We understand he is a speaker of rare ability and speaks with authority upon this subject. In view of momentous events now transpiring in Ireland and the long struggle in the Emerald Isle, Mr. Ryan's talk should be of interest to all persons who wish to keep in touch with affairs of the day. (Call 2180 and make your reservations NOW.)

INDUSTRIAL DEVELOPMENT

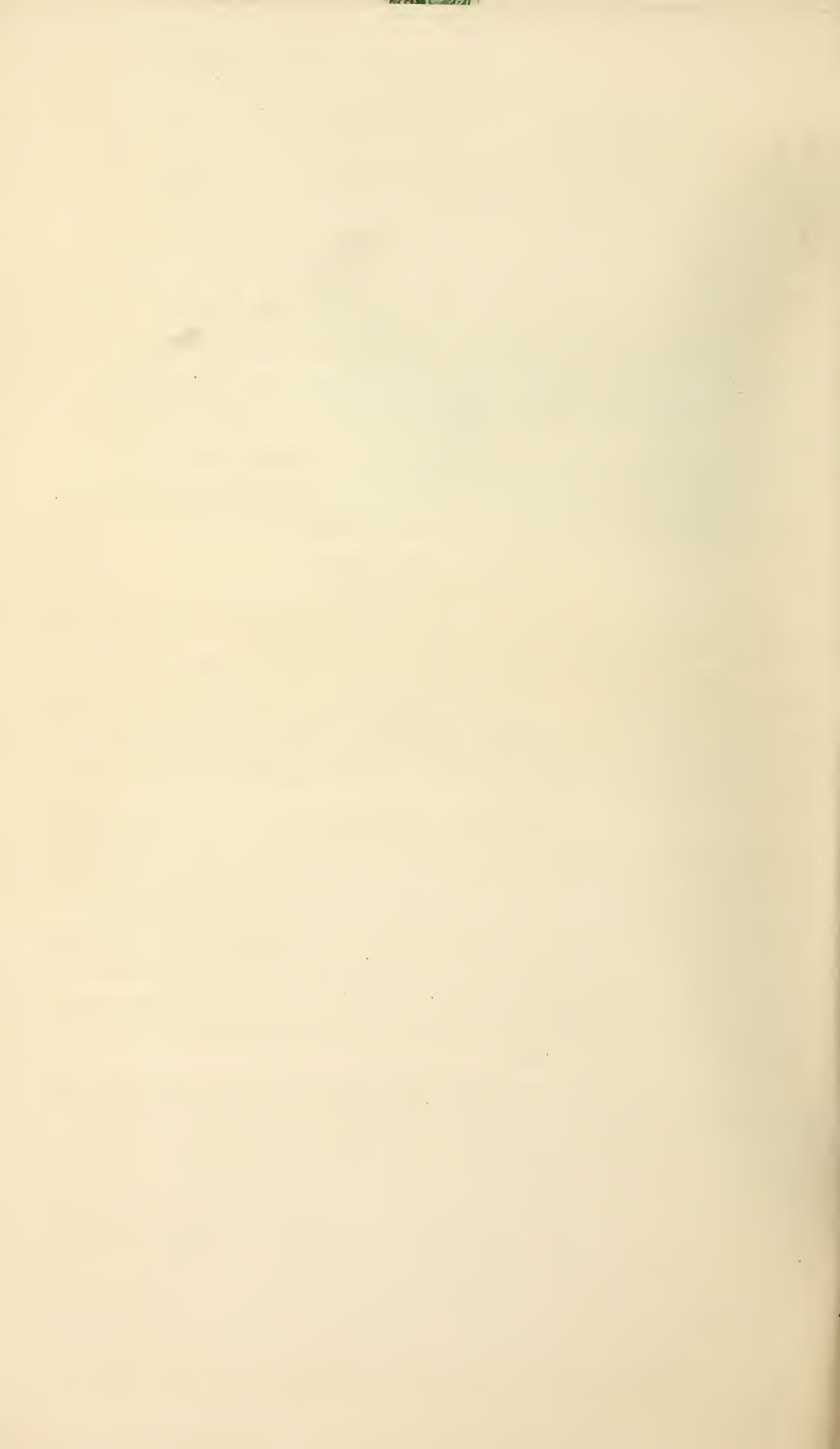
In the minds of many of our citizens there seems to be a well fixed opinion that the efforts of the Chamber should be confined exclusively to Industrial Development. This, of course, is not in line with modern organization policy but it IS one of the most important functions which is constantly before commercial bodies, therefore, the AUBURN CHAMBER has included it in the Program of Work each year. The present Committee consists of John F. McGrath, Chm., A. E. Ballin, James H. Curry, J. J. Drennen, Wm. M. Henry, A. J. Lauer, S. J. Murphy, W. K. Payne and C. L. Stryker and will meet on Friday March 17th to consider various plans for Industrial Development of Auburn.

The INCUBATOR BUILDING seems to be favored by those who have studied the subject and this method of promotion will be considered by the Committee at the meeting Friday.

Various rumors seem to persist about the city regarding the location in Auburn of industries now established in other cities. Recently the Ford Automobile Co. and the H. H. Franklin Co. have been mentioned.

The Chamber of Commerce through its Industrial Committee and Board of Directors is not disregarding the possibilities involved. Cooperation and service of the Chamber of Commerce has been offered to both the Franklin and Ford people and if these organizations can be located in Auburn, it will be done. This statement should set at rest the oft repeated false rumor that "nothing is being done." All that is asked of our citizens is loyal support in order to prove to prospective industrial organizations that ALL our people support the Chamber of Commerce in their efforts to locate new industries.

Unity of thought in this connection is a big factor in the proposition which will influence executives of industrial organizations to locate in Auburn. Members of the Chamber of Commerce may inspect the correspondence and memoranda in both cases mentioned, also the data in connection with the Corona Typewriter Co, the Lisk Manufacturing Co. and the Karge Co. The entire file of the Industrial Committee is open for inspection of members.



WELLS COLLEGE

Auburn is justly proud of this institution. While it is not located in Auburn, nevertheless, it might well be claimed as one of our own. Wells College has an enviable record of accomplishment which justifies the effort now being made to raise an endowment fund of one million dollars.

Aside from the educational worth of this college, the business men of Cayuga County and Auburn particularly, recognize its value on the material side and will undoubtedly assist in bringing this "drive" to a successful conclusion. The Campaign started on Wednesday, March 22nd and it is frankly stated by those who are giving of their time and effort, that Auburn will be expected to do "the right thing" and the Chamber of Commerce should see to it that the expectation is fulfilled.

THE WEEKLY MEMBERSHIP MEETING

FRIDAY MARCH 24th

VILLIAM H. JAMESON WILL be Chairman of the meeting designated by the Forum Committee. We are unable to announce the name of the speaker selected by Mr. Jameson but are authorized to say that he will speak upon matters connected with HARVESTING MACHINERY INDUSTRY.

Members who have heard the talks on local industries have expressed a desire for more of these educational talks. Judging from the comments connecting INDUSTRY and the Chamber of Commerce, it would seem that all Auburn should be present when these matters are discussed - ARE YOU INTERESTED?

If you are not personally interested, come and meet the folks who are. Come every Friday, you are not only welcome but you are expected.

THE MEMBERSHIP CAMPAIGN

A great deal of interest is being manifested in the Chamber's membership campaign which was inaugurated two weeks ago. One hundred twenty players and ten captains constitute the Membership Committee which is planning a continuous solicitation for members throughout the entire year.

The large score board placed in the lobby shows a steadily increasing membership in the Chamber of Commerce during the two weeks that the teams have been playing.

If any member has in mind a person who he thinks should take out a membership in the Chamber of Commerce, will he please hand his name in at this office so that he can be properly interviewed by the Membership Committee.

Up to the time this bulletin "goes to press," 16 persons have been voted in as new members by the Board of Directors. In order that we may all know them, they are:

NAME	BUSINESS	PROPOSED BY	TEAM
Barford, Geo. F.	Principal Junior High School	E. C. Wixom	Skeeters
Hopper, Milo J.	Real Estate	Irving Bacon	Pirates
Wiley, Thos. P.	Retail Merchant	Fred B. Vills	Pirates
Stephens, Miss Ruth I.	Bacteriologist	A.L. Chatfield	Beavers
Blauvelt, F. J.	Train Master L.V.R.R.	J. H. Curry	Skeeters
Dibble, R. L.	Foreman, L.V.R.R.	J. H. Curry	Skeeters
Fearing, Chas. N.	Chief Clerk, L.V.R.R.	J. H. Curry	Skeeters
Hanover, Geo. A.	Boiler Foreman, L.V.R.R.	J. H. Curry	Skeeters
Smith, C. E.	Gen. Foreman, L.V.R.R.	J. H. Curry	Skeeters
Walker, R. E.	Storekeeper, L.V.R.R.	J. H. Curry	Skeeters
Smith, W. H.	Foreman, L.V.R.R.	J. H. Curry	Skeeters
Cullen, E. J.	Div. Engineer, L.V.R.R.	J. H. Curry	Skeeters
Westcott, Irving	Foreman, L.V.R.R.	J. H. Curry	Skeeters
Bright, A. H.	Greene Lumber Co.	C. Earl Race	Pirates
Seacord, Mrs. A. W.		A. W. Seacord	Orioles
Failley, Dr. A. V.	Dentist	A. L. Chatfield	Beavers

Six additional members have been secured by the Membership Committee to date but they have not yet been passed upon by the Board of Directors.

EXTENSION COURSE

Opportunity is given to members of the Chamber of Commerce to obtain tickets for the Extension Course presented by the Department of Economics, Syracuse University, at the High School. The lectures are given every Tuesday evening, with Dr. T.W.B. Crafer, head of the Department of Economics, as instructor. Anyone wishing to secure such tickets may obtain further information at the office of the Chamber. Such subjects as the following are being considered: Banking and Credit; Survey of Banking in the United States, with particular study of the Federal Reserve Banking System; Forms of Business Organization; Money, Bimetallism, relation of money to prices; International Trade, its reciprocal economic advantages, etc.



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NO MATTER HOW SUCCESSFUL YOU MAY BE NOR HOW HIGH
YOUR CHARACTER, YOU ARE A GOOD CITIZEN ONLY WHEN
YOU ARE DOING SOMETHING FOR THE GOOD OF YOUR COMMUNITY - YOUR COMMERCIAL ORGANIZATION WILL PROVIDE THE OPPORTUNITY.

Colvin B. Brown

Arrangements have been made by the Forum Committee for an address by Colvin B. Brown, Chief of the Organization Service Bureau of the United States Chamber of Commerce, Washington, D. C., for the Forum membership meeting on April 31st. This will be a real treat and one to which we are looking forward as Mr. Brown is thoroughly familiar with Chambers of Commerce and civic commercial organizations from coast to coast. He is an inspirational talker and always leaves some worth while workable development plans. Mark this date in your memo book and plan to be present.

MEMBERSHIP MEETING THIS WEEK FRIDAY, MARCH 31st

The speaker to be presented by the Forum Committee through Chairman John J. McNamara, who will preside, is

MR. FANCHER HOPKINS

a former City Clerk and at the present time Postmaster in the city of Binghamton, N. Y. The subject will be PROBLEMS OF THE POSTAL OFFICIALS AND PATRONS OF THE FEDERAL POST OFFICE DEPARTMENT. If there are any persons who do not make use of the postal service furnished by Uncle Sam, they, of course, would not be interested in this talk. When one considers the enormous volume of business passing through the Post Offices of the various cities such as that reported by Chicago recently, that more money orders were cashed at that center than in New York, Philadelphia and Boston combined, it creates a desire for further information regarding our local Post Office - it will pay you to hear this talk by a man who is in the service.

THE CHAMBER OF COMMERCE INDUSTRIAL COMMITTEE

This Committee under Chairman John F. McGrath has recently considered several propositions from concerns or individuals seeking location in Auburn, one of which appeared particularly promising and came from a small concern located in a near-by city. Negotiations are still being carried on but owing to the nature of the present organization and their requirements, the Committee has decided to suggest certain changes which if acceded to will probably result in the establishment of the plant in this city. Members may have the full details regarding this matter and may read the report of the Committee which is available at this office.

THE KIWANIS CLUB

The Kiwanis Club of Auburn plans a celebration known as CANADIAN DAY on April 5th. The Chamber of Commerce unreservedly endorses the project and commends it to all citizens as it commemorates the long period of peaceful relations existing between the United States and Canada and this without forts, guns or the cost of living sacrifice. Every citizen who can in any way help and promote the plans of Kiwanis should do so as we understand that all civic, fraternal and patriotic organizations have been asked to take part.

WOMAN'S DIVISION

The first meeting of the members of the Woman's Division will be held on Tuesday, April 11th, at 8:30 o'clock in the Community Center Dining Room. The Committee under the direction of Mrs. W. K. Payne, Chairman, has arranged to have Miss Elsie Swartwout, Director of Recreation at Saratoga Springs, as the main speaker for the evening. The program for the year will also be discussed. Every member of the Division should plan to be present at this important meeting. The Woman's Division should be one of the strongest agencies for good in the city of Auburn and those who desire to see the Division in a strong position should help make it so.

MEMBERSHIP NOTES

Last week 16 new members were favorably voted upon by the Board of Directors. Since then 11 more have been secured making a total of 27 new members to date. The players who secured the 11 new members are:

Player's Name	Team	Membership secured last week
Chatfield, A. L.	Boston Beavers	1
Barber, C. E.	Dodgers	2
Bacon, Irving	Pirates	1
Gebhard, Peter T.	Red Sox	1
Cooke, Harte	Red Sox	1
Fenton, Robert E.	Red Sox	1
Curry, James H.	Skeeters	2
Henry, William M.	Dodgers	1
Taylor, Robert W.	Red Sox	1



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APRIL 5, 1922

UNIVERSITY OF AUBURN

I want to be proud of my town; I want to so live that my town will be proud of me - Lincoln.

FOR INFORMATION

2180 - ASK THE CHAMBER OF COMMERCE - 2181

If we haven't the information you want at the moment, WE WILL GET IT. Learn to use YOUR CHAMBER OF COMMERCE. Meet your friends and business associates here. The Lounging and Reading room with the constantly expanding business library is available and should be put to maximum use.

For Service Call the C. of C. 2180 - 2181 for C. of C. Service

MEMBERSHIP MEETING FRIDAY NOON

The Forum Committee through the Chairman of the Day, MRS. LESLIE O. WALLACE, will introduce MISS DORA M. TOWNSEND of Syracuse who will address the members on a subject which is much discussed nowadays. People are seeking information regarding the operation, objects and methods of the

AGRICULTURAL BLOC in CONGRESS

and the speaker will attempt to enlighten you. Miss Townsend has been lecturing to Civic Clubs in many cities and towns in Central New York and we feel certain that a profitable hour will be had at the Friday meeting.

"WE'RE ON OUR WAY FOR A NEW MEMBER A DAY
FOR THE YEAR 1922"

This is the Membership Committee slogan and from the reports that have been turned in, the Committee is certainly doing it more than justice. To date, 29 new members have been favorably passed upon by the Board of Directors of the Chamber of Commerce. The names of the new members elected by the Directors are here introduced:

NAME	BUSINESS	PROPOSED BY	TEAM
Russell D. Chapman	Author's Press	Clarence E. Barber	Dodgers
Frank M. Dullea	City Engineer	James H. Curry	Skeeters
Kerr D. Macmillan	President, Wells College	Wm. M. Henry	Dodgers
J. C. McBrien	Supervisor of Employment, L.V.R.R.	James H. Curry	Skeeters
John S. Meadows	Efficiency Expert Dunn-McCarthy	Peter T. Gebhard	Red Sox
Antonio Oropallo	Steamship Agent	Robert W. Taylor	Red Sox
Sherman Parker	Lawyer	Harte Cooke	Red Sox
Denber Simkins	Author's Press	Clarence Barber	Dodgers
Frank G. Syrocki	Photographer	A. L. Chatfield	Beavers
George F. Train	Gen. Yard Master L.V.R.R.	James H. Curry	Skeeters
Skinner & Sharples (Tuxill Garage)	Garage	Irving Bacon	Pirates

TO THE NEW MEMBERS OF THE CHAMBER OF COMMERCE

1. You have done more than become members of a Chamber of Commerce. You have joined an Association of public spirited leaders, concerned with the welfare of the entire city.

2. This City wishes you to prosper in your business. We expect you to do so, but we expect that prosperity to be won on the high plane of such fair and honorable business ethics that your so-called competitors will be your best friends and your methods and practices may be enthusiastically and safely followed by all.

3. You have become companions of men who believe in the principles of democracy and who wish to see it established in our City until there shall be no sectional rivalries, no prejudices, and no divisions, but where all are working for the common welfare and see their highest happiness in the good of all.

4. You have come among men who have a genuine love for their City and not only a just pride in the record or past attainments but a great ambition that it shall swiftly become the most prosperous place for business, the most beautiful place for homes, the most wholesome place for families, and the most desired place for culture and refinement. The fulfillment of this ambition is the object of their work.

5. You have taken up fellowship with men who believe in the cardinal principles of health, homes, education, and religion, as the four corners for happiness among any people and their citizenship expresses itself in extending these benefits to all who belong to our municipality. You will quickly show yourselves proper members of the Chamber of Commerce by enlisting your efforts in these and all other public spirited enterprises and measuring your work by nothing short of your utmost abilities.

G. FRANKLIN REAM



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THE MEMBERSHIP MEETING THIS WEEK: Much has been said and written recently regarding Federal Legislation particularly upon matters of Industry, Agriculture, Farm Credits, Banking, etc. The country is being flooded with propaganda issuing from various organizations and individuals interested in particular projects until people are in a maze because of the conflicting views expressed by the spokesmen of these groups. The policy of the Forum Committee of the Chamber of Commerce has been and is that of providing speakers at the Membership Meetings who are in actual touch with these problems, who can give accurate information and this week Chairman R.C.S. Drummond will introduce

MR. R. ELLIOTT OWEN

Cashier of the National Bank of Cortland, N. Y. whose subject will be "THAT MATTER OF RURAL CREDITS"

To some this subject might appear as one dealing exclusively with farm matters but we understand this is not so as it has its definite bearing upon banking and finance generally and this latter of course affects city and country alike. We anticipate a big attendance and wish the members to make their reservations immediately.

"Bill" Owen and his Company of McIntosh & Seymour Harmonizers will give you something REAL in the "Olio" part.

THE QUESTION OF THE FUTURE OF BUSINESS: We receive so many inquiries about the future of business that when, in our opinion, an especially good item comes to our attention, we feel that it should be given publicity. We therefore quote from the Harriman National Bank pamphlet on the Nation's Business:

"The human element enters so largely into business that it is no wonder the course of trade may be plotted and charted for certain conditions exactly as may any manifestation of life.

Business can be cultivated, but it may not be forced any more than a plant without effects that must sooner or later be compensated to restore its growth to normal. On the other hand, as with the human plant, there is a well recognized contributing psychology which may make for better or for worse. Thus, there is much in 'boosting' for business and other adventitious aids towards restoration of confidence.

Business has passed the crisis of its deflationary disease. Its complete recovery in due course may be prognosticated with certainty. It is acquiring strength, increasing with returning confidence. There is no general forward sweep as yet, and the condition is characterized as 'spotty,' but this will be overcome; the signs are unfailing from the standpoint of financial conditions as represented by the banks, the activity of the basic industries, the agricultural present as to prices, and the future as to production, and notably what we believe to be the low condition of commodity stocks throughout the country - Liquidated inventories.

There is plenty of money to carry on the expanding business of the country. The rate of interest is lower than it has been for a long time and may perhaps go still lower. This is not entirely due to restricted trade, but in very large part due to the fall in prices and the lessened costs of doing business.

A boom in business we do not expect and we do not want. Such an occurrence would unquestionably mean an inordinate rise in prices and profoundly affect adversely the readjustment that is now so favorably progressing."

MEMBERSHIP COMMITTEE NOTES

The Board of Directors elected the following new members and the Committee is pleased to introduce these to you:

<u>NEW MEMBER</u>	<u>BUSINESS</u>	<u>PROPOSED BY</u>
H. S. Morgan	Supt. Ithaca-Auburn Short Line	F. W. Moore
Dunn-McCarthy	Shoes	W. O. Dapping
Frank J. Riley	Farmer	T. M. Walker
Dr. LeRoy Seccomb	Physician	F. M. Everett
Clarence Dumm	Boy Scouts	Clarence Dumm
Dr. L. B. Sisson	Physician	C. L. Stryker
Rev. S. Szupa	Pastor	Valentine Frees
L. W. Carrier	Indian Refining Co.	F. E. Swift
Dr. Wm. P. Foley	Dentist	Irving C. Bacon
Wm. B. Beach	Shoemaker Coal Corp.	John Taber
Milton D. Casey	C. G. Meaker Co.	C. G. Meaker
Dan C. Cioa	Cleaning and Pressing	Albert H. Clark

HAVE YOU A TRUCK LOAD OF FREIGHT GOING TO BOSTON? A person moving from Boston to Auburn desires to obtain a return load in order to reduce the trucking costs. If this proposition interests you and you want to save some money, communicate with this office at once.



COLVIN B. BROWN
Chief of the Organization Service Bureau
of
The U. S. Chamber of Commerce
Washington, D. C.

We cannot urge you too strongly to attend the meeting Friday noon but in view of the prominence, reputation, and known ability of this speaker, it will be necessary for you to make reservation as the interest already manifested indicates an unusually large attendance. We unqualifiedly and unreservedly endorse and guarantee Mr. Brown as a speaker - an orator - one with a personal interest and knowledge of the practical affairs of our country.

If you are not in the habit of attending the weekly meetings - Try it this week - if you have attended more or less regularly in the past - don't fail to be here Friday - BUT TELEPHONE 2180 and help us to make proper arrangements with the Community Center Dining Room. Just say, I WILL BE AT THE MEMBERSHIP MEETING FRIDAY.

BILL CALLANAN will be "Officer of the Day" and following the custom of the Forum Committee, will have entire charge of the session with Bill Jameson of the I.H. Company and the I.H. Loyalists in charge of the entertaining features. If they do as well as the McIntosh & Seymour "bunch" did last week, the companies will be ready to go on the road playing their first engagement at the C. of C. next week.

playing their first engagement at the C. of C. next week.

BUSINESS		* * * * *		PAMPHLETS	
OPPORTUNITIES	*	COMMUNITY CENTER DINING ROOM		* FILED AT	
Auburn Business	*	SAMPLE MENU		* C. OF C.	
those require-	* LUNCHEONS	SALADS & SANDWICHES		* At the present	
ments would	*Vegetable Soup 10¢	Banana & Nut Salad 20¢		* time, every	
justify a	*	Tomato Salad 15¢		* effort should	
BUSINESS SERV-	*Poast Lamb & Brown	Lettuce Sandwich 15¢		* be made to mak	
ICE with of-	* Gravy	Marmalade & Nut		* clear in the	
fice and corre-	*Mashed Potatoes	Sandwich 15¢		* public mind	
spondent ar-	*Rolls 40¢			* the distinc-	
rangements on	*	DESSERTS		* tion between	
the Pacific	*Creamed Oysters in	Strawberry Short Cake		* brokers whose	
Coast should	* Patties	25¢		* dealings are	
get in touch	*Celery Salad	Date Cream Pie 15¢		* under the su-	
with this of-	*Rolls 40¢	Cocoanut Bread		* pervision of	
fice. Ask for	* SPECIALS	Pudding 10¢		* the N.Y. Stock	
No. 149.	*Baked Eggs & Cheese	Lemon Layer Cake 10¢		* Exchange and	
A Sales & im-	*Potato Cakes	Maple Nut Sundae 20¢		* those which	
porting Company	*Rolls			* are not. We	
in Mazatlan,	*Brown Betty			* received a	
Mexico, with	*Coffee 40¢			* list of mem-	
long experi-	*	BEVERAGES		* bers this week	
ence desires to	*Fresh Asparagus on	Coffee 10¢		* which is avail	
represent	* Toast 25¢	Tea 10¢		* able to mem-	
Auburn business	*Green Peas 10¢	Milk 10¢		* bers. Copies	
These con-	*Mashed Potatoes 10¢			* may be obtain	
tracts appear	*Rolls 10¢			* ed for your	
worthy of in-	*	Lunch with Friends		* personal use.	
vestigation in	* Pleasant Surroundings -	Good Service		*	
the interest	*	GOOD FOOD		*	
of business ex-	* * * * *				
ension. Ask for	No. 150.				

Of particular interest are the following pamphlets issued by the U. S. Chamber of Commerce:

- | | |
|--|--------------------------------|
| 1. Our World Trade in 1920 | 5. Promoting Foreign Trade. |
| 2. " " " Jan. - Mar. 1921 | 6. Organized effort in Foreign |
| 3. " " " " - June 1921 | Trade. |
| 4. " " " " - Sept. 1921 | 7. Social Agencies in the |
| | Community. |
| 8. The Coal Situation - in Relation to the | |
| Strike Apr. 1st. This booklet presents | |
| a comprehensive picture of the coal situation. | |

MEMBERSHIP COMMITTEE NOTES

Forty-eight members have been secured to date and there is a bright outlook that this week's report on Thursday will substantially increase various team percentages.

We believe that the Membership Committee is doing a signal service for the Community by bringing before approximately 200 people each week the advantages of Chamber of Commerce to Auburn, and better still, by extending an invitation to these people to identify themselves with Auburn's foremost Civic Commercial Organization.

381.05
A U W

THE BULLETIN

CHAMBER OF COMMERCE, AUBURN, N.Y.
APRIL 26, 1922

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THE PORT OF NEW YORK AUTHORITY

MAY 13 1922

The importance of the Port of New York and its relation to the State is not fully realized by citizens. When concentrated and determined effort is exerted by cities along the coast to divert the shipping business from New York, it is time for us to wake up.

The Legislatures and Governors of New York and New Jersey realized the danger and established the Port Authority by compact between the two States. The plan involves construction of new piers on both sides of the Hudson River and also on the East River and New York Bay and the building of railroads encircling a ten mile area around New York with proper terminals and extensions into the city. It is wonderful, exceedingly interesting and of such importance that you should hear

MAJOR ELIHU C. CHURCH of New York City
at the

CHAMBER OF COMMERCE

FRIDAY NOON

We were able to secure this eminent engineer through the General Committee for the Promotion & Development of the State Barge Canal and in line with Mayor Burkhart's proclamation in this connection, we present this speaker. The State has spent \$167,000,000 in construction of the Canal which affords an unrivaled route for freight between the headwaters of the Great Lakes and the Atlantic Seaboard. It is one of the engineering wonders of the world and every citizen should know about it.

The meeting Friday will be in charge of R.C.S. Drummond, Chairman of the Forum Committee and the singing will be directed by Willard M. Parker of the Columbian Rope Co. Whether he can "put over" a program comparable to the I. H. last week and the McIntosh & Seymour the previous week remains for you to judge. Willard and his "bunch" usually "make good" but we must concede the necessity of "going some."

RETAIL MERCHANTS DIVISION

The Executive Council considered the matter of HALF HOLIDAYS for the coming season and decided that Auburn stores shall follow the custom heretofore established and will close on Wednesday afternoons during July and August. It is hoped that every store will conform to the recommendation of the Executive Council in this as in all other actions of this body. It is only through mass action that retail merchandising in this city can be promoted.

Arthur J. Merriman of the Donovan & Merriman Drug Store was elected to membership on the Council in place of A. Ira Harkness who is now located in Massachusetts.

The Council also opposed the proposal to hold a benefit ball game on July 3rd on the ground that it seriously interfered with business. They will, however, vigorously support a benefit game in the interest of the Police Pension Fund at a later date.

ANNUAL MEETING, U. S. CHAMBER OF COMMERCE

Washington, May 16-17-18

Business men should be interested in this conclave. We have copies of the program and some very important subjects will be considered. Will you attend? Get your credentials at this office, also tickets entitling you to half fare plus one dollar.

A SWIMMING POOL FOR AUBURN

The spirit and effort being exerted by the women of AUBURN interested in securing this addition to the W.E.I.U. is commendable. Can you not plan to attend one of the card parties arranged for this week? These are held at the Woman's Union. Here is the schedule:

Thurs.	3 - 5 P.M. Wards 3, 8, 9	8 - 10 P.M. Masons
Fri.	3 - 5 P.M. Wards 5, 6	8 - 10 P.M. Knights of Columbus
Sat.	3 - 5 P.M. Teachers	8 - 10 P.M. Wards 1, 10

BOOSTER SLOGANS & AUBURN BUSINESS HOUSES USING THEM

We know of a check having been drawn to the order of an out of town firm which check was destroyed after the writer received a letter from COLWELL'S BOOK STORE, on the envelope of which was printed this slogan-

"TRADE WITH AUBURN MERCHANTS"

There is an interesting little story connected with the incident as the person concerned later purchased the goods wanted from an AUBURN STORE.

There may be others who are taking advantage of this form of publicity but we refer these for your consideration; "Go ye and do likewise

Auburn Mercantile Co. - "Auburn is Some City"

C. G. Meaker Co. - AUBURN - Center of Central New York,
hub of the Finger Lakes Region.

Columbian Rope Co.

&

Auburn Cordage & Twine Co. - "THE CORDAGE CITY"

What is YOUR best Slogan? More of this later.

MAY 3, 1922

THE COAL SITUATION - As of April 22nd

Through failure of the miners and operators to reach an agreement prior to April 1st, the coal strike was called and continues to the present. In order that members of the Chamber may be informed as to Union and Non-union fields, quantities of coal now being produced and supplies on hand, data up to and including Apr. 22nd is available at this office in a pamphlet compiled by the Coal Bureau of the Natural Resources Production Department of the U. S. Chamber.

A peculiar phase of existing conditions is the large amount of coal that has been loaded into railroad cars remaining unbilled, meaning cars not sold. Figures furnished by the Geological Survey follow:

On March 4	about one month before the strike	14,000 cars.
" April 1	the beginning of the strike	28,867 "
" April 15	the end of the second week of strike	26,790 cars

or approximately 1,330,000 tons of coal for which there were no purchasers.

Members interested in the coal situation should study this pamphlet.

THE FRIDAY NOON MEETING - May 5th

Members are becoming so accustomed to the "guaranteed speakers" who have, in each case measured up to, or far surpassed the guarantee clauses of the weekly bulletins, that we are very guarded in the use of the word; but having been so successful in securing A-No. 1 speakers, we do not hesitate to recommend in the highest terms the speaker for this week's meeting

MR. WILLIAM RUBIN - Lawyer of Syracuse, N.Y.

Mr. Rubin has spoken in Auburn on several occasions and those who have heard him will undoubtedly wish to hear him again. Those who have not, should be present Friday as he is well informed on current events and business affairs. A profitable hour is assured.

The meeting will be in charge of William D. Ganey who is serving as a member of the Forum Committee and who is also a member of the Retail Merchants Council and we expect a large representation of MERCHANTS to supplement the usual and regular attendants from the industrial plants.

The principal object of these meetings is not to entertain, though entertaining features are arranged to meet demands of some members and the KIWANIS NUTZ, the liveliest bunch of organized gloom dispellers will be present this week. (They are not the kind of "NUTZ" you think, but are real HE men) Bill Lee will show what real leadership is. He is the main NUTZ.

THE POSTAL SERVICE

GOOD SERVICE is so persistently demanded that when something goes wrong we are apt to say the whole system is "OFF." The P. O. officials are constantly trying to improve the service and the Department has designated May 1-6 as Postal Improvement Week. Cooperation is all that is needed and if everyone will do their part, there can be no question that QUICKER and BETTER SERVICE will be reflected immediately.

THE W. E. & I. UNION

It is a pleasure to note success of efforts to raise funds for the Swimming Pool. This wonderful AUBURN organization is SERVING THE COMMUNITY. Over \$10,000 was raised and again we have had a demonstration that Auburn CAN DO what she WANTS TO DO.

FRANCIS CULLEN POST

Commander "Bill" Morrissey of the local post, N.D.A.S. League announces that young ladies will dispose of flowers on May 6th for MOTHERS DAY. Don't forget to wear a flower

- FOR MOTHER-

and incidentally to help the BOYS, of whom mother is so proud.

A NEW COMMITTEE

The Directors appointed a C. of C. Committee to meet with a similar Committee of the Farm Bureau to study Senator Calder's Senate Bill which has for its object the "extension of the Food and Drugs Act." Designations are as follows:

J. Reynolds Wait	
Arthur L. Smith	E. L. Simons
W. W. Patterson	William H. Ross

SAVINGS & LOAN ASSOCIATION

Phenomenal growth, expansion and strength is being shown by this organization. It will pay you to investigate and BECOME A SHAREHOLDER.

THE COURT HOUSE

If YOU have an opinion as to what should be done by the County officials regarding the Court House, please write or come to the office and express your views to the Secretary.



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THE FRIDAY NOON MEMBERSHIP MEETING

The speaker provided by the Forum Committee for Friday of this week,
DR. GEORGE BLACK STEWART

needs no introduction to the members of the Chamber of Commerce.

Dr. Stewart was elected a Director upon reorganization of the Chamber in 1918 and was re-elected each year and continued to serve in this capacity until December last.

Together with several other Auburnians he recently visited Europe, Northern Africa and the Holy Lands and has real first-hand information regarding conditions in the Near East. This will form the subject of his talk at the Membership Luncheon. Nothing need be said regarding his ability as a speaker or the attractive manner in which he presents his subject.

Undoubtedly, a large number of the members will be present and we urge you to telephone 3180 immediately that we may properly gauge the attendance and make arrangements with the managers of the Community Center Dining Room.

The meeting will be in charge of Mr. Charles A. Cannon as Chairman of the Day and the first part will be in charge of "Bill" Callanan and his forces from the Empire Gas & Electric Co.

MEMBERSHIP NOTES

Competition is the life of business - and so it is with the Membership Baseball Teams. The work of the Membership Committee is what one might call competitive co-operation, the players working collectively for a bigger and better Chamber of Commerce through an increased membership while individually, they are competing with each other for the greatest number of "home runs".

It is through the efforts extended by our 136 "Baseball Players" that more people are awakening each day to the realization that a Chamber of Commerce is the most powerful factor in promoting the best interests of our City, it has justified its existence and is worthy not only of their support but also the support of every loyal citizen of Auburn.

It is only through co-operation that YOUR Chamber of Commerce can be expanded and strengthened. The Membership Committee has grasped the spirit of co-operation by turning in 63 members in 63 days. Have you got the "spirit"?

ON GUARD

Members of the Chamber who are approached by solicitors regarding Martindex Service, the Industrial Service Bureau, J. L. Tope or L. A. Hinton will communicate immediately with the Secretary as we have some interesting information from the National Vigilance Committee of the Associated Advertising Clubs of the World.

Also, should any citizen, particularly merchants, be approached by representatives of the "Point of Purchase Advertising Ass'n.", will they please communicate with this office.

This information is available to members of the local Chamber.
ANOTHER SCHEME - BE CAREFUL -- Inquiries have been received at this office regarding manufacturing concerns. The organization seeking this data is known as the "Statistical Bureau of Industries" with headquarters at Pittsburgh, Pa. and another one, "The Industrial Statistics of America" with headquarters at Philadelphia. We have investigated both of these and believe they are one and the same concern. We are informed that the Department of Public Safety of Pittsburgh has requested the concern of that city to discontinue the use of the name under which they are operating and the result of our investigation in Philadelphia would forbid any information being given from Auburn.

ART EXHIBIT

A Committee of the Chamber co-operating with the Art Research Club of Auburn will arrange an exhibit of oil paintings by local artists in the C. of C. Building May 17-18-19-20. All of the rooms on the first floor will be used for this purpose. We will be glad to receive information regarding citizens who possess such paintings and who are willing to loan them for the exhibit.

PAMPHLETS RECEIVED AT THE C. OF C.

German Reparations - Some aspects of European Conditions and their Effect on American Business.

European Budgets - Aspects of European conditions and their effect on American Business.

Treaty Ratification - Report of Committee on Foreign Affairs. Digest of Treaties - American Delegation Views.

What Shall Our Foreign Policy Be? - A Study of Present-Day World

Problems as they Affect the U. S.
Perpetual Inventory or Stores Control.



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THE ART EXHIBIT

Members who fail to visit the Chamber Building THIS WEEK and view the paintings by AUBURN'S ARTISTS are losing a rare opportunity. The exhibit will be open until Friday evening.

FRIDAY NOON MEMBERSHIP MEETING

Mr. ROBERT G. WALL recently spoke before the Kiwanis Club and the comments heard after that address influenced the Forum Committee to secure him for the Chamber of Commerce. He is a fiery, wide awake man who will hold your interest and maintain the high standard of speakers and subjects presented at these meetings.

"JIM" Macbeth will be Chairman of the day and "Charlie" Stryker of the Meaker Stores will direct the singing - COME.

LIST OF CITIES OPERATING UNDER DAYLIGHT SAVING TIME
CLASSIFIED BY THE CHAMBER OF COMMERCE

NEW YORK STATE

Albany	Frankfort	Lockport	Rye
Amityville	Freeport	Long Beach	Sag Harbor
Amsterdam	Fulton	Lynbrook	Saltaire
Babylon	Garden City	Malone	Sands Point
Ballston Spa	Glen Cove	Mamaroneck	Saranac Lake
Bayville	Glens Falls	Mechanicville	Saratoga Springs
Beacon	Gloversville	Middletown	Saugerties
Bellport	Goshen	Mineola	Sayville
Bluepoint	Great Neck	Mohawk	Scarsdale
Bridgewaters	Green Island	Mt. Kisco	Schenectady
Bronxville	Greenport	Mt. Vernon	Scotia
Buffalo	Hamburg	Newburgh	Sea Cliff
Canajoharie	Hastings-on-Hudson	New Rochelle	Shoreham
Carthage	Haverstraw	Niagara Falls	Silver Creek
Cattskill	Hemstead	Northport	S. Glens Falls
Cedarnurst	Herkimer	N. Tarrytown	Southampton
Chatam	Hoosick Falls	N. Tonawanda	S. Nyack
Cohoes	Hudson	Nyack	Spring Valley
Corinth	Hudson Falls	Oneida	Suffern
Cornwall	Ilion	Ossining	Tarrytown
Croton-on-Hudson	Irvington	Patchogue	Tonawanda
Depew	Jamaica	Peekskill	Troy
Dering Harbor	Johnstown	Pelham	Tuckahoe
Dobbs Ferry	Katonah	Plandome	Utica
Dolgeville	Kenmore	Plattsburgh	Walden
East Aurora	Kingston	Pleasantville	Wappingers Falls
Easthampton	Lackawanna	Portchester	Watertown
E. Rockaway	Lake Placid	Port Jervis	Watervliet
Ellenville	Lancaster	Poughkeepsie	W. Haverstraw
Fairport	Larchmont	Ravena	White Plains
Farmingdale	Lawrence	Rensselaer	Whitesboro
Floral Park	Liberty	Rockville Center	Woodsburgh
Fort Edward	Little Falls	Rome	Yonkers

NEW JERSEY

Asbury Park	Garfield	N. Plainfield	Roselle
Atlantic City	Glen Ridge	New Brunswick	Roselle Park
Bayonne	Gloucester	Newark	Rutherford
Bellville	Guttenberg	Newton	Secaucus
Bloomfield	Hackensack	N. Bergen	Somerville
Bocnton	Haddonfield	Nutley	S. Amboy
Bound Brook	Hammonton	Orange	S. Orange
Bordentown	Harrison	Passaic	S. River
Bridgetown	Hawthorne	Patterson	Summit
Burlington	Hoboken	Pennsgrove	Tenafly and
Camden	Irvington	Pensauken	Trenton
Carlstadt	Jersey City	Perth Amboy	Union
Cliffside Park	Kearney	Phillipsburg	Vineland
Clifton	Keypart	Plainfield	Wallington
Collingswood	Lambertville	Pleasantville	Weehauken
Dover	Lodi	Princeton	W. Hoboken
E. Orange	Long Branch	Prospect Park	W. New York
E. Rutherford	Lyndhurst	Rahway	W. Orange
Elizabeth	Madison	Raritan	Woodbridge
Englewood	Millville	Red Bank	Woodbury
Fort Lee	Montclair	Ridgecroft	Westfield
Freehold	Morristown	Roosevelt	Wrightstown

This list will be continued in next week's Bulletin.

CITIES OF NEW YORK STATE OPERATING UNDER STANDARD TIME

Auburn, Cortland, Geneva, Groton, Ogdensburg, Oswego, Seneca Falls, Ithaca, Syracuse and Rochester.



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MAY 17, 1923

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LIST OF CITIES OPERATING UNDER DAYLIGHT SAVING TIME
CLASSIFIED BY THE CHAMBER OF COMMERCE

NEW YORK STATE

Albany	Frankfort	Lockport	Rye
Amityville	Freeport	Long Beach	Sag Harbor
Amsterdam	Fulton	Lynbrook	Saltaire
Babylon	Garden City	Malone	Sands Point
Ballston Spa	Glen Cove	Mamaroneck	Saranac Lake
Bayville	Glens Falls	Mechanicville	Saratoga Spring
Beacon	Gloversville	Middletown	Saugerties
Bellport	Goshen	Mineola	Sayville
Bluepoint	Great Neck	Mohawk	Scarsdale
Bridgewaters	Green Island	Mt. Kisco	Schenectady
Bronxville	Greenport	Mt. Vernon	Scotia
Buffalo	Hamburg	Newburgh	Sea Cliff
Canajoharie	Hastings-on-Hudson	New Rochelle	Shoreham
Carthage	Haverstraw	Niagara Falls	Silver Creek
Cattskill	Hemstead	Northport	S. Glens Falls
Cedarhurst	Herkimer	N. Tarrytown	Southampton
Chatham	Hoosick Falls	N. Tonawanda	S. Nyack
Cohoes	Hudson	Nyack	Spring Valley
Corinth	Hudson Falls	Oneida	Suffern
Cornwall	Ilion	Ossining	Tarrytown
Croton-on-Hudson	Irvington	Patchogue	Tonawanda
Depew	Jamaica	Peekskill	Troy
Daring Harbor	Johnstown	Pelham	Tuckahoe
Dobbs Ferry	Katonah	Plandome	Utica
Dolgeville	Kenmore	Plattsburgh	Walden
East Aurora	Kingston	Pleasantville	Wappingers Fall
Easthampton	Lackawanna	Portchester	Watertown
E. Rockaway	Lake Placid	Port Jervis	Watervliet
Ellenville	Lancaster	Poughkeepsie	W. Haverstraw
Fairport	Larchmont	Ravena	White Plains
Farmingdale	Lawrence	Rensselaer	Whitesboro
Floral Park	Liberty	Rockville Center	Woodsburgh
Fort Edward	Little Falls	Rome	Yonkers

NEW JERSEY

Asbury Park	Garfield	N. Plainfield	Roselle
Atlantic City	Glen Ridge	New Brunswick	Roselle Park
Bayonne	Gloucester	Newark	Rutherford
Bellville	Guttenberg	Newton	Secaucus
Bloomfield	Hackensack	N. Bergen	Somerville
Boonton	Haddonfield	Nutley	S. Amboy
Bound Brook	Hammonton	Orange	S. Orange
Bordentown	Harrison	Passaic	S. River
Bridgetown	Hawthorne	Patterson	Summit
Burlington	Hoboken	Pennsgrove	Tenafly
Camden	Irvington	Pensauken	Trenton
Carlstadt	Jersey City	Perth Amboy	Union
Cliffside Park	Kearney	Phillipsburg	Vineland
Clifton	Keypart	Plainfield	Wallington
Collingswood	Lambertville	Pleasantville	Veckhauken
Dover	Lodi	Princeton	W. Hoboken
E. Orange	Long Branch	Prospect Park	W. New York
E. Rutherford	Lyndhurst	Rahway	W. Orange
Elizabeth	Madison	Raritan	Woodbridge
Englewood	Millville	Red Bank	Woodbury
Fort Lee	Montclair	Ridgewood	Westfield
Freshhold	Morristown	Roosevelt	Wrightstown

This list will be continued in next week's Bulletin.

CITIES OF NEW YORK STATE OPERATING UNDER STANDARD TIME

Auburn, Cortland, Geneva, Groton, Ogdensburg, Oswego, Seneca Falls, Ithaca, Syracuse and Rochester.

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The list of communities having Daylight Saving as published in the Bulletin last week is continued below. The purpose of issuing this information to members was that of furnishing data which would be of service to traveling men and representatives of business organizations in the city as requested by one of the members, and for no other purpose. Should anyone have knowledge of errors in this tabulation, we would appreciate a statement that our records might be corrected. Much of this data was obtained from the Merchants Association and the National Daylight Saving Association of New York City. Since publishing the report last week, we have been informed that Niagara Falls is not operating under Daylight Saving.

COMMUNITIES IN EASTERN STATES OPERATING UNDER
DAYLIGHT SAVING - CONTINUED

PENNSYLVANIA

Allentown	Coatesville	Franklin	Palmerton
Ambridge	Connellsville	Harrisburg	Philadelphia
Ardmore	Conshohocken	Homestead	Phoenixville
Avalon	Coraopolis	Lansdale	Pittsburgh
Bellevue	Corry	Lansdown	Pottstown
Braddock	Crafton	Marcus Hook	Quackerton
Bristol	Darby	Media	Rankin
Butler	Donora	Munhall	Reading
Carnegie	Dormont	Natrona	Sewickley
Catasaugua	Duquesne	Nazareth	Sharpsburg
Cheltenham	Easton	Norristown	Swissdale
Chester	Erie	Northampton	Wilkes-Barre
Clairton	Etna	Oakmont	Woodlawn

CONNECTICUT

Bridgeport	Greenwich	New Haven	Stamford
Bristol	Hartford	New London	Torrington
Danbury	Meriden	Norwalk	Wallingford
Danielson	Naugatuck	Rockville	Waterbury
Derby	New Britain	Southington	Winsted

RHODE ISLAND

Barrington	E. Providence	Pawtucket	Warwick
Cumberland	Johnston	Portsmouth	Westerly
East Greenwich	Newport	Providence	W. Warwick
			Woonsocket

DELAWARE	-	Newport and Wilmington
MARYLAND	-	Baltimore
MASSACHUSETTS	-	Entire State
NEW HAMPSHIRE	-	Derry and Nashua
VERMONT	-	Bennington

(A list of summer half
holidays in New York
State will be published
next week.)

MEMBERSHIP LUNCHEON - FRIDAY NOON

FRANK JEWELL RAYMOND of East Orange, N. J., will address the members. We are unable to announce the subject but will guarantee an exceptionally fine talk as Mr. Raymond has a national reputation and has conducted conferences and schools on better business and salesmanship. He was formerly Industrial Manager of the National Retail Dry Goods Ass'n. His usual fees for such addresses are very high but owing to a conference which he will have with the Retail Merchants Council on Friday of this week, we were able to secure him for the Membership Meeting. Every person identified in any way with the business of Auburn - particularly the executives - should make a special effort to hear this man. We expect a capacity audience and again ask the members to make reservation in order that the managers of the Community Center Dining Room may make proper arrangements. Reservations will not be held later than 12:15 though every effort will be made to seat those who attend.

Mr. John Richardson of the G. W. Richardson Co. will be Chairman the day representing the Forum Committee of the Chamber of Commerce and Mr. Valentine Frees, who has had much experience in injecting the pep into the regular meetings, will again have charge of this part of the meeting. The McIntosh & Seymour group has consistently led in this feature of our meetings and we are glad to again have them in charge this week.

The G. A. R. have requested that the Chamber of Commerce furnish 30 automobiles to transfer soldiers and their wives to Fort Hill Cemetery on Decoration Day. Owners and drivers will report on Exchange St. or near this point at quarter to ten and will be released after the exercises, probably 11:30 A.M. Will you offer your services and car to the Grand Army? If so, call this office and we will report to headquarters.

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JUN 1 1922

FRIDAY NOON - MEMBERSHIP MEETING

The Forum Committee will hold but three more Membership Meetings before the summer season the last of which will be held on Friday, June 16th. Let's make these three the banner meetings of the year in point of attendance.

The high quality and type of speakers and subjects is admitted by members generally. We are glad to announce that the colors will not be lowered in the slightest degree this week -

MR. CHARLES H. JACKSON OF NEW YORK AND ALBANY

Mr. Jackson has held many important positions in the newspaper field and is at present identified with the Northern New York Development League. He is responsible for the publicity appearing in the New York papers regarding the St. Lawrence River improvement which contemplates the development of water power throughout the northern territory. The Chamber of Commerce is opposed to the ocean - lake transportation movement through the St. Lawrence River but it is conceded that few persons know the full facts. We can assure his hearers a fine address on this subject and are certain that members will leave having a fuller knowledge of what this sort of development means to New York State.

Frederick B. Wills will serve as Chairman of the Day representing the Forum Committee and Fred L. Atherly will occupy the honorable position so ably filled by the fellows from other industrial organizations in the city in the past. We know the job of Song Leader will be properly cared for.

BUSINESS OPPORTUNITIES

Experienced, practical cost accountant who states he is thoroughly conversant with modern factory practices and efficiency methods, especially in foundry, machine, metal and allied lines. American, 38 years old, possessing all necessary qualities. Desires to locate in Auburn. Can any one use such a man?

A Syracuse University student having had 5 years experience in Public Library work and also considerable experience with a local manufacturing concern desires position as stenographer. Any one desiring such service, please communicate with this office.

An Erie, Pa. manufacturer desires a representative in Auburn to market containers operating under the vacuum principle of construction. This appears to be a good opportunity for a reliable man who has had some selling experience.

Warehouse Facilities in Buffalo - Any one wishing distribution of merchandise from this point will be interested in the service this Warehouse Company has to offer. American Railway Express and U. S. Post Office have branches located in the building. Further information is available at this office.

SUMMER HALF HOLIDAYS

We have been requested to secure information regarding cities and communities having summer half holidays. A complete list is on file at the Chamber of Commerce furnished by the Fairchild News Service and is the result of a survey recently made, questionnaires having been received at this office. We publish the list of New York State communities below and shall be glad to furnish the complete list of cities in the Eastern States to any interested member.

Albany	Saturday Afternoon	July - August
Auburn	Wednesday Afternoon	July - August
Cohoes	Thursday Afternoon	June - August
Elmira	None	
Fulton	Wednesday Afternoon	June - September
Middletown	Wednesday Afternoon	July - August
Niagara Falls	None	
Oswego	Wednesday Afternoon	July - August
Plattsburgh	None	
Saratoga Springs	None	
Syracuse	None	
Utica	Saturday Afternoon	July - August
Yonkers	Wednesday Afternoon	July - August

MEMBERSHIP NOTES

Sixty-seven names have been added to the roster of the C. of C. The continuous solicitation has proven a means of securing supporters of real worth to the community. We are proud of the fact that the new members have identified themselves with this civic organization, not for the purpose of seeing how much can be realized but rather for the purpose of serving to the best of their ability.

"HE PROFITS MOST WHO SERVES BEST"



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STOP - LOOK - READ
FOR MEMBERSHIP MEETING

JUN 17 1922

Attendance at the weekly meetings has ranged from 60 to 172 and it is well to reserve your seat which will be held until 12:10 o'clock. Call 2180 NOW.

Something different and special is in store for the Chamber of Commerce Friday luncheon this week. Most of the addresses thus far have dealt with topics of a local or specific character. The topic this week is "The Deeper Aims of the Chamber of Commerce and its Community Ideals". The speaker will be ORLO J. PRICE, D.D., Executive Secretary of the Federation of Churches of Rochester. Dr. Price is an active member of the Rochester Chamber of Commerce and was formerly one of the Board of Directors of the Chamber of Commerce of Lansing, Mich. He is said to be one of the clearest thinkers and ablest speakers in Rochester, active in many lines of public service, and recognized by Rochester church men and business men as one of the outstanding leaders in all that is best in the life of the city. The Friday meeting will be the last of the year, and Dr. Price's topic is offered by the Forum Committee as a fitting conclusion to the season's program.

DUES

THIS IS THE FIRST TIME THAT DUES HAVE BEEN MENTIONED IN THE BULLETIN, BUT THIS IS THE LAST ISSUE UNTIL SEPTEMBER AND THE DIRECTORS EXPECT ALL MEMBERS WHO ARE IN ARREARS TO BALANCE THEIR ACCOUNT BY JULY 1st. MAY WE HAVE YOUR CHECK NOW?

COMMUNITY CENTER DINING ROOM

The Community Center Dining Room is positively the most pleasant place in AUBURN in which to LUNCH. The public is cordially welcomed and we urge members and their friends to use the facilities, not only of the Dining Room but the Chamber of Commerce building, throughout the summer months. Open every day except Sundays.

A BUSINESS PROPOSITION

The Chamber of Commerce is not a charitable institution and is not so considered by substantial business men.

The Chamber is a positive force, strong in its influence for better conditions, asking alms of no one and giving value received to the community. Its affairs are managed by a strong Board of Directors, composed of progressive and successful business men and the organization is not dominated by either faction or clique. The member, in paying his dues, is not giving his money to some one else, but is investing it for the improvement of the community for the sole reason that his business may prosper.

UNITED STATES COURT WILL BE HELD IN AUBURN

Sometime ago a report was published in the local papers of a movement originating in Syracuse which had for its purpose the elimination of Auburn for the holding of United States Court. The Chamber immediately communicated with both of the U. S. Senators, Judge Frank Cooper and the U. S. District Attorney and we are assured that the October term will be held as usual. This matter is definitely settled.

ANNUAL ROSE SHOW - SATURDAY, JUNE 17th

This week Saturday the Annual Rose Show will be held in this building. More and more is the Chamber of Commerce being used as a community center. Those who took advantage of the recent Art Exhibit will undoubtedly endorse an annual event of this nature and it is hoped that every citizen will visit the building during the Rose Show Sat., June 17th.

AUBURN'S BASE BALL CLUB

A real effort is being made to give Auburn high class base ball. Auburn is known as a base ball town and unfortunately we haven't a league club, but it is hoped that the support given by citizens will eventually lead to such desirable end. Naturally we expect the game to be kept clean and operating along lines endorsed by organized base ball clubs. But the exhibitions to date have been well managed and the promoters deserve the support of all lovers of the sport. Tickets are on sale at the Chamber of Commerce.

HELP WANTED

One of our local industries is in need of 100 unskilled laborers. Should any member know of individuals desiring work and will notify this office, employment will be furnished dating from June 26th. This is important and we need your help.

CHAMBER OF COMMERCE ANNUAL BANQUET

At a recent meeting of the Forum Committee it was decided that the Chamber should hold the Annual Get Together Banquet during September. It will be difficult to measure up to the success of last year's event but the Committee will work to that end and announcements will be made regarding arrangements and speakers at a later date.



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No matter how successful you may be nor how high your character, you are not a good citizen unless you are doing something for your community. Your commercial organization will provide the opportunity.

Having knowledge of the vast amount of mail and reading matter which is laid before you each day, we hesitate to compound the burden but we also believe that even though it is "penny postage" much of the material is important and we contend that this BULLETIN falls in the latter class. The weekly message from YOUR CHAMBER OF COMMERCE should be important to you and it will be our aim to make it no less interesting than informative though short and to the point.

This BULLETIN marks the initiation of the Fall activities for the general membership, though the Board of Directors and several of the Committees have been occupied with important phases of community work during the Summer. These activities include the ever present problem of INDUSTRIAL DEVELOPMENT and the various projects which come before the Committee on Municipal Affairs and the Forum Committee.

The members will be interested to know that the Chamber of Commerce is negotiating with a very large organization in efforts to locate a plant in AUBURN. For obvious reasons we cannot give full publicity to the matter at this time but it is hoped that success will be achieved. Because of the high standing, reputation and apparent stability of the concern, the Chamber is pledged to exert every possible effort and means to establish the company in this city. We appreciate that the above outline is somewhat vague and regret the necessity for same but the Secretary will be pleased to personally inform members as to the status of the matter.

THE WEEKLY MEMBERSHIP MEETINGS

This organization was particularly fortunate in securing able speakers for the meetings last season and we expect the same success for the coming year, but this matter will be left for the Chairman to outline together with the Forum Committee plans at the

MEETING NEXT FRIDAY NOON

OCT. 6 at 12:10 Sharp

R. C. S. DRUMMOND, Chairman of the
FORUM COMMITTEE

We don't want people to come just to swell the crowd nor just because we want them but interested members and citizens will plan to be present each Friday just because they want to be with LEADERS in the business and professional life of Auburn and because they realize that they will benefit through association with others having similar problems and through the information they receive regarding subjects discussed.

BE PRESENT FRIDAY and join the discussion. Perhaps you have not seen the improvements in the Community Center Dining Room. You will be pleased with the changes and the atmosphere of the place will probably influence you to meet your friends and business appointments every day. At any rate, we will be glad to see you.

Members of the Forum Committee who will act as Chairmen of succeeding membership meetings are as follows:

Oct. 13	Chairman Drummond	Nov. 10	W. J. Callanan
" 20	C. G. Adams	" 17	Rev. H.H. Barstow
" 27	C. A. Cannon	Dec. 1	C. A. Clark
Nov. 3	E. O. Buesing	" 8	H. V. Clements
	Dec. 15	W. D. Ganey	

COMMUNITY CHEST

Considerable investigation has been made during the past few months and meetings have been held at the Chamber of Commerce by citizens interested in the establishment of a fund in Auburn to care for local charities. A public meeting will be held at the Chamber of Commerce on Friday night of this week at 8 o'clock at which time the proposed By-Laws will be presented and citizens will have an opportunity to secure any information they may desire regarding COMMUNITY CHEST.

CHANGE IN NEW YORK CENTRAL TIME TABLES

The Chamber of Commerce is making a vigorous protest to N.Y.C. officials. The running time of trains between Rochester and Syracuse has been extended in some instances and one train has been moved forward over an hour and a half. A conference will be held at the Chamber of Commerce on Thursday noon to which representatives of the various communities along the Auburn road from Canandaigua east to Syracuse have been invited. It is expected that through efforts of these representatives headed by the Auburn Chamber of Commerce the N.Y.C.R.R. will provide adequate service on its line with particular reference to Auburn.

KRISTEN

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SPECIAL - EXTRA - SPECIAL

OCT 13 1922

WILLIAM P. BAKER

Editor - Syracuse Post Standard

Few men are as well known in Central New York and because of the exceptionally well written, intelligent and constructive editorials which daily appear in the Post Standard which are the work of Mr. Baker, he is recognized as one of the foremost newspaper men of the country.

It has been said that "one may gain a liberal education by constant reading of editorials in our Daily Newspapers" and it appears certain that this is true regarding Mr. Baker's editorials, but to HEAR HIM TALK will convince you of the deep thought and study he must devote to his subjects.

We have no hesitancy in recommending him as one of the ablest speakers you will have opportunity to hear this season.

His subject, "AMERICA'S DUTY TO EUROPE," is of particular interest at this time in view of the Near East situation and because of the consideration recently given the problem by the American Bankers Association.

A real BIG address on a real BIG problem by a real BIG man.

FRIDAY NOON OCTOBER 13th

COMMUNITY CENTER DINING ROOM

We urge you to MAKE RESERVATION but these will NOT BE HELD LATER THAN 12:10. BE PROMPT. The meeting will be dismissed not later than 1:30 P. M.

ANNEXATION OF OWASCO

Some of the members of the Chamber of Commerce apparently believe that the organization is definitely committed to this project. This is positively not true. The policy of the Chamber will not be determined until the report of the special Committee consisting of - Hon. George B. Turner, D. E. French, Dr. H. E. J. Hammond, George C. Pearson and Hon. Kennard Underwood, is filed and it is submitted to the members upon order of the Directors.

Few citizens, if any, are qualified to answer all the questions involved in this important project and the Chamber of Commerce is attempting to obtain full information and compile same in a report upon which intelligent action may be taken.

TRAIN SERVICE ON THE NEW YORK CENTRAL

Delegations from communities on the Auburn Branch met at the Chamber of Commerce last week and judging from the protests filed, it seems that the railroad company cannot fail to correct the injustice of the recently inaugurated schedules.

A Committee was designated to confer with the Central officials and will meet on Thursday, October 12th at 2 P. M. Personnel of Committee:

Weir Stewart, Auburn

G. P. Rogers, Pres. Rogers Lumber Co., Geneva

H. S. Fredenburgh, Seneca Falls

William C. Damon, Waterloo Woolen Mfg. Co., Waterloo

C. C. Keehn, Pres. Lisk Mfg. Co., Canandaigua

John M. Shetland, Auburn

ADDITIONAL FIRE APPARATUS FOR AUBURN

Evidence seems to indicate the need of a PUMPER ENGINE for the Fire Department. Mayor Burkhart, City Manager Jasckel and other city officials are giving this matter earnest consideration and the Directors of the Chamber of Commerce, through its special Committee, are urging definite action. Fire insurance rates are low in this City because of the efficient Fire Department and it behooves us to maintain those rates or further reduce them if possible.

WHAT COMMUNITY SERVICE MEANS IN ITS HIGHEST AND NOBLEST SENSE

"I am of the opinion that my life belongs to the whole community, and as long as I live, it is my privilege to do for it whatever I can. I want to be thoroughly used up when I die, for the harder I work, the harder I live. I rejoice in life for its own sake. Life is no brief candle to me. It is sort of a splendid torch which I have got hold of for the moment, and I want to make it burn as brightly as possible before handing it on to future generations." - GEORGE BERNARD SHAW.

YOUR CITY APPRECIATES

LOYAL SUPPORT

EVERYONE SHOULD BE A

MEMBER OF THE CHAMBER OF COMMERCE



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We have yet to find the man, however great or exalted his station, who did not do better work and put forth greater effort under a spirit of approval than he would under a spirit of criticism.

It is not expected that people shall identify themselves with any particular group or organization and RIGHT or WRONG, because of membership shall devote all their effort, zeal, energy and loyalty to that body.

Application to civic organization activity cannot be made of the ultra-patriotic or perhaps super-patriotic expression, "This is my country, RIGHT or WRONG, This is MY country."

Constructive criticism is welcome for it is only through this medium that organizations are properly guided and real progress is made but the spirit of helpfulness should prevail.

CHAMBER OF COMMERCE means the organization of citizens who are really interested in promotion of the city's welfare. Its motives and actions are not dictated by any group or individual for their special interests.

It cannot be too strongly impressed upon MEMBERS that they familiarize themselves with the Constitution, By-Laws and general workings of the organization that they may be in position to meet the destructive talk from individuals who DO NOT UNDERSTAND and who do so much harm in our city.

All of the above is respectfully submitted because of Comments - spoken and written - to the Secretary and while we do not regard the situation as serious, it is felt that ALL MEMBERS must PULL TOGETHER and HELP.

THE MEMBERSHIP MEETING

FRIDAY NOON

Any attempt of the Secretary to convey information to members regarding the speaker for this week would be superfluous. The name only -

THOMAS M. OSBORNE

(Our fellow townsman)

whose name and personality is familiar throughout the land and even to foreign shores, will address the members.

Mr. Osborne spent several months in GREECE and TURKEY and had an excellent opportunity to study at first hand the conditions in these troubled countries.

We expect a full attendance and again urge you to make RESERVATION TO BE HELD UNTIL 12:15 o'clock. TELEPHONE 2180 NOW.

THE COMMUNITY CHEST FOR AUBURN

Owing to the many demands for financial assistance and the constantly increasing number of campaigns, it is pleasing to record the organization of the much talked of and much needed COMMUNITY CHEST. The Directors who will serve for the first year are: E. N. Ross, Mayor A. P. Burkhart, T. M. Osborne, E. D. Clapp, H. G. Robinson, John F. McGrath, F. L. Emerson, Dr. L. F. O'Neill, A. E. Ballin, Henry Traub, Jr.

Now that we have the men, let's get the money in order that the various welfare agencies may proceed with their particular work.

STATISTICAL ABSTRACT OF UNITED STATES

The Department of Commerce has just published its annual volume, entitled, "A Statistical Abstract of the United States." This contains 962 pages and it can be obtained from the Superintendent of Documents, Government Printing Office, Washington, D. C. (We have one on file at the Chamber of Commerce). This is an extremely handy volume for all those interested in the industry and commerce of the country.

One interesting fact disclosed by the volume is that there have been produced by the world since the discovery of America eighteen billion dollars of gold, of which two billion dollars is now in the United States Treasury.

"There is but one permanent economic question before this country at this time. Shall the supremacy of the law prevail to preserve the order necessary to industrial peace? Upon it depends whether the law-abiding citizen shall be permitted to proceed in his own direction in an orderly fashion to support and school his family; whether the wheels of commerce shall be turned by industry or be broken by the hand of syndicalism; whether the savings of thrift shall be conserved to the children of the thrifty or scattered by the whims of socialism." -

Postmaster General Work



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OCTOBER 34, 1922

OCT 26 1922

THIS WEEK IN AUBURN

Events Scheduled by the Various Civic, Religious, Fraternal, Social
and Military Organizations of the City

Date	Nature of Event	Time	Where Held	Organization
Mon. Oct. 30	Annual Social	6:30	C. of C.	Grade Teachers
Tue. Oct. 31	Regular meeting " "	12:10 7:30	Osborne House City Hall	Rotary Club City Council
Wed. Oct. 25	Regular Meeting Annual Meeting Mayor Lunn of Schenectady Social Dance	12:10 4:30 8:00 8:30	Osborne House Red Cross Rooms Auditorium Masonic Hall	Kiwanis Club Am. Red Cross Dem. Committee Aub. Tennis Club
Thu. Oct. 26	Postponed Meeting Church Night	4:00 7:45	C. of C. Majority Protest ant Churches	Board of Directors Same
Fri. Oct. 27	Roosevelt Memorial Meeting Hallowe'en Social	8:00 8:00	C. of C. Y.M.C.A.	Court of Honor Boy Scouts Boys' Dept.
Sat. Oct. 28	Irene Castle & Co.	2:30	Auditorium	J.A. Hennessey
Sun. Oct. 29	Annual Meeting	4:30	K. of C. Rooms	4th Degree Assembly

FOLLOWING DATES BOOKED AHEAD

Nov. 1	Initiation B.P.O.E.
Nov. 10	American Legion Dance
Nov. 11	American Legion Armistice Day Parade
Dec. 13	Annual Banquet, Chamber of Commerce

SECRETARIES of Organizations or those in charge of any event are urged to notify the Secretary of the Chamber of Commerce, giving full particulars of the affair. It will prevent complication of dates by organizations and help make your affair a success. Help us conserve effort and energy.

THOMAS M. OSBORNE

Everybody knows Mr. Osborne and it is unnecessary to enlarge upon the notice issued in last week's Bulletin. While we regret to change our programs as announced to members, it was necessary last week owing to Mr. Osborne's absence from the city, but he will be with us this week, FRIDAY, OCTOBER 20th. The meeting will be in charge of the Forum Committee, Charles A. Cannon.

We already have many reservations. If YOU expect to attend, better RESERVE NOW.

Those who attended last week's meeting were greatly pleased with the instructive and interesting address of Mrs. Frederick M. Hosmer who kindly consented to speak. Mrs. Hosmer prepared her talk upon short notice but that fact certainly was not evident. Anyone familiar with Mrs. Hosmer's efficient work as Playground Director readily recognized the cause of her deep interest in the Recreation and Playground Congress recently held in Atlantic City. We wish that greater numbers of our citizens might realize the importance of the work.

A RECORD OF REAL INTEREST

Out of a total of 37 Chamber of Commerce meetings held last season, Frederick Hollingshead attended 35; Mr. & Mrs. M. D. Green attended 34; Lynn Keeler, Wm. J. Owens, Charles M. Sabin attended 33; Porter Beardsley, Valentine Frees, Frank A. Weeks attended 32; E. F. Metcalf, F. E. Swift attended 31; W. I. Woodworth attended 30; R. C. S. Drummond, John S. Hoffmire, W. K. Payne attended 29; E. O. Buesing attended 28; L. B. Sawyer attended 27; Robert E. Fenton and Wm. H. James on attended 26; Wm. J. Callanan, Harte Cooke and Wm. J. Lee attended 25; James G. Nellis attended 24.

This list will be continued in succeeding Bulletins.



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THIS WEEK IN AUBURNEvents Scheduled by the Various Civic, Religious, Fraternal, Social
and Military Organizations of the City

Date	Organization	Where Held	Time	Nature of Event
Wed.	Kiwanis Club	Osborne House	12:10	Regular Meeting
Nov. 1	Aub. Bible School			
	Union	1st M. E. Church	7:30	Community School
	Eastern Star	Masonic Hall	8:30	Dance
	B.P.O.E.	Elks Rooms	8:00	Initiation
Thu. Nov. 2	Morning Musicals	Osborne Hall	3:00	Concert
Fri. Nov. 3	C. of C.	C. of C.	12:10	Membership Luncheon
Sat. Nov. 4	D. A. R.	Dutch Room		
		Osborne House	10:30	Council of Chapter Officers
	D. A. R.	" "	2:30	Regular Meeting
	Commercial Travelers	Masonic Rooms	8:30	Masonic Rooms
Mon. Nov. 6	Art Research Club	24 Grover St.	8:00	Regular Meeting
	Company I.	Armory	9:30	Banquet
	Scout Leaders	C. of C.	7:00	Round Table
Tue. Nov. 7	Rotary Club	Osborne House	6:30	Regular Meeting
	American Legion	Legion Rooms	8:00	Regular Meeting

Nov. 1, 2, 3, 4 - Afternoon & Evening - Manhattan Players- Auditorium

FOLLOWING DATES BOOKED AHEAD

- Nov. 10 - American Legion Dance
 Nov. 11 - American Legion Armistice Day Parade
 Nov. 20 (Week of) - Community Chest
 Nov. 24 - 25 - Minstrel Show for benefit of Mercy Hospital
 Dec. 6 - Farm Bureau
 Dec. 13 - Annual Banquet, Chamber of Commerce

SECRETARIES OF ORGANIZATIONS or those in charge of any event are urged to notify the Secretary of the Chamber of Commerce, giving full particulars of the affair. It will prevent complication of dates by organizations and help make your affair a success. Help us conserve effort and energy.

SERVICE OF CHAMBER OF COMMERCE LIBRARY REFERENCE BOOKS

Persons desiring information or research service may call this office, 2180. Information will be furnished from dependable sources. Here is a list of available books and reports.

1. Donnelley's Red Book, Nat'l. Buyer's Guide
2. The Freight Traffic Red Book
3. Freight Classification #1
4. Perishable Protective Tariff #1
5. Thomas' Commercial Register
6. 12th Census (1900) - Occupations, Manufacturers, Industries
7. 13th Census (1910) - Statistics on New York
8. 14th Census (1920) - N.Y. State Population - U.S. Population
9. New York Red Book 1921
10. Election Law, N.Y. State
11. 35th Annual Report, Interstate Commerce Commission
12. Merchants Association of N. Y., Report 1922
13. Newspaper Rate Book
14. American Rose Annual
15. American Railway Ass'n. Historical Statement 1921
16. Nat'l. Association of Manufacturers 1921 - 1922
17. New York State Labor Law
18. Industrial Code, N.Y. State
19. Standard Fire Insurance Tables 1920
20. Trade Marks

This list will be continued in a future Bulletin.

MEMBERSHIP LUNCHEON - FRIDAY NOON, NOVEMBER 3, 1922

This week the regular membership luncheon will be conducted by Chairman Eric O. Buesing, member of the Forum Committee. The speaker will be HARVEY DEE BROWN of the State Charities Aid Association of New York City. He will speak on the important subject of public health, the results obtained throughout the State of New York and the work of the Association.



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NOVEMBER 7, 1922

THIS WEEK IN AUBURN

Events Scheduled by the Various Civic, Religious, Fraternal, Social and Military Organizations of the City.

Date	Organization	Where Held	Time	Nature of Event
Wed. 8	Kiwanis Club	Osborne House	12:10	Regular Meeting
	Aub. Bible School	1st M.E. Church	7:30	Community School
	Union	Auditorium	8:00	Concert (Auspices IOOF)
Thu. 9	Retail Merchants			
	Council	C. of C.	11:00	Meeting
	Boy Scout Deputy	Community Center		
	Commissioners	Dining Room	12:00	Luncheon Meeting
	Associated Charities	77 Genesee St.	5:00	Directors Meeting
Fri. 10	State Labor Dept.	C. of C.	9:30	Compensation Hearing
	Scout Adirondack			
	Club	W.E.I.U.	6:00	Supper Meeting
	Boy Scouts	2nd Pres. Church	7:30	Illustrated lecture on Winter Birds
	Yacht Club	C. of C.	8:00	Meeting
	American Legion	Armory	8:30	Dance
Sat. 11	County Principals	C. of C.	10:00	Meeting & Luncheon
	American Legion		3:00	Armistice Parade
Mon. 13	Directors, C. of C.	C. of C.	4:00	Regular Meeting
Tue. 14	Rotary Club	Osborne House	12:10	Regular Meeting
	Hi-Y. Club	Y.M.C.A.	6:15	Regular Meeting
	1st M.E. Church	1st M.E. Church	8:00	Reception for Pastor

FOLLOWING DATES BOOKED AHEAD

Nov. 16 - 17	Annual Meeting, Farm Bureau
" 20	Miss Irene Stolofski (Violinist) & Co. (Auspices IOOF)
" 20 (week of)	Community Chest
" 24 - 25	Minstrel Show for benefit of Mercy Hospital
" 29	Ball - Auspices Auburn Lodge, B.P.O.E.
Dec. 1 - 3	Y.M.C.A. Older Boys' Conference
" 6	Farm Bureau
" 8	Hipple Concert Co. (Auspices I.O.O.F) Auditorium
" 13	Annual Banquet, Chamber of Commerce

SECRETARIES OF ORGANIZATIONS or those in charge of any event are urged to notify the Secretary of the Chamber of Commerce, giving full particulars of the affair. It will prevent complication of dates by organizations and help make your affair a success. Help us conserve effort and energy

THE REGULAR MEMBERSHIP MEETING
FRIDAY - THIS WEEK

Bill Callanan will be in charge of the meeting as stated Forum Chairman. Bill sometimes works in the air but this week he is going to prove that it can be done successfully and has arranged a novel, instructive and entertaining session.

EDWARD L. COLBY, radio expert and one of the pioneers in this field who conducts the local telegraph and radio school, will give a 15 minute talk and a 15 minute demonstration. Aerials will be erected on the Chamber building and arrangements are being made with the Eastman School of Music at Rochester to have a message broadcasted from that point. We cannot guarantee seats unless you make reservations before 9 o'clock Friday morning. Call 2180 NOW.

THE ANNUAL BANQUET DECEMBER 13th

Notice was given in previous Bulletins regarding the next annual banquet of the Chamber. JOE E. HEDGES of New York City, one of the most popular orators of today, will be with us. Tables will be arranged in series of 10 but reservations now will be assigned the best places. BETTER TAKE CARE OF THIS MATTER IMMEDIATELY.

ELECTION COMMITTEE

An Election Committee has been appointed by the Directors and the Primary Ballots will soon be mailed to the members. The 6 Directors retiring from office December 1st are as follows: Mrs. M.J. Lower, John Taber, C. W. Brister, D. L. Ramsey, S. E. George, Dr. L. F. O'Neill

RETAIL MERCHANTS DIVISION

The Committee composed of G.H. Pidgeon, B.O. Baird, F. L. Hamilton, David M. Herron, Simon Kalet, G. J. Nicht, are arranging for a huge Harvest Sale during the week of the Annual Meeting of the Farm Bureau, Thursday and Friday, November 16th & 17th. Watch the papers for announcements of this live Committee.



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THIS WEEK IN AUBURN

NOV 17 1922

Events Scheduled by the Various Civic, Religious, Fraternal, Social
and Military Organizations of the City

Date	Organization	Where Held	Time	Nature of Event
Wed.	Kiwanis Club	Osborne House	12:10	Regular Meeting
15	Community Chest -			Organization
	Women's Division	C. of C.	3:00	Meeting
	Aub. Bible School	1st M. E. Church	6:30	Supper Meeting &
	Union			Community School
	Boy Scouts	C. of C.	7:00	Scout Leaders Train-
				ing Course
	Aub. Lodge Elks 474	Elks Temple	8:00	Initiation
	Swabian Singers	Auditorium	8:15	Concert
Thu.	Morning Musicals	Osborne Hall	3:00	Concert
16	Farm Bureau	Masonic Hall	7:30	Seed Fair
	Walter Scanlon	Auditorium	8:00	"May Time in Erin"
	Academy of Medicine	C. of C.	8:30	Regular Meeting
Fri.	Farm Bureau	Masonic Hall	10:30	Annual Meeting
17	Sportsmen's Ass'n.	C. of C.	8:00	Regular Meeting
Sat.	Aub. City Hospital	138 Genesee St.	Day	Donation Day
18				
Mon.	Community Chest		Week	Campaign
20	Community Chest Teams	Masonic Hall	6:30	Dinner-Opening Night
	Musical Art Club	Palm Room	7:00	Regular Meeting
	Irene Stolofski & Co.	Auditorium	8:00	Concert (Auspices IOOF)
Tue.	Rotary Club	Osborne House	12:10	Regular Meeting
21	Community Chest		Week	Campaign
	Rotary Club	C. of C.	8:00	Directors' Meeting

FOLLOWING DATES BOOKED AHEAD

Nov. 24 - 25	Minstrel Show for benefit of Mercy Hospital
" 29	Ball - Auspices Auburn Lodge, B.P.O.E.
Dec. 1 - 3	Y.M.C.A. - Older Boys' Conference
" 6	Farm Bureau
" 8	Hipple Concert Co. (Auspices I.O.O.F.) Auditorium
" 13	Annual Banquet, Chamber of Commerce

MEMBERSHIP MEETING - FRIDAY NIGHT - THIS WEEK

The next membership meeting will be held Friday Evening, November 17th at 6:30 P. M. Arrangements for this evening meeting were made by the Forum Committee as a result of a number of requests from members who, for one reason or another, are prevented from attending the regular Friday noon luncheons.

Rev. Henry H. Barstow, Chairman for the evening, reports that he has been very fortunate in securing as the speaker,

MR. C. H. THOMPSON

General Safety Supervisor of the Eastman Kodak Co. of Rochester, N. Y. and also President of the Industrial Safety Council of the Rochester Chamber of Commerce. Mr. Thompson is a recognized Safety Engineer and his words should prove of real value to every member.

Everyone is interested to know how Industrial Safety Engineering is carried on in the various industries and because of the large attendance expected, we urgently request you to immediately phone the Chamber (3180) for your reservation. A definite guarantee must be given the Community Center Dining Room, therefore, your reservation must be in by Thursday noon.

CANCER WEEK - NOVEMBER 12th to 18th

The Chamber of Commerce is co-operating with Dr. John W. Copeland, Chairman of the Cayuga County Committee of the American Society for the Control of Cancer, and is assisting in this national observance of Cancer Week by spreading propaganda throughout the County that this disease may be checked and eventually eliminated.

ANNUAL SEED FAIR

Mr. L. F. Lee, Manager of the Cayuga County Farm Bureau, has extended a cordial invitation to members of the Chamber of Commerce to attend the Annual Seed Fair, Thursday evening, November 16th, to be held in the Masonic Building.

A growing interest in the affairs and activities of our rural neighbors is being manifested more and more and because of the fact that the Chamber is striving for a closer relationship between the City and Country folk, we urge every member so far as possible to take advantage of Mr. Lee's invitation.



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DEC 1 1922

THIS WEEK IN AUBURN

Events Scheduled by the Various Civic, Religious, Fraternal, Social and Military Organizations of the City

Date	Organization	Where Held	Time	Nature of Event
Wed.	Kiwanis Club	Osborne House	12:10	Regular Meeting
29	Morning Musicals	Osborne Hall	3:00	Concert
	Scout Leaders	C. of C.	7:00	Meeting
	C. & B. Shoe Co.	C. of C.	7:00	Dinner Dance
	Aub. Bible School	1st M. E. Church	7:30	Community School
	Union			
	Elks	Armory	9:00	Ball
Thu.	Dramatic Dept. Ithaca	Osborne Hall	8:00	4 Plays - Auspices
30	Conservatory of Music			Business Woman's Club
	James A. Hennessey	Auditorium	2:30	"Listen to Me"
			8:15	
Fri.	Boy Scouts	Camp Rotary		Week End
1	Y.M.C.A. - Central N.Y.	1st Pres. Church	4:30	Conference - Closes
	Older Boys			Sun. 5:30 P.M.
Mon.	James A. Hennessey	Auditorium	8:15	Mrs. Fiske - "Paddy"
4	College Club	C. of C.	6:30	Banquet
	Typographical Union	C. of C.	7:00	Regular Meeting
Tue.	Rotary Club	Osborne House	12:10	Regular Meeting
5				

FOLLOWING DATES BOOKED AHEAD

Dec. 6	Farm Bureau
Dec. 8	Hipple Concert Co. (Auspices I.O.O.F.) Auditorium
" 8	Poultry Ass'n. - Red Men's Hall - 8P. M.
" 11	Mozart Comic Opera - Irene Williams "Cosi Fan Tutti" Auspices - American Legion - Auditorium
" 11	Red Cross Meeting 4:30 P.M. - Red Cross Rooms
" 13	Annual Banquet, Chamber of Commerce

MEMBERSHIP MEETING - FRIDAY NOON - THIS WEEK

After a lapse of one week owing to the activity of the Community Chest and the fact that many members were engaged in this effort, which can hardly be called a vacation, the Forum Committee will resume meetings on Friday of this week.

"Charlie" Clark will have charge of the meeting as Chairman and will introduce

REV. KENNETH B. BOWEN

whose subject will be "A BUSINESS MAN AND HIS PHILOSOPHY". Those who have heard "Ken" Bowen will undoubtedly wish to hear him again and those who have not had this privilege should make an effort to be present. "Ken" is one of the modern type of speakers, never uses notes and who always has a real punch in his addresses.

We should have a large number out as "Ken" is one of the live and interested citizens whom Auburn cannot always hold. Write or wire for your reservations if you can't come here and make them personally. We will see that you have a place if you will just say you will be present.

ELECTION

Don't forget to mail your ballot. Every member should participate in this important function of members for you are responsible for your officers and for the progress and activity of the Chamber.

Your ballot cannot be counted unless your dues are paid for this year. Fortunately, we have very few on the list and we are anxious to clean this delinquent list for the purpose of our annual report.

COMMUNITY CHEST

It is presumed that every member of the Chamber of Commerce has made his contribution to the Community Chest. Members who are familiar with public and community work realize the wisdom of conducting the charity and welfare organizations on a business-like basis and also the elimination of the 20 drives for funds which ordinarily would be conducted. These are centered in one campaign.

THE ANNUAL BANQUET

Over 200 reservations are now on file at the Chamber. If you expect to attend and hear the world famous JOE HEDGES on December 13th, we advise you to secure your place NOW.



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DECEMBER 5, 1932

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THIS WEEK IN AUBURN

Events Scheduled by the Various Civic, Religious, Fraternal, Social and Military Organizations of the City

Date	Organization	Where Held	Time	Nature of Event
Wed.	Bible School Union	1st M. E. Church	8:00	Community School
6	Scout Commissioners	C. of C.	12:00	Luncheon Meeting
	Social Workers Club	Woman's Union	6:00	Supper Meeting
	Scout Leaders	C. of C.	7:00	Regular Meeting
	Farm Bureau	C. of C.	2:00	Meeting
Thu.	Academy of Medicine	Springside	6:30	Meeting
7	Kiwanis Club	Skaneateles Inn	7:00	Ladies Night
Fri.	State Dept. of Labor	C. of C.	9:30	Compensation Hearing
8	Pomona Grange	Osborne Hall	day	Annual Meeting
	Hipple Concert Co.	Auditorium	8:00	I.O.O.F. Auspices
	Poultry Ass'n.	Red Men's Hall	8:00	Regular Meeting
Mon.	Red Cross	Red Cross Rooms	4:30	Regular Meeting
11	Boy Scouts	C. of C.	6:30	Annual Meeting
	Mozart Comic Opera	Auditorium	8:00	American Legion
	"Cosi Fan Tutti"			Auspices
Tue.	Rotary Club	Osborne House	12:10	Regular Meeting
12	Y.M.C.A.	Y.M.C.A.	8:00	Directors Meeting

FOLLOWING DATES BOOKED AHEAD

Dec. 13	Annual Banquet - Chamber of Commerce
" 13	Aub. Morning Musicals - Osborne Hall, 3 P. M.
" 12	Art Research Club - C. of C., 8 P. M.
" 14	Associated Charities, Directors' Meeting 5 P. M.

MEMBERSHIP MEETING - FRIDAY THIS WEEK

The regular Friday Noon Luncheon will be held with Harry V. Clements presiding as Forum Committee Chairman. Mr. Clements has secured as the speaker

MR. ARTHUR P. ROOT

and his subject will be

"HOW A TELEPHONE SYSTEM IS OPERATED"

Every member should "ring in" on this, especially those who are impatient when Central reports the line busy.

Recently the New York Telephone Co. arranged for citizens, who desire, to see the Central Exchange. An inspection which we urgently recommend will reveal the multiplicity of wires and cause, perhaps, of short delays. It is remarkable that the high standard of efficiency can be maintained but Mr. Root is a person who can tell you all about this phase of telephone service.

NEW DIRECTORS

The report on the ballots cast in the recent election submitted to the Board of Directors by the Election Committee, contains the names of the following who have been designated as Directors for the coming year: Fred M. Everett, R.C.S. Drummend, J. Reynolds Wait, Dr. Louis F. O'Neill, H. G. Robinson, F. L. Emerson.

At the Board meeting Monday, Dr. Louis F. O'Neill was elected President, W.J. Harvie, 1st Vice President, J. R. Wait, 2nd Vice President. Designation of Treasurer and Assistant Treasurer was deferred until the next meeting of the Board.

THE ANNUAL MEETING

The Constitution of the Chamber calls for reports of the Officers at the Annual Meeting to be held on the first Wednesday in December. In view of the plans to publish the report instead of reading this at such a meeting, the session is called for Wednesday, Dec. 6th at 8 P. M. in conformity to the Constitution but adjournment will be taken unless members desire to present or discuss some special subject.

ANNUAL BANQUET

Every member who has not yet made a reservation for the Annual Banquet to be held Wednesday, December 13th, and expects to attend, should do so at once as our tables are being rapidly filled. Nearly 300 reservations have been received to date not only from members and their friends, but also from persons residing in the neighboring towns. This no doubt will point out to you the interest manifested in our largest event of the year - THE ANNUAL BANQUET. The address of the evening will be given by the Honorable Job E. Hedges, nationally recognized orator and after dinner speaker and one who is worthy of the attendance of every member. Telephone your reservation immediately that we may complete our seating arrangements as soon as possible.



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JAN 24 1923

FOR THE MEMBERSHIP MEETING THIS WEEK, FRIDAY, JANUARY 26th
LOCAL SPEAKERS, BUT SOMETHING ENTIRELY DIFFERENT

LESTER B. SAWYER, President of the Auburn Kiwanis Club, and PROF. FRANK W. MOORE, President of the Auburn Rotary Club will be present. Each speaker will be allotted 15 minutes on this subject "WHAT I WOULD DO IF ELECTED PRESIDENT OF THE CHAMBER OF COMMERCE". Almost everybody has some idea of how they would handle or direct a particular business or organization if they, perchance, were the directing head, and it has been the purpose of the Chamber of Commerce to obtain such views. It is hoped that various individuals in the city will consent from time to time to speak at the Chamber of Commerce Membership Meeting in order that their views may be known to the members and it is certain that their thoughts expressed at such gatherings will prove helpful.

The strong influence for good of both Rotary and Kiwanis is recognized and the type of their members is the type which should be identified with the Chamber of Commerce, in fact, it is the type which the Chamber positively must have and it is the purpose to have their regularly constituted officers reflect the thought of these organizations in the Chamber of Commerce work. Later on we hope to have Rotary and Kiwanis take complete charge of one of the Friday noon luncheons and conduct same in the same manner as they conduct their regular meeting. In other words, it will be a purely Rotary and Kiwanis session with the members of the Chamber of Commerce as on-lookers.

IT IS ABSOLUTELY NECESSARY THAT RESERVATIONS BE SENT IN SO THAT PROPER ARRANGEMENTS MAY BE MADE FOR WHAT WE HOPE WILL BE ONE OF THE LARGEST MEETINGS OF THE YEAR.

ANNEXATION OF TERRITORY IN OWASCO

Sometime ago the Board of Directors authorized the appointment of a Committee to investigate the proposed annexation of territory in Owasco. All of the detailed facts are now available at the Chamber of Commerce but the complete report is not yet in tabulated form which latter will be presented to the Board of Directors.

Some of the extracts developed by the Committee are exceedingly interesting. The lines of the territory considered by the committee differ somewhat from the boundary lines of the territory considered by the City Council. There are 271 buildings included in the territory considered by the Chamber of Commerce Committee and the assessed valuation of the territory is approximately \$729,000. The population is approximately 1200. There are 125 pupils included. The report outlines in detail the cost for Police and Fire protection and these facts will be published to the membership after the report is submitted to the Board of Directors.

NEW MANAGEMENT FOR THE RESTAURANT

Members will be interested to learn that the Community Center Dining Room operated in the Chamber of Commerce Building has been leased by Mr. William G. Heels of Syracuse. Mr. Heels has had considerable experience in this line of business and the luncheons he is serving demonstrate his ability to meet the needs and wishes of the public. An exceptionally fine luncheon is served each day for 60¢ with a special 40¢ luncheon service which was inaugurated this past week. We will not publish a menu as the best way for you to find out whether our recommendation is warranted is for you to try the service.

Mr. Heels has announced that he will serve a SPECIAL SUNDAY DINNER at \$1.25 per cover and will continue this service if the demand warrants it. This is a concession on Mr. Heel's part and was done because of the many requests which he received for this service. It will be necessary, however, for anyone desiring to take advantage of this to make reservations by telephoning 162.

COMMUNITY CHEST

Through an arrangement with the Board of Directors of the Community Chest the affairs of this organization will be administered at the Chamber of Commerce offices where Miss Evelyn Smith will receive payments on pledges made during the recent campaign. The organization will be separate and distinct from the Chamber of Commerce, but after thorough consideration by the Board of Directors of both organizations, it was decided that the Chest funds could be handled at a lower cost at the Chamber offices than through any other arrangement which might be made. As the Chest is a city-wide proposition affecting the whole community, it is felt that the Chamber of Commerce is functioning along lines for which it is established - service to the community.



1911

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300 MEMBERS

should be present at the weekly membership meeting this week

FRIDAY, FEBRUARY 2nd, 12 o'clock

The speaker, DR. CHARLES D. WILLIAMSON, of the U. S. Department of the Interior will present an interesting and instructive talk on the NATIONAL PARKS. There are numerous parks throughout the west which are particularly interesting because of their peculiar geological formations and peculiarities. These sections have been and are protected by the Federal Government. Dr. Williamson has been studying these features and members will be well repaid for the time spent on Friday noon.

A lantern will be used by Dr. Williamson as he has some magnificent slides with which he illustrates his talk.

Among the government reservations which will be described are the petrified forests of Arizona, the Yellowstone National Park, Mount Rainier, and in this he will explain the glacial forces abounding in that region, also Yosemite Valley which was cut by the slow steady wear of running water and glacial ice for centuries.

This is an opportunity the members should take advantage of and we want reservations in order to arrange the dining room properly for all who desire to come.

FEDERAL TAX COLLECTORS

We are informed that representatives of the Collector of Internal Revenue will be assigned to Auburn during the week beginning February 12th. We understand three tax collectors will be stationed at the Post Office to aid and assist citizens in making out their Income Tax reports. They will be here for one week in March but the dates have not been set and announcement will be made when accurate information is available.

THE RETAIL MERCHANTS DIVISION OF THE CHAMBER OF COMMERCE

The Division has been very active this past year and real results have been obtained through the co-operation of the members of this group. The past year's Executive Council was particularly active and retail trade in Auburn has been stimulated and built up through their efforts.

The Annual Meeting of the Division will be held on Friday evening and a dinner will be served in the Dining Room at 6:30 P.M. at which time the ballots will be counted and the members elected to the Executive Council for the coming year will be announced.

Mr. Frederic Almy of Buffalo, N. Y. will be the principal speaker. Other speakers will be President L. F. O'Neill of the Chamber of Commerce and Mr. W. K. Payne, who will talk on "The Merchant's Problem as the Banker sees it." A report together with some high lights on the past year's activities will be given by the Secretary.

The Council recently planned for a COMMUNITY SALES DAY to be held on the last Monday of each month. The first one was inaugurated on January 29th and the reports of the merchants proved that it was successful and will build Auburn's mercantile business.

DOLLAR DAY announcements will be made later. This has become a fixed merchandising event and it will pay citizens to watch for the merchants' announcements.

SPRING DISPLAY DAYS are announced for March 14, 15, 16. This, too, will be made a real factor in mercantile affairs.

WHAT HELPS THE MERCHANTS HELPS YOU

and

BUILDS AUBURN'S BUSINESS

MERCY HOSPITAL

The plans for the enlargement of this institution should be of great interest to everybody in Auburn. Definite announcements have not yet been made but any citizen who is asked to give their personal service should not hesitate as this project is very broad and not only affects the city of Auburn, but the whole County.

THE BARGE CANAL

Many citizens are interested to know what will be done this year with reference to the proposed Canal Spur into Auburn. The Chamber of Commerce will continue its interest in this project and maintain the Committee but there seems little likelihood of legislation in this connection during the present legislative session. Mr. Dapping recently had a conference with Governor Smith and some of the legislative leaders and was informed that no direct appropriations will be made for major canal activities. Should anything develop, however, during this session the Chamber of Commerce Committee will be prepared to act and will support our legislative representatives as they are thoroughly familiar with the subject.

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PROFESSOR R. R. FENSKA

of the State College of Forestry at Syracuse University will address the Chamber of Commerce at its luncheon on Friday, February 16th, 12 o'clock noon.

His topic will be "FORESTRY - A NATIONAL NEED"

Everyone knows that "Forestry" has something to do with trees but most people have only a vague idea of what it really means and the average man on the street wonders, if he thinks of it at all, why forestry is so much in the news.

People who have given time and thought to the forestry problem tell us that forests are absolutely indispensable to our civilization. That we need them not only for the lumber, pulpwood, and countless other essential products derived from forests, but that they are needed for their beneficial effect in stabilizing streamflow as well as for the part they play in maintaining the health and happiness of our citizens.

Professor Fenska will explain what the term "Forestry" really means; and why forestry is one of the big, vital problems before the American people today.

Members of the Cayuga County Sportsmen's Ass'n. could relate interesting facts regarding streams in this County drying up during the summer and the harm - the economic ruin - this means.

This is a very important subject to consider and should have your earnest attention. May we not have YOUR RESERVATION? Call 2180.

FACTS TO PONDER

Some folks say the Auto is absolutely necessary, others claim it is an unnecessary luxury.

Neither group is wholly right in their deductions - if such they are, but the figures here presented will prove interesting even though one forgets, (purposely or otherwise), the economic problem involved, when purchasing a new "machine."

Production of cars and trucks	2,574,536
Workers affected by the industry	2,500,000
Wholesale value of cars and trucks	\$1,589,738,340
Gasoline used (4,200,000,000 gals.), of total	80%
Glass, of total U. S. Production	30%
Rubber (U.S. receives 70% of world's production)	
industry uses	83%
Steel, of U. S. production	10%
Aluminum, lbs.	57,650,000
Copper and brass, tons	100,000
Tin and lead, tons	24,000
Nickel, lbs.	3,500,000
Lumber, ft.	400,000,000
Paint and varnish, gals.	7,800,000
Leather, sq. ft.	49,545,000
Upholstering cloth, yds.	7,000,000
Roads built (50% Federal aid), miles	20,000
Roads, highways, streets projected to cost (estimated)	\$1,000,000,000
Cement, annual road consumption, bbls.	96,329,000

DOES LABOR OWE ANYTHING TO AUTOS?

Teacher: "If a man saves \$2.00 a week, how long will it take him to save \$1,000?" Boy: "He never would, Ma'am. After he got \$900 he'd buy a car."

COMMUNITY SALES

The Retail Merchants Division have conducted some very successful "trade stimulators" such as DOLLAR DAYS, SPRING and FALL OPENINGS, etc., but the first REGULAR MONTHLY COMMUNITY SALES DAY recently inaugurated will be duplicated on the last Monday of each month. These should prove of inestimable value FIRST - To Auburn, as a trading center. SECOND - To the consumers in and about AUBURN. THIRD - To the merchants in proving their right to patronage.

APPOINTMENTS

To FORUM COMMITTEE - Kennard Underwood, Chm., Rev. H.H. Barstow, W.J. Callanan, C. A. Cannon, E. N. Baldwin, Mrs. L. O. Wallace, W.R. Cross, Dr. J.T. Drake, Arthur K. Underwood, J.C. McBrien, J.P. Jaackel, W. S. Marx.

To LEGISLATIVE COMMITTEE - Harry V. Clements, Chm.- Balance of Committee to be announced later.

To TAXATION COMMITTEE - Eugene C. Donovan, Chm.- Balance of Committee to be announced later.

To INDUSTRIAL COMMITTEE - John McGrath, Chm., D.E. French, M. Gransy, W.J. Henry, A.J. Lauer, C.A. McCarthy, H.G. Metcalf, W.K. Payne, R.R. Keeler, F.E. Swift, A.J. Whitney.

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MAY 1, 1923
OF ILLINOIS LIBRARY

MEMBERSHIP MEETING - FRIDAY, MAY 4th - 12 o'clock noon.

Mr. ROBERT S. BINKERD, publicist and prominent railway executive of New York City will speak at the Auburn Chamber of Commerce. Mr. Binkerd is Vice-Chairman of the Committee on Public Relations of the Eastern Railroad Presidents and has been much in the public eye. He is a speaker of ability as evidenced by the fact that he is on the program of the Annual Meeting of the Chamber of Commerce of the United States with such men as Herbert Hoover, Federal Judge Howe, Parker Willis of the New York Journal of Commerce and other internationally known men of affairs.

Auburn does not ordinarily enjoy the opportunities of securing men of this type and class. Every business man in this city irrespective of his particular line should be present this week. It should not be necessary to urge anyone and we expect reservations to be made early.

So much has been printed and so many statements made regarding the railroad affairs that it is difficult for one to analyze the situation but we believe that Mr. Binkerd is in a position and has the ability to clarify this phase of our business life. He has taken the following as his topic:

" WHAT IS THE RAILROAD QUESTION "

Mr. James McBrien, Employment Manager of the Auburn Division of the Lehigh Valley Railroad, through whose efforts Mr. Binkerd was secured, will be Chairman of the meeting.

The Secretary is informed that a number of members carry on a daily practice in "no trump". For these especially we can say that "we hold the aces" this week. We will guarantee to "fulfill our contract" and will "take all tricks." We will "capture the honors." What Mr. Binkerd has to say will more than "make a book." "Cut the deck" and be at the Chamber of Commerce Friday. "Square Deal" assured.

The Forum Committee notice for May 11th with Elliott N. Baldwin as Chairman announces the speaker - -DR. ALEXANDER THOMPSON of Geneva. A group of Auburnians recently heard Dr. Thompson's masterful address under the title of "THE MAN OF THE STREET". This is a very worthwhile talk and is directed at gossip conversations and rumors which spread and are quoted by successive hearers as facts. Sometimes such rumors ruin characters and certainly are detrimental to business. Plan to hear this address. You will readily recognize your friends, acquaintances and relatives in the characters mentioned. YOU ARE NOT MENTIONED.

ACTIVITIES OF COMMITTEES AND BUREAUS OF THE CHAMBER OF COMMERCE

DIRECTORS -

At the meeting last Monday, the Directors approved and endorsed the plan of the Auburn Morning Musicals for a series of concerts beginning in the Fall and President O'Neill will designate a Committee to co-operate with this organization which is doing so much to provide high class and worthy musical entertainment for Auburn.

The Directors approved of a recommendation of the Forum Committee that the Weekly Membership Meetings terminate on the last Friday in May to be resumed in the Fall, probably after the Annual Banquet. For this latter occasion, the Committee is endeavoring to secure Governor Smith as the guest of honor and they have reasonable assurances of success.

RETAIL MERCHANTS DIVISION -

This Division of the Chamber has been very active in promoting the mercantile business of Auburn. Observant citizens must be aware of the publicity given to the various trade events. The expenses of all these affairs have been borne by the merchants and recently a proposal was made that the membership in the Division be increased by 100 making a total of approximately 300 members after which the Board of Directors will care for the cost of this phase of business promotion. To date the Executive Council has secured 27 new members in the Chamber of Commerce and expect to secure the quota before the next MEETING OF THE WHOLE DIVISION which is planned for WEDNESDAY, MAY 16th. This meeting will be in the form of a get-together conference of the merchants to discuss retail merchandising problems.

THE DINING ROOM - The service and environment is all that one could desire - Open NOON and EVENING - Try the Lobster Dinner Saturday Evening.

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MEMBERSHIP MEETING - FRIDAY, MAY 11th

In behalf of the Forum Committee, Elliott N. Baldwin, Chairman of Friday's Membership Meeting announces the speaker,

DR. ALEXANDER THOMPSON of Geneva, N.Y.

In the last bulletin an advance notice was printed regarding the meeting this week, May 11th. Auburnians who have heard Dr. Thompson's lecture - "THE MAN ON THE STREET" - will herald his coming to Auburn with a great deal of enthusiasm and interest. His address deals with Gossipy Conversations which when started only as rumors are passed along until the story becomes an established fact. Character and reputation is sometimes ruined in this way, business has suffered because unthinking individuals permit their imagination to run away with their better judgment when discussing affairs of others.

Three more regular noon Membership Meetings will be held during this Spring season. After the meeting of May 25th, the Forum Committee will suspend membership meetings until Fall. As personal records are kept of the membership interest in these meetings, we urge that the attendance be maintained at a high level; first, out of compliment to the speakers who give their time and effort gratis, and second, that members should meet together for their own personal advancement. The Committee again invites your early reservation.

The fact that the weekly membership meetings will be discontinued beginning in June does not in any way effect the operation and conduct of the Dining Room. Regular service may be had at noon and evening and Mr. Heels who has done so much to build up this excellent service has added a new feature. On Saturdays of each week, he will serve a lobster supper providing the support warrants continuation of this feature. The Dining Room is NOT LIMITED to members and the latter should assist in building the Dining Room business recognizing it as an important factor in Chamber of Commerce promotional work as this service is available to committees and for the conduct of the membership meetings.

RETAIL MERCHANTS DIVISION

A new agreement is proposed which has for its purpose the protection of Merchants against the many solicitors who constantly "touch" the proprietors of Auburn's mercantile establishments for contributions, donations, advertising, etc., which has little or no value. The Committee on Solicitations will investigate the various propositions as they are presented and endorsement will be given to meritorious appeals which are declared within the scope of the agreement. If every merchant will abide by the agreement which he will be asked to sign, much annoyance will be avoided and many dollars will be saved by those who feel obliged for one reason or another to contribute to projects which do not bring any return and are classed "valueless." In this way merchants might divert this money from "dead" to "live" channels.

THE CHAMBER OF COMMERCE & THE ITHACA-AUBURN SHORT LINE QUESTION

Immediately upon announcement that the C.N.Y.S.R.R. (Short Line) Railroad was to be abandoned, the Auburn Chamber of Commerce designated a Committee to cooperate with a similar group from Ithaca and other points along the line to investigate and preserve this Railroad if possible. From the report given by the Committee at the mass meeting held in Genoa last Saturday, it appears that the latter can be done and the line made to pay with a proper return on the investment, in addition to providing necessary service to the communities affected.

After the report, the whole group determined upon a Committee on Organization and a Committee on Finance both of which will have legal authority to provide for the purchase of the properties which have been offered for \$150,000. In addition, funds will be needed for operation, but with proper and careful management, it appears that the road can be maintained.

Mr. John Taber, Mr. D. Jasper Sims, Mr. William S. Elder and the Chamber officials have been most active in this matter. Their efforts involved negotiations in New York City, Washington, D. C. and many nearby towns. A distinct accomplishment has been attained and once again the need for a good strong Civic Organization has been demonstrated.

BUFFALO BUSINESS MEN TO VISIT AUBURN

The Wholesale Merchants & Manufacturers Ass'n. of Buffalo, N. Y. will visit Auburn on their annual trade excursion Wednesday, May 16th. As has been customary in former years, these traveling business men will meet and exchange greetings with the local merchants and other members of the Chamber of Commerce Wednesday evening.

CONCERT - NEW AUBURN SYMPHONY ORCHESTRA - AUDITORIUM THEATRE
FRIDAY EVENING, MAY 11th & SATURDAY AFTERNOON, MAY 12th

Vocal and instrumental soloists from outside the city will augment the work of the fifty local musicians.



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OUR COUNTRY

ITS DEFENSE

OUR ARMY

On August 29, 1916, there was formed and inaugurated, The United States Council of National Defense. Members of this Council consisted of the Secretary of War, Secretary of the Navy, Secretary of the Interior, Secretary of Agriculture, Secretary of Commerce and the Secretary of Labor. The organization had for its purpose the coordination of industries and resources for national security and welfare. The frontier of the United States was studied so as to render possible the concentration of troops and supplies to points of defense. A great deal of research work was carried on relative to standardization of war commodities, railroad surveys, automotive resources, power resources, emergency construction, labor resources, etc. All of these duties were performed with the purpose of ultimately creating relations which would render possible in time of need, the immediate concentration and utilization of the resources of the nation.

Although the Army of Occupation has returned to the United States and complete demobilization has been effected, this most important Defense Council is functioning by conducting research work in reconstruction and readjustment; Defense Organization; Defense Legislation; etc. It is studying various substitutes which could be used in time of war and is gathering all statistics available relative to Defense.

The question of proper defense does not refer to certain localities or groups but is one of general interest throughout the country. The Forum Committee has arranged one of the most instructive meetings of the year for the noon membership meeting on FRIDAY, MAY 25th.

MAJOR JOHN P. BUBB

of the 391st Infantry, U. S. Army.

His Topic -

"THE NATIONAL DEFENSE ACT AND THE MISSION OF OUR CITIZENS IN DEFENSE"

Major Bubb holds the National Defense Act as his hobby and will explain various phases of this important subject.

After the membership meeting this Friday, adjournment will be taken until some time in the Fall. The Forum Committee through Mr. C.A. Cannon, Chairman of the Day, urges every member to be present. What Major Bubb has to say will be unusually interesting and instructive and warrants YOUR ATTENTION.

DECORATION DAY
AMERICAN LEGION
G. A. R.

Wednesday, May 30th, is Decoration Day. This year it will be more than the usual Memorial Day. In addition to the parade and decoration of the graves in Fort Hill Cemetery, 200 trees will be dedicated by the

American Legion to the fallen heroes who went out from Auburn and its vicinity during the World War. The Auburn Chamber of Commerce through its representatives, Messrs. David L. Herron and Arthur P. Root, has assisted in raising funds with which to purchase and plant these Memorial Trees, dedication of which will take place at the grounds of the Filtration Plant on Decoration Day. Every year the number of G.A.R. veterans who are able to participate in the parade becomes less and less and the Chamber of Commerce has been asked to provide automobiles in which these Civil War heroes may ride and take part in the exercises at Fort Hill. Will members who wish to place their cars at the disposal of the G.A.R. on Memorial Day morning from 10 A.M. until 12 M. kindly fill in and return to this office the notification below. This will enable us to insure the G.A.R. a sufficient number of automobiles.

CONVENTIONS - One of the important conventions to be held in Auburn will be assembled on Oct. 8th under the auspices of the NEW YORK STATE CONFERENCE OF MOTHERS & PARENT-TEACHER ASSOCIATIONS. The details of this event are being carefully worked out by the Auburn Parent-Teacher Ass'n. This will be of decided interest to Auburnians because of the high type of the delegates who will be guests in the city. It is hoped that every citizen will exert their best efforts and manifest a sincere interest in making this convention a real big success.

NEW YORK STATE PERMANENT FIREMENS ASS'N. - We are not informed as to the exact dates but understand that delegates from various cities throughout the State will be present. Citizens interested in this should confer with Capt. John Maher of Hose Co. #2 who is 3rd Vice President of the State Association.

I will be pleased to place my car at the disposal of the G.A.R. on Wednesday, May 30th, from 10 A.M. to 12 M. in order that members may participate in the parade, and will report at the G.A.R. headquarters on Exchange Street at 10 A.M.

Car Capacity _____

Signed _____



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1919



IMPORTANT THINGS FOR YOU TO REMEMBER ! !

1st The Annual Banquet of the Chamber of Commerce

Wednesday, November 21st at 7 P.M.

HAVE YOU RESERVED YOUR PLACE OR A TABLE FOR YOUR PARTY?

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NOV 14 1923

2nd HAVE YOU CONSIDERED the PERSON or PERSONS whom you wish to have as YOUR REPRESENTATIVE on the BOARD OF DIRECTORS? Ballots will be mailed to you this week. As in the past it is necessary that a strong governing body shall control and a successful Chamber of Commerce cannot be maintained without such. Six Directors will be chosen. The Election Committee appointed by President O'Neill is as follows: Frederick Hollingshead, Chm., R. P. Adamson, A. L. Chatfield, Nicholas Drake, M. F. Dullea, A. A. Montebello, W. F. Moses, R. W. Rockwell and J. F. Underiner.

3rd Make your reservations for the

REGULAR MEMBERSHIP MEETING FRIDAY (this week) NOV. 9th.

Consideration of Public Schools is always an important item in the complex affairs of our daily life, particularly with reference to the effect on the future of our communities. Are we getting a proper perspective on all angles of the question?

The Forum Committee through efforts of the Chairman of the Day, Mrs. L. O. Wallace, will present as the subject for the membership meeting Friday noon

"PUBLIC SCHOOL CRISIS"

to be discussed by

PROFESSOR RUSSELL MOREHOUSE

Mr. Morehouse is a newcomer to Auburn and we should accord him a welcome which will live in his memory and remain a bright spot in the association he will have in connection with Auburn's schools.

The subject warrants your attention and every member is urged to be present.

The meetings this year are held on the second floor of the Chamber Building and everyone concedes that a move in the right direction has been made. Speakers are heard to better advantage and the other features of the meetings are carried out far more satisfactorily.

MERCANTILE AFFAIRS

The Retail Merchants Division of the Auburn Chamber of Commerce realizes the advantages of allied effort in the promotion of Auburn's Mercantile Affairs. Again this principle of interdependence will be demonstrated when, on the occasion of the Annual Farm & Home Bureau meetings, the merchants as one will extend a hearty welcome to the business men of the farm and will offer special bargains as an inducement for them to visit Auburn's stores. Further, special price concessions will be made to our residents of the Hinterland upon whom, it is recognized, a great measure of our prosperity depends. This trade event is known as the "Annual Harvest Sale" and will be held November 14th, 15th, 16th & 17th. This event is not exclusive, however, and our city folks are invited to participate and have the advantage of the SPECIAL PRICE REDUCTIONS which will prevail during the days indicated.

FINGER LAKES ASSOCIATION

The Annual Meeting will be held in Auburn and the officers will be entertained by the Chamber of Commerce on Thursday, November 8th. This organization originated in this city and the important work they are doing is clearly outlined in the attractive booklets which are issued annually - GET ONE at this office.

ABOUT MR. TREFZANNUAL BANQUET SPEAKER

During the Great War, Mr. Trefz was personal aid to Mr. Hoover in the Food Commission, and visited Europe and the battle front as a special envoy of investigation for the United States Government. He was one of the entente speakers for the American Government in Canada and Great Britain, receiving distinguished official recognition for his services.

Great Americanization movements in the East and in California have engaged much of Mr. Trefz' time since the War. During this period he has spoken from coast to coast and from Canada to Gulf before Chambers of Commerce and other civic organizations upon the important issues of Americanization.

Mr. Trefz was Field Secretary of the Chamber of Commerce of the United States during its period of organization, and as a recognition of the work done by him in this connection in every state and in every large city in the Union, was credited by the Chamber's first president, Mr. Harry Wheeler, as having done more than any other man to make its organizing a success.



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NOVEMBER 13, 1923.

MEMBERSHIP MEETING FRIDAY"THE INSPECTION OF ONE OF AUBURN'S NEWEST INDUSTRIAL PLANTS"

HON. JOHN P. JAECKEL - CHAIRMAN OF THE DAY

The gift by the Auburn Chamber of Commerce of a site for the Henry Forge & Tool, Inc. resulted in the construction of an ultra-modern building or series of buildings for the manufacture of drop forgings. Deep pride should be manifested by Auburnians in this new local industry; but aside from this, the process is exceedingly interesting and well worth the time and opportunity offered by Mr. W. J. Henry, President of the concern, to inspect the property and witness the work of turning steel bars into the finished product. A cordial invitation is extended to all members and an inspection trip is planned for Friday afternoon immediately after the Membership Luncheon. Instead of the usual procedure of introducing the speaker, the meeting will adjourn to the Henry Forge & Tool Company's plant. Automobiles will be available and we especially urge those who have cars to assist in transporting the members. IF YOU HAVE A CAR, PLEASE BRING IT TO THE CHAMBER OF COMMERCE FRIDAY NOON FOR LUNCHEON AND SEE THIS WONDERFUL NEW PLANT.

(TELEPHONE RESERVATION FOR FRIDAY)THE PRIMARY ELECTION

Primary Election ballots must be voted and returned to the Chamber of Commerce building not later than 5 P. M., Friday, November 16th. Every member should take an active part in the election of his Board of Directors for the coming year. If your dues are paid and you have not as yet voted the primary ballot, make your selection of nominees for the Board of Directors immediately and mail same to this office. The Election Committee wishes to report 100% of the members voting in the Primary Election - Make your Nominations - NOW.

(TELEPHONE RESERVATION FOR FRIDAY)THE ANNUAL BANQUET"The Crimson Highway"

This is the subject of Mr. Edward F. Trefz's address which will be given at the Annual Banquet, Wednesday, November 21st. One hundred and fifty members have already secured their tickets and have made reservations for themselves and their guests. Have you? You can't afford to miss the Annual Banquet or the opportunity of hearing Mr. Trefz. Telephone your reservations at once to 2180 that seating arrangements may be made and your tickets delivered. ACT NOW TO INSURE YOUR PLACE AT THE BANQUET.

(TELEPHONE RESERVATION FOR FRIDAY)THE SEED FAIR EXHIBIT

Members - this means YOU - have been invited to attend the Annual Seed Fair and Exhibit of the Cayuga County Home & Farm Bureau Association on November 14th - Wednesday - at which time the various prize seeds and crops of Cayuga County will be displayed at the Farm Bureau Rooms in the Masonic Building. We especially urge every member to show his personal interest in the agricultural welfare of our County by inspecting the best seed fair that has ever been held in Auburn. Do we fully realize that prizes for some of the best crops raised in the United States have repeatedly been taken by residents of Cayuga County? The Finger Lakes Region is reputed to be one of the richest farming districts in the world. In view of these facts, you should take time to "drop in" and inspect the exhibit.

(TELEPHONE RESERVATION FOR FRIDAY)THE ANNUAL HARVEST SALE

Great preparations have been made by the Retail Merchants Division for the Annual Harvest Sale which begins Wednesday, November 14th and continues throughout the week. This Annual trade event is held:

1st - To welcome the farmers to Auburn on the occasion of the Annual Meeting of the Farm Bureau, and

2nd - To establish Auburn as a Trading Center.

You are cordially invited to take advantage of the many bargains and the unusual price concessions.

(TELEPHONE RESERVATION FOR FRIDAY)



1892

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Since the Annual Banquet was held, we have had direct benefit from the wonderful address given by Mr. Trefz. In several instances, we have had individuals indicate their renewed interest in the Chamber of Commerce, one of these taking out a membership and offering his personal service on the Committees which will be designated for the coming year. The Chamber of Commerce can only be successful through the personal efforts of individuals serving on Committees and working on projects for the benefit of the whole city, with projects centered in the Chamber of Commerce and having the cordial support and interest of other Civic and Fraternal organizations. Those who for any reason were unable to attend the banquet missed an opportunity which does not often come to our city.

The Annual Report of the organization's activities including the financial report to November 1st and a complete roster, was printed in the program. These are attractive souvenir booklets and arrangements were made for the printing of additional copies which may be had by members applying at this office.

* * * * *

Judging from the number of people who daily take their luncheon at the Community Center Dining Room and the comments from members and guests, we are in a position to report real progress and success in this phase of the Chamber's work. It has been said from time to time that the Dining Room was an unnecessary adjunct but analysis proves that visitors to the city and citizens who were heretofore unfamiliar with Chamber of Commerce work are offered the opportunity to learn something of the aims and objects of the organization and there is no question regarding the benefit to the Chamber that this service presents. The Secretary will be glad to talk to anyone interested in this department and its relation to the organization's work.

* * * * *

The subject of taxation is indeed of vast importance to the welfare of any community. Considerable correspondence with the Manhattan Single Tax Club, located in New York City, has resulted in definite arrangements being made by the Forum Committee to have the Club's President, Mr. James R. Brown, come to Auburn and address members and their guests on FRIDAY NOON, December 7th, on the occasion of the Chamber's weekly membership meeting. Mr. Brown has made an exhaustive study of City, State and National tax problems and presents his subject in a most interesting and comprehensive manner.

Dr. James T. Drake will have charge of the luncheon meeting which will begin promptly at 12:10 o'clock P. M. in the Chamber's private dining room upstairs. We cannot impress upon members too strongly the fact that considerable time and effort on the part of members of the Forum Committee has been given that these educational and interesting meetings might be arranged. A larger attendance should be had each week and we sincerely urge you to be present this week FRIDAY - Phone your reservations early to 2180. Please assist us in determining the number we must provide for.

THE SPEAKER - JAMES R. BROWN, President Manhattan Single Tax Club.

* * * * *

The official report of the Election Committee composed of Mr. Frederick Hollingshead, Chm. and Messrs. Adamson, Chatfield, Drake, Dullea, Montebello, Moses, Rockwell and Underiner, contains the names of six new Directors who will serve on the Board for a term of two years. The following were declared elected: Elliott N. Baldwin, William B. Haeffner, Wm. J. Henry, Thomas A. Hislop, Wm. K. Payne and Judge Kennard Underwood. Below are the names of the other members who are now serving which completes the personnel of the Board of Directors for the ensuing year:

Hon. R.C.S. Drummond	Fred M. Everett	Herbert G. Robinson
Fred L. Emerson	Dr. Louis F. O'Neill	J. Reynolds Wait

At a meeting of the Board held Monday, December 3rd, the following officers were selected for the fiscal year of 1923-1924.

President	Mr. William K. Payne
First Vice President	Mr. J. Reynolds Wait
Second Vice President	Mr. Herbert G. Robinson
Treasurer	Hon. R. C. S. Drummond
Ass't. Treasurer	Judge Kennard Underwood

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THE BULLETIN

CHAMBER OF COMMERCE, AUBURN, N. Y.
DECEMBER 12, 1923

THE PHILIPPINE ISLANDS

An opportunity will be given members and their guests at the FRIDAY NOON MEMBERSHIP MEETING - DECEMBER 14th, 1923, to listen to an address based upon personal knowledge and experience regarding recent events and present day conditions in the Philippine Islands.

The Forum Committee through Dr. H. H. Barstow, who will be Chairman of the meeting, has secured as the speaker

MR. R. PARK PARKHILL of Rochester, N.Y.

Mr. Parkhill was designated by the United States Government, some years ago, to assist in setting up a system of education among the Philipinos and the native outlying tribes. The conditions he encountered and his varied experiences among the native tribes are unusually interesting. He is an able speaker and every member should make a special effort to be present.

Phone your reservations IMMEDIATELY - thereby insuring yourself a place in the Private Dining Room upstairs. It will also assist the Dining Room management in arranging for quick and efficient service - PHONE 2180 NOW

FOR THE CONVENIENCE OF CHRISTMAS SHOPPERS

The Executive Council of the Retail Merchants Division have recommended that stores remain open for business in the evening - during the week of December 17th and including Monday, December 24th. This special concession by merchants will enable Christmas shoppers to purchase their gifts and also will instill a stronger Holiday Spirit into the community. Notwithstanding this action and because of the great number of persons whom the Retail Stores serve at this particular time of the year, attention is directed to the slogan:

" DO YOUR CHRISTMAS SHOPPING EARLY "

THE PRESIDENT HARDING MEMORIAL CAMPAIGN

Active work on behalf of the President Harding Memorial Campaign which has been launched in Cayuga County, began yesterday under the auspices of a Committee headed by County Judge Edgar S. Mosher. The funds, which will be secured by popular subscription, will be used towards the erection of a suitable Memorial to the late President Harding at Marion, Ohio. This Committee will also cooperate in other ways with the national movement to commemorate the late President this week.

The Chamber of Commerce Building has been designated by the Committee as one of the places where subscriptions will be received. All persons subscribing to this cause will be presented with suitable certificates in recognition of their interest. It has been stated that should sufficient money be raised throughout the United States, the Harding home at Marion will be preserved and professorships will be endowed in colleges, in addition to the erection of the memorial.

The Chamber is in hearty accord with this nation-wide movement and will receive subscriptions from interested persons throughout the week of the intensive campaign - December 9th to 16th.

THE PROGRAM OF WORK

President Payne acting under instructions of the Board of Directors has designated the following to serve as a Committee on Committees: Henry Traub, Jr., Chairman and Messrs. Wilbur B. Barnes, Fred P. Ernsberger, M. D. Greene, William J. Henry, Charles D. Osborne and James A. Wilson.

This Committee will select all Committees of the Chamber for the coming year and will immediately appoint a Forum Committee. The Membership Meeting to be held this week will probably be the last one under the auspices of the present Forum Committee and some interesting announcements and plans will be outlined to the membership after the new Forum Committee is organized. It is contemplated that a series of group meetings will be arranged during which time a program of work will be built up for the coming year. Other Committee announcements will be made in a subsequent issue of the Bulletin.

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MARCH 25, 1924

MEMBERSHIP MEETING

The Weekly Membership Meeting will be held on Friday noon at the usual time, 12:10. It is desirable that members make an effort to be prompt so that the meetings may be started on time. This will expedite the service in the Dining Room thus enabling the Chairman to adjourn at 1:20 P. M. An unwritten rule exists that these membership meetings shall adjourn not later than 1:30 P. M. but a latitude of 10 minutes is desirable and it is impossible to hurry the meeting and service unless members are in their places promptly.

This week the Chairman of the Day, MR. LITHGOW OSBORNE, will introduce as the speaker

MR. HAROLD G. METCALF

who recently returned from a two months trip to the Philippine Islands and the Far East. His talk should prove interesting and instructive because of first hand information regarding conditions which have held "front page space" in the newspapers and magazines. At this time we can not guarantee a resume of Japanese and Chinese affairs but it is hoped that Mr. Metcalf will give us some ideas of the Far Eastern reaction on these matters, also of the Philippine Independence Project with which problem our national government has been contending recently.

A REAL COMMUNITY EVENT IN WHICH ALL CITIZENS CAN HELP
IN BROADENING AUBURN'S MERCANTILE AFFAIRS

The Retail Merchants Division have contracted with the Retail Merchant Institute of Chicago for a series of lectures, conferences and round table discussions on SALESMANSHIP, ADVERTISING, DISPLAY, TRADE EXTENSION, BUSINESS MANAGEMENT and GENERAL COMMUNITY DEVELOPMENT. They have engaged for the week beginning April 7th, Mr. Ben R. Vardaman, a noted business and community expert, also Mr. Pryor Irwin, general counselor and retail investigator, and Miss Ruth Leigh, all of them nationally known in their respective fields.

The sessions will involve five noon meetings and five evening meetings and these might well be termed a Public Congress. The Institute is designed on the same plan as a Teachers or Farmers Institute in that a recognized authority on retailing and selling problems delivers lectures and conducts the meetings with a view to promoting new ideas and developing those best suited to the city, and the specific objects are:

1. To meet outside competition more effectively and get more of the trade that belongs to Auburn.
2. To help employees render better service to customers.
3. To help the citizens in general appreciate the value of cooperative effort.

The cost of this Institute will be borne by the Merchants Division but it is hoped that all business organizations in the city will take advantage of this opportunity and will send some of their employees to this school.

REDUCING THE COST OF BUSINESS

This is the major subject to be considered at the 11th National Convention of the Society of Industrial Engineers which will be held at the Hotel Statler, Buffalo, April 30th to May 2nd. Considerable information is on file at the office of the Chamber of Commerce for those interested in this Convention or in this Society or announced subject.

ON SOLICITATION

Members should strictly adhere to the agreement issued to members of the Chamber of Commerce as follows:

"WE ARE NOT PERMITTED TO TAKE ANY ADVERTISING, MAKE ANY DONATION OR SUBSCRIPTION OR PURCHASE TICKETS OF ANY KIND UNTIL YOU HAVE OBTAINED THE ENDORSEMENT OF THE AUBURN CHAMBER OF COMMERCE."

The office is constantly receiving literature asking cooperation of the Chamber of Commerce in the promotion of many types of advertising schemes and publications and seeking in many cases advertising material for these publications. Recently we received from an officer of the National Guard located in New York City, a request for the endorsement of a publication and it was stated that the publication would be issued and published in the interests of the National Guard and offered to all members of the Guard free of charge. We understand from reliable sources that the contract under which the work is done provides that all of the revenue from advertisements goes to the publishers of the magazine. The publishers are a New York firm which at present is printing the magazine published for the New York City Police. We understand that the contract runs for a period of 5 years and that proceeds from advertisements which they solicit all over the State will be taken by the publishers. Therefore, the Auburn Chamber of Commerce does not endorse this type of magazine subscription or advertising.



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The regular membership meeting will be held Friday, April 4th at 12:10 P. M. and Chairman of the Day, MR. WALTER S. MARX, will introduce as the speaker -

DR. ALEXANDER THOMPSON

of Geneva, N. Y., whose subject will be "OUR REAL BUSINESS." Members will remember Dr. Thompson and his very able address given before one of the membership meetings last year, since which time the Forum Committee has been asked repeatedly to secure a return engagement.

Over 100 members were present at last week's meeting and it was very encouraging to the Committee and those having charge of these regular meetings to note the increased interest week by week. We are hoping for an even larger attendance this week.

Incidentally, we are glad to report that recently several former members have requested that their names be again placed on the membership roster.

NEXT WEEK, April 11th, we will have an especially good speaker in the person of Mr. Pryor Irwin of Chicago. We can guarantee an exceptionally strong address and the Forum Committee is asking every member to set this date and hour aside for the CHAMBER OF COMMERCE MEMBERSHIP MEETING.

We also are glad to announce that in the near future we will have Mr. James R. Brown of New York, "the famous single taxer", with us for a return address. Mr. Brown was so well received on his last trip that the Forum Committee may decide to have a night meeting to accommodate members and their friends who wish to hear him again.

ANNOUNCING THE ANNUAL MEETING OF THE U. S. CHAMBER OF COMMERCE

The 12th Annual Meeting will be held in Cleveland, Ohio, May 6, 7 and 8 with a meeting of National Councillors on May 5th. The sessions will be centered around the following subjects: "Business and Agriculture," "European Readjustment," and "The Responsibility and Integrity of Business." Members who desire to attend these sessions as official representatives of the Chamber should hand in their names to the Secretary for report to the Board of Directors.

ANNOUNCEMENT OF JOINT FREIGHT TARIFF ON ELECTRIC RAILROAD LINES

We are in receipt of a Tariff Schedule issued by the Buffalo and Lake Erie Traction Co. in connection with the electric lines in central New York which include both lines in Auburn, with complete schedules of less than carload class rates. The service and rates apply to points as far east as Little Falls and Oneonta, north to Oswego, and extending to Jamestown and Westfield in New York State and to Erie and Meadville in Pennsylvania. Announcement is made that second morning delivery can be given to points west of Buffalo and first morning delivery to points east of Buffalo. Further details may be obtained at this office and from the local trolley company.

MERCHANTS & COMMUNITY INSTITUTE

The Retail Merchants Division of the Chamber of Commerce have been active in promoting the Merchants and Community Institute announced in our last Bulletin. Members should immediately apply at this office for tickets as there is no doubt that the building will be taxed to capacity and it is desirable that adequate arrangements be made for the entire week. Here is the program -

MONDAY April 7th

NOON "Team Work in Meeting Today's Problems" - Ben R. Vardaman
EVENING..... "The Master Salesman" - " " "

Questionnaire

TUESDAY April 8th

NOON "Romance in Merchandise" - Mr. Vardaman
3:00 - 4:00 P. M. Conference by appointment - " "
EVENING "The Art of Making a Sale" - " "

WEDNESDAY April 9th

NOON "Creating Community Spirit" - Mr. Vardaman
EVENING "The Human Side of Retail Selling" - Miss Ruth Leigh

Questionnaire

THURSDAY April 10th

NOON "Getting Customers to Buy" - Miss Ruth Leigh
3:00 to 4:00 P. M. Conferences by appointment - " " "
EVENING "Salesmen of Today and Tomorrow" - Pryor Irwin

Questionnaire

FRIDAY April 11th

NOON "Making a Trading Center" - Mr. Irwin
3:00 to 4:00 P. M. Conferences by appointment - " "
EVENING "The Measure of a Merchant" - Mr. Irwin

Questionnaire

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APRIL 9, 1924

MEMBERSHIP MEETING

The regular Friday noon membership meeting will be held in conjunction with the Retail Merchants Division of the Chamber of Commerce. The merchants have consented to permit the Forum Committee to use PRYOR IRWIN a well known counselor and investigator. Members who have attended any of the sessions of the Institute which is being conducted at the Chamber of Commerce this week will vouch for the importance and value of the lectures being given. The subject is one which affects the whole community

"MAKING A TRADING CENTER"

and it will be delivered by a man well qualified to give us real important facts and ideas in our promotional work. Pryor Irwin was an instructor in Retail Merchandising in the University of Wisconsin Extension Division and special lecturer in the Universities of Manitoba, Minnesota, Kansas and of the Southwestern Retailers Congress. He has a message that is needed by every citizen, not alone the retailers, for everyone plays an important part in business relations whether the buyer, seller or manufacturer.

CELEBRATION WEEKS

The Chamber of Commerce is in receipt of many requests from national organizations and others in which help is sought in promoting special activities. This type of propaganda seems to become weaker and weaker because of the lack of attention people will give to these "Weeks" owing to the multiplicity of calls. However, we call to your attention the following:

National Tax Reduction Week	- April 7th - 12th
"Stock Taking" on Child Health Work	- May 1st
Better Homes Week	- May 11th - 17th

Then we have Safety Week, Fire Prevention Week, Clean Up Week and several other "Weeks." While all of these projects have their merit and value, there is no question but what the special "weeks" become weaker and weaker. Information on many of these matters is obtainable at the Chamber office.

NEW MEMBERSHIPS

We are pleased to announce new memberships in the Chamber of Commerce as follows: Mr. Calvin Burr, Jr., Mr. P. D. Conway, Hewitt Pharmacies, Inc., Atkins & Lees and Mr. Smith B. Kimball.

NEW COMMITTEES ASSIGNED TO SPECIAL PROJECTS

The Board of Directors have authorized the Committee on Committees to appoint a Committee to study the question of Arbitration vs Litigation. This is a subject which has received considerable attention in international business circles and we are informed that 155 concerns in Rochester, N. Y. have consented to arbitrate business disputes and to incorporate agreements in their contracts.

A Committee will be named to study U. S. Chamber of Commerce Referend #43 on the Report of the Special Committee on Transportation and also a Committee to study the possibilities of extensions to the Chamber of Commerce building. The building is being recognized more and more as a community center and there are times when we are crowded for rooms to accommodate the various civic and business organizations for important meetings. This report should prove of interest to members.

WHAT'S YOUR BATTING AVERAGE IN CHAMBER OF COMMERCE WORK?

"The fellow who sits on the sidelines and hands the 'razzberry' to the football player, who fumbles a punt, never gets his name on the All-American Team."

That's what one of the leading football coaches of the East told a mass meeting of students recently. It's just as true of the Chamber of Commerce as it is in college football. You get out of any organization just what you put into it.

Among the officers of the Chamber there are no inspired geniuses who can produce perfection at their beckoning. But they are trying to do the best they can, and, in that service, are giving up valuable time to the benefit of the Chamber.

No one has a monopoly on brains. The only fellow who makes a mistake is the fellow who tries to do something. It's like a ball player who sits on the bench all season. He never plays afield and he never goes to bat and at the end of the year his average is .000. But the player who gets his one little hit in three or four times at bat is the one the majors send their scouts to look over. They seldom draft the fellow whose only task is to coach from the third base line.

POSTAL SAVINGS

Postal savings increased during February for the first time for a number of months. The gain in deposits during February was \$1,850,000, making total deposits of \$132,126,975. This gain is attributed to the discontinuance of the sale of Treasury savings certificates in a number of places.

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ANNOUNCEMENT : Owing to the frequent calls for information regarding prominent citizens who have been active in civic affairs for present and past, and oftentimes for information regarding photographs, a suggestion was made that a portfolio be kept on file at the headquarters of all members of the Chamber.

The matter was considered by the Board of Directors and approved, and through an arrangement with Ernsberger & Son, who will furnish the portfolio, the Secretary is instructed to notify members that the photographs will be taken at your convenience and at no cost to you, at the Ernsberger Studio. There is absolutely no obligation of any kind connected with this proposal. It is purely an effort to build up and preserve a record of citizens who are working for the up-building of our community. While the sittings will be arranged at your convenience, you are urged to attend to this matter at the earliest possible moment in order that the records can be built up where they will be helpful. It is appreciated that such a record can never be complete, but we wish to approach this desirable end and you are asked to cooperate in this effort.

* * * * *
* CHAMBER OF COMMERCE MEETING - FRIDAY NOON *
* April 17 1925 *
* DR. ALLEN M. DULLES *
* * * * *
* Members will undoubtedly wish to hear the *
* speaker this week for three reasons: *
* 1st- because of Dr. Dulles' ability to *
* discuss national subjects, *
* 2nd- because Dr. Dulles is one of our out- *
* standing local leaders, and *
* 3rd- because of the interest manifested in *
* his subject on two previous occasions - *
* * * * *
* "MUSSOLINI AND THE FACISTI" *
* * * * *

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It will be recalled that Dr. Dulles was travelling in Italy at the time the Facisti or "Black Shirts" took command of the Government in what was known as the Bloodless War. His experiences at that time were most interesting and he has kept informed on Italian affairs since that time. One cannot read the daily papers without being interested in the events which have taken place in Italy in the past few years, and just now there seems to be a supreme test of the Facisti movement.

There should be no occasion for urging the members to be present when the Forum Committee presents such a speaker. Judging from past experiences when Dr. Dulles has spoken, it will be necessary to make arrangements at headquarters and we therefore urge you to make reservation - call 2180.

SOMETHING MORE OF THE BIG EXPOSITION

Chairman Frank S. Jacques has called a meeting of the tentative Committee, the personnel of which will be increased as individuals are selected for specific duties. At the present time the Committee is composed of Messrs. Frank S. Jacques, Chm., William B. Haeffner, William O. Dapping, Mortimer M. Clark, Frank A. Eldredge, Guy M. Edwards, Harold L. Ferris, Charles W. Storke, John J. Leo, Charles B. Sears, George H. Pidgeon, John F. Stoner, Charles L. Stryker. Mr. Henry T. Sherman has accepted the position of Treasurer and Mr. George C. Pearson will be Chairman of the Committee on Spaces and Booths. Mr. Charles A. Parker will have charge of the entertainment features and Mr. William J. Callanan will be in charge of the illumination and decorations. The Chairman will name others after consultation with the whole group at their meeting Thursday, April 16th at 4 o'clock. From this group an Executive Committee will be selected.

A preliminary plan of tent arrangement is now available and if approved by the Committee, the sketch will be made public.

It is gratifying to know that even without any solicitation and simply from the meager information given out from time to time, a great many inquiries have been made regarding booths. We are also receiving inquiries from out of town organizations who desire to rent space. But outside organizations will not be permitted to display goods unless they are represented by a resident of Auburn and outside manufacturers must display their goods through a distributing agency located in the city.

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APRIL 16, 1924

MEMBERSHIP MEETING - FRIDAY NOON

The Forum Committee through Mr. G. W. McFarland as Chairman of the Day, has arranged for a most interesting and instructive Friday Membership Meeting this week. Much has been said and many newspaper articles have appeared discussing present day conditions in England and other European countries. However, many have been waiting to learn more of the European situation from one who has made a study of conditions and is well qualified to speak on this subject. This opportunity will be given at the luncheon meeting Friday as the Committee is pleased to announce as the speaker - MR. CARL E. BOHMAN - of the McIntosh & Seymour Corp., one of Auburn's leading industries of which we are justly proud. Mr. Bohman has just returned from an extended business trip through many of the European countries where the very nature of his mission has afforded him an unusual opportunity to study business conditions and their effect on the every day life of the people. He has taken as his subject:

"EXPERIENCES AND OBSERVATIONS ON A TRIP TO SWEDEN AND ENGLAND"

Luncheon is served at 12:10 o'clock and adjournment is guaranteed not later than 1:30 P. M. - Please phone your reservations to 2180.

RETAIL MERCHANTS AND COMMUNITY INSTITUTE

It is pleasing to note the many favorable comments from merchants and other business people who took advantage of the Institute conducted by the Retail Division during the past week. This endeavor to promote better retailing through the discussion of various merchandising problems has proven most successful, and the Executive Council feels that the instructive lectures which were delivered every noon and evening to business executives and store employees will play a large part in developing Auburn's mercantile establishments to the highest standards of efficiency.

FOREST PROTECTION WEEK - APRIL 21 - 27, 1924

President Coolidge, by official proclamation, has designated the week of April 21-27, 1924 as Forest Protection Week, the object being to direct the attention of the public to the importance of preventing forest fires. Prevention of forest fires as an important factor in a National Forestry Policy, received the support of the organization members of the Chamber of Commerce of the United States in its Referendum #42, by the decisive vote of 2026 to 108. The Referendum endorsed the principle of increased appropriation by Congress for fire prevention, and cooperation between the Federal Government, States and individuals in coping with this menace to our timber resources. Some idea of the annual loss to the wealth of the nation through forest fires can be had when it is known that "Forest fires in the United States on an average annually burn over an area of approximately 7,500,000 acres of forest lands, equal to twice the area of timber cut. The timber consumed annually by fire is approximately 2,250,000,000 feet, more than the amount of timber used by the State of Pennsylvania. No timber section in the United States is free from danger of fire." Copies of the President's Proclamation together with information as to the seriousness of our forest fire loss problem and the best means of meeting it, are on file at this office and can be procured upon request.

18,000 WORLD WAR VETERANS UNNATURALIZED

The Auburn Chamber of Commerce is cooperating with the U.S. Bureau of Naturalization and the American Legion in helping World War Veterans to secure their naturalization papers. At the present time there are 18,000 men who, through their service in the war are entitled to naturalization papers but who have never received them. The present addresses of these men are unknown and the Chamber of Commerce is asked to assist in locating these persons in question and inform them of the method by which they can secure official evidence of citizenship. The Chamber of Commerce appeals to all employers of labor to post on their plant bulletin boards notice as a means of reaching some of the men who may be among the 18,000 eligible for citizenship papers.

MOTOR KILLING IN 1922

The United States Department of Commerce reports through the Census Bureau that during 1922 there were 11,666 deaths from accidents caused by motor vehicles in the United States, exclusive of Hawaii. This represents a death rate of 12.5 per cent per 100,000 population, as against 11.5 percent for 1921, 10.4 per cent for 1920, 9.4 per cent for 1919, 8.3 per cent for 1918 and 9 per cent for 1917.

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MEMBERSHIP MEETING - FRIDAY NOON

It is important at this time of year when persons generally arrange for additions, alterations or construction of new buildings that considerable thought be given to that most important feature - Fire Prevention. Through a study of the requirements of National Underwriters and their methods in determining Fire Insurance rates, it is possible to reduce materially your Fire Insurance premium. You are undoubtedly interested in your present Fire Insurance rate and the Forum Committee believes, that in arranging for the regular Friday noon meeting this week, it is offering you an unusual opportunity to become better informed on this most vital subject. The speaker who was secured by Mr. A. L. Dewdney Chairman of the Day, is

MR. H. S. VISSCHER, an Insurance Expert of Rochester, N. Y.

His subject is -

"FIRE PREVENTION"

Mr. Visscher is a most interesting speaker and the mere announcement of his engagement to address the members of the Chamber of Commerce and their guests should warrant a large attendance. The Committee strongly urges you to be present Friday. It will assist the Dining Room management greatly if you will phone your reservation to 2180.

AUBURN CREDIT ASSOCIATION

Real progress is being made by the Auburn Credit Association which meets regularly every Tuesday morning in this building. The organization is growing rapidly and its efforts to bring about a better understanding of credit relations between retailer and consumer have proven mutually beneficial to its members and to the buying public. If your concern is not represented at the present time, Mr. C. Earl Race, President of the Association, will be pleased to confer with you regarding membership advantages.

COMMITTEE APPOINTMENTS

Appointments of the following Committees by the Committee on Committees were approved by the Board at its meeting held Monday, Apr. 21, 1924.

Committee to Study Question of Extension to Chamber of Commerce Building

Dr. Frederick Sefton, Chm.

Hon. George B. Turner

James A. Wilson

D. Edwin French

G. V. Loughborough

This Committee will study the problem and determine the feasibility of providing rooms in the Chamber of Commerce building for civic and welfare organizations desiring space in this recognized Community Center, and if found advisable to build extensions, will recommend ways and means for construction of same.

Committee to Study U. S. C. of C. Referendum #43

H. Dutton Noble, Jr., Chm.

D. Jasper Sims

Earl E. Bockstedt

Frederick A. Hollingshead

Martin J. Lower

This Committee will study the United States Chamber of Commerce Referendum #43 on the Report of the Special Committee on Transportation. Their report to the Directors will establish the policy of the Chamber of Commerce in connection with this important question.

Committee on Arbitration vs. Litigation

Robert J. Andersen, Chm.

James B. Reber

Courtney C. Avery

Philip A. Roseboom

Roy Hemingway

The International Chamber of Commerce as well as the United States Chamber of Commerce and manufacturers throughout the country, together with lawyers, have given much thought and consideration to this world-wide question. Recently 155 Rochester manufacturing concerns agreed to include in their contracts provision for ARBITRATION in case of disputes. The Committee named in the foregoing will study all phases of this question and the reactions from Auburn's business houses will be interesting.

NEW RESIDENTS IN AUBURN

The following is a list of persons who have taken up residence in the city within the past month. The customary letters of welcome have been forwarded from the Chamber of Commerce. We urge all members to extend personal greetings to these new comers. Addresses may be obtained at this office. Philip L. Sutter, Walter R. Woodruff, William Worden, Joseph A. Culver, Edward Painter, John B. Clark, D. J. McGarr, Dennis P. Gosline, Francis E. Babcock, Henry Armstrong, John Gaynor.

FINGER LAKES ASSOCIATION

An important meeting of the Finger Lakes Association will be held at the Glenn Springs Hotel, Tuesday, April 29th, luncheon at 1:30 P.M. Members will find this meeting interesting and they are urged to attend. Further particulars may be obtained from Mr. Leonard H. Searing, President of the Finger Lakes Association.

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APRIL 30, 1924.

FRIDAY NOON MEMBERSHIP MEETING - MAY 2, 1924

IT IS AN UNUSUAL OPPORTUNITY THAT WILL BE AFFORDED MEMBERS AND GUESTS AT THE FRIDAY NOON MEETING THIS WEEK. AFTER CONSIDERABLE EFFORT, MR. JAMES C. MCBRIEN, MEMBER OF THE FORUM COMMITTEE, AND CHAIRMAN OF THE DA HAS SECURED AS THE SPEAKER

MR. ROBERT S. BINKERD, VICE CHAIRMAN OF

THE COMMITTEE ON PUBLIC RELATIONS - EASTERN DIVISION OF RAILROADS

MR. BINKERD IS WELL REMEMBERED FOR HIS INTERESTING AND WORTH-WHILE ADDRESS DELIVERED BEFORE THIS ORGANIZATION LAST YEAR AND THE ANNOUNCEMENT OF HIS RETURN WILL BE WELCOMED BY HIS MANY FRIENDS WHO WERE PRESENT AT THAT TIME. MR. BINKERD IS WELL VERSED IN THE DIFFERENT PHASES OF THE "RAILROAD QUESTION" AND THE VARIOUS TRANSPORTATION PROBLEMS THAT ARE CONFRONTING THE RAILROADS AND THE PUBLIC AT THE PRESENT TIME AND HIS PRESENTATION OF THESE FACTS SHOULD PROVE MOST INSTRUCTIVE. HIS SUBJECT IS

" THE AMERICAN CITIZEN AND HIS RAILROADS "

BECAUSE OF THE IMPORTANCE OF THE SUBJECT, THE FORUM COMMITTEE HAS EXTENDED INVITATIONS TO MEMBERS OF THE ROTARY AND KIWANIS CLUBS AND REPRESENTATIVES OF INDUSTRY TO BE PRESENT. RESERVATIONS WILL BE RECEIVED UP UNTIL 10 o'clock FRIDAY MORNING. CALL 2180.

RETAIL MERCHANTS DIVISION - The Executive Council of the Retail Merchants Division will meet Thursday morning at 10 A.M. to conduct its regular business and to designate dates and formulate plans for the Special Trade Affairs which will be carried on during the year. The Executive Council is composed of the following 21 members: J.R.Wait, Chm., A.E.Adams, B.O.Baird, W.J.Callanan, T. M. Dunnigan, H.J. Graham, M.L.Hanlon, J.C. Henderson, P.M.Herron, R.H.B.Hole, J.J.Leo, M.L.Marshall, G.J.Nicht, W.B.Patterson, G.C.Pearson, G.H.Pidgeon, T.S.Richardson, K.J.Schreck, C.B.Sears, J.F.Stoner and C.L.Stryker. Merchant members are invited to join with the Council at this important conference.

ELEVENTH NATIONAL FOREIGN TRADE CONVENTION - JUNE 4th, 5th, 6th, 1924

The 11th National Foreign Trade Convention will be held in Boston, on June 4, 5, 6, 1924. The Secretary will be pleased to confer with representatives of business houses desiring further information regarding the Convention plans.

CITIZENS MILITARY TRAINING CAMPS

The 1924 Citizens Military Training Camps will be conducted this summer at Plattsburg Barracks, N.Y., Madison Barracks, N.Y., Fort Hancock, N.J., Camp Vail, N.J., Fort Ethan Allen, Vermont and Fort Dupont, Delaware, during the months of July and August. Information, application blanks, etc. may be obtained through the Chamber of Commerce. The purpose of these Camps is to develop the potential representative citizens of the various communities into men of character and to instill the value of patriotism, loyalty, citizenship, system, organization and the application of all these to civic government. Conforming to the request of the War Department, the Chamber of Commerce is supporting this worthy movement hence the announcement in this Bulletin.

COMMUNITY ARCHITECTURE

The office is in receipt of the first of a series of announcements having to do with Community Architecture and the initial statement impresses us as worth-while for quotation in part in our bulletin and worthy of support of our civic organizations:-

"We share with the guiding forces in our community a deep interest in its future greatness and beauty."

"A City of well designed buildings awakens a sense of pride in its citizens, and commands the deference and respect of the strangers who enter its gates. Structural beauty is in every sense inspirational, and to live and to work among buildings whose beauty and simple grandeur denote conservative prosperity is a boon to everyone."

NEW COMMITTEES

The Board of Directors has requested the Committee on Committees to designate the following:

1. A Committee to study and investigate the cause for the present increase in Fire Insurance Rates which has recently become effective in Auburn.
2. A committee to secure all available statistics, facts and data relative to the proposed removal of Auburn Prison.

U. S. CHAMBER OF COMMERCE ANNUAL MEETING

At the Twelfth Annual Meeting of the U. S. Chamber which will be held in Cleveland, May 5, 6, 7 & 8, the following subjects are among those to be given consideration: Highways and Automobiles, Immigration, Industrial Mobilization, Industrial Relations, Marketing & Selling, National Economy, Principles of Business Conduct, Taxation, and Transportation. The following delegates from Auburn are planning to attend: Wm. K. Payne, William J. Harvie, Charles B. Sears and the Secretary.



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Questions of national importance and problems relating to the business of the country and matters of legislation now before Congress were stressed at the Annual Meeting of the United States Chamber of Commerce recently held in Cleveland, Ohio.

It is exceedingly difficult for the local Chamber to lay before the membership all of the available facts relating to these matters which come to us and also to impress upon the membership the broad scope of service rendered by the national body. Many of our members do not understand the organization plan of the U. S. Chamber and of its division into bureaus as follows: Manufacture (Fabricated Production), Insurance, Transportation & Communication, Natural Resources Production, Foreign Commerce, Domestic Distribution, Finance, Civic Development. The national Chamber is the agency through which all branches of American business voice opinions on national questions vitally concerning commerce and industry.

It is true that the highest action of the Chamber is to ascertain this opinion fairly and impartially and to present it to the proper authorities and to the public, but there is another service - that of specific assistance to the various branches of business - which the Chamber renders through its eight representative departments.

Some of the key men in industry and government addressed the members at the Annual Meeting and a brief report of the session will be outlined by PRESIDENT WILLIAM K. PAYNE at the WEEKLY MEMBERSHIP MEETING ON FRIDAY, MAY 16th, this week. It is planned by the Forum Committee to hold a supplementary meeting on the following Friday at which time it is expected that a representative from the National Chamber will be present. In the meantime exhibits of the various Bureaus of the national organization in the form of reports, leaflets and pamphlets will be prepared in order to visualize the various services rendered. These exhibits may be seen on Friday of this week and it is hoped that every member will visit the Chamber and inspect these "business builders."

RETAIL MERCHANTS DIVISION

The Council designated a special Committee consisting of Miles L. Hanlon, George C. Pearson, Karl J. Schreck and Thomas H. Dunnigan to co-operate with the Farm & Home Bureau in carrying out plans for BETTER HOMES WEEK, May 11th to 17th. The Committee has secured the consent of many of the merchants to make special exhibits.

COMMITTEES

The following notation is submitted to the members and it is hoped that the suggestion contained therein will be applied individually as it is not the purpose of the staff to complain. The organization generally is fortunate in having Committees, members of which are usually prompt. However, much time is lost as the result of the delinquency of individual members.

"AS IT WAS IN 1768 - Wasted time is a liability that has never been computed to any degree of satisfaction. Most committees lose their initial snap because of the tardiness of a few members who delay the work of a lot of busy men.

Here is an interesting resolution that was passed at the second meeting of the New York Chamber of Commerce, the first Chamber to be organized in America, on April 5, 1768:-

"It is proposed and resolved that, in the future meetings, any member that shall be absent at six o'clock, shall forfeit one shilling, to be paid to the Treasurer."

BUSINESS INDEX

Postal receipts for 50 industrial cities, chosen with a view to indicate the trend of business in various sections of the country, showed an average gain for April, 1924, of 12.48 % as compared with April, 1923. Twelve of the cities reported increases greater than 20%.

IMMIGRATION

Under the Percentage Immigration Act, 357,803 immigrants were admissible during the present fiscal year ending June 30, 1924. This quota has now been practically exhausted as 356,714 immigrants had already been admitted up to May 1. The following five countries may still send us emigrants to the numbers indicated: Russian Armenia, 52; Estonia, 571; Fiume, 11; France, 386; Hungary, 6; and Iceland, 44.

WHEAT FLOUR

Responding to a Senate resolution, the Federal Trade Commission has submitted a report on costs and profits in the wheat flour milling industry. The report shows, among other things, that the number of merchant wheat flour mills decreased from 6,900 in 1914 to 4,800 in 1921, a decline of 30%, while during the same time the average production per mill increased from about 16,900 barrels to 23,000 barrels per annum.

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It is becoming increasingly difficult to secure large attendance at the weekly membership meetings and the Forum Committee will soon announce the abandonment of the luncheons during the Summer months. Nevertheless, we are prepared to continue these if the interest of the member is maintained and the gauge for a definite decision will be the Friday noon meeting of this week when MR. R. W. BUDD, Manager of the Investors Protective Department of the W. J. Burns International Detective Agency, Inc., will be present to address the members.

Chambers of Commerce throughout the country have been stressing the importance of INVESTIGATING BEFORE YOU INVEST and from time to time have been giving publicity to schemes adopted by fake salesmen, or rather, salesmen of fake stocks. Based on the estimated loss in the United States from fraudulent and worthless stock sales which is \$600,000,000, the per capita loss in Auburn is \$5.45. Therefore, this subject is of the very greatest importance.

The Burns Agency has established a Bureau which provides a service for communities, similar to that for the protection of banks and financial institutions and Mr. Budd is thoroughly familiar with ways and means of controlling these worthless stock sales. It is hoped that every member who can possibly be present will attend the

FRIDAY MEMBERSHIP LUNCHEON - 12 o'clock - JUNE 6, 1924
PLEASE ! PLEASE ! PLEASE ! PLEASE ! telephone your reservations (2180) and help us to make arrangements with the management of the dining room.

Mr. Alonzo Woodruff will be Forum Committee Chairman for this meeting.

PRINCIPLES OF BUSINESS CONDUCT

Ethical Standards Established by the Chambers of Commerce

The function of business is to provide for the material needs of mankind, and to increase the wealth of the world and the value and happiness of life. In order to perform its function it must offer a sufficient opportunity for gain to compensate individuals who assume its risks, but the motives which lead individuals to engage in business are not to be confused with the function of business itself. When business enterprise is successfully carried on with constant and efficient endeavor to reduce the costs of production and distribution, to improve the quality of its products, and to give fair treatment to customers, capital, management, and labor, it renders public service of the highest value.

We believe the expression of principles drawn from these fundamental truths will furnish practical guides for the conduct of business as a whole and for each individual enterprise.

- I. THE FOUNDATION of business is confidence, which springs from integrity, fair dealing, efficient service, and mutual benefit.
- II. THE REWARD of business for service rendered is a fair profit plus a safe reserve, commensurate with risks involved and foresight exercised.
- III. EQUITABLE CONSIDERATION is due in business alike to capital, management, employees, and the public.
- IV. KNOWLEDGE - thorough and specific - and unceasing study of the facts and forces affecting a business enterprise are essential to a lasting individual success and to efficient service to the public.
- V. PERMANENCY and continuity of service are basic aims of business, that knowledge gained may be fully utilized, confidence established and efficiency increased.
- VI. OBLIGATIONS to itself and society prompt business unceasingly to strive toward continuity of operation, bettering conditions of employment, and increasing the efficiency and opportunities of individual employees.
- VII. CONTRACTS and undertakings, written or oral, are to be performed in letter and in spirit. Changed conditions do not justify their cancellation without mutual consent.
- VIII. REPRESENTATION of goods and services should be truthfully made and scrupulously fulfilled.
- IX. WASTE in any form, - of capital, labor, services, materials, or natural resources, - is intolerable, and constant effort will be made toward its elimination.
- X. EXCESSES of every nature, - inflation of credit, over-expansion, over-buying, over-stimulation of sales, - which create artificial conditions and produce crises and depressions, are condemned.

(There are 6 other sections to the code and these will be presented in our next Bulletin.)



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WEEKLY MEMBERSHIP MEETINGS TO BEGIN FRIDAY, OCTOBER 10th

The Forum Committee announces the first of the Weekly Membership Meetings for FRIDAY, OCTOBER 10th. This will be an evening meeting and dinner will be served in the Community Center Dining Room at 6:15 P.M. In promoting these weekly gatherings, the Program and Speakers Committees have worked diligently to arrange the Fall program with subjects of timely and current interest and in each case they will strive to secure a speaker who is qualified to present the particular subject assigned. At this time, when interest is centered around the coming election and the current topics of conversation are political, the Committee believes that the presentation of a subject of a political nature yet entirely non partisan should prove of real interest to the membership and should insure a large attendance. The speaker this Friday will be -

HON. R.C.S. DRUMMOND

his subject - "THE RELATION OF NATIONAL AND STATE POLITICS TO LOCAL POLITICS"

It will greatly assist the Committee as well as the Dining Room management if members will reserve their places early. Phone YOUR reservations NOW to 2180.

A TALK OF SPECIAL INTEREST TO MERCHANTS

The Retail Executive Council has planned a very interesting and instructive meeting of particular interest to merchants and those interested in mercantile affairs to be held WEDNESDAY EVENING, OCTOBER 15th. Mr. J. W. Griest, President of the Retail Merchants Institute of Chicago will address members and guests on "THE NEED OF PRACTICAL TRAINING IN BUSINESS." This will be Mr. Griest's second appearance before the Retail Division. Mr. Griest strongly impressed his audience last year and we feel sure that those who heard him will welcome the announcement of his return engagement. He talks in a plain, forceful and comprehensive manner and commands the attention of his audience. It was the Retail Merchants Institute of Chicago that promoted the Merchants and Community Institute conducted last Spring under the auspices of the Retail Merchants Division. The "school" proved highly successful and the Council is considering the promotion of another to be held later in the year.

Dinner will be served promptly at 6:15 P. M. in the Community Center Dining Room and the Committee will appreciate early reservations.

DEMANDING YOUR ATTENTION

The Forum Committee is not yet ready to announce the full program for the membership meetings. Here are some of the subjects:

"Ballot Slackerism" - It is probable that Dr. Baker, Editor of the Syracuse Post Standard, will take this subject.

October 28th we will have Mr. James R. Brown of New York City and his subject will be "Tax Problems and Single Tax." Even though you do not believe in single tax, you should not fail to be present and hear Mr. Brown on general tax problems. He is not only instructive and interesting, but also at times very comical, yet studiously so, and he works these phrases into his talk with the most telling effect.

On November 14th, City Manager John P. Jaeckel will talk on "Comparative Costs of City Government."

The Plans involve the presentation of outstanding local speakers and two subjects of particular interest will be "Auburn Through the Court House Windows" by Hon. E. S. Mosher, and, "The Home as a Community Unit," by Mrs. A. M. Dulles, also the subject which is of paramount importance to all of our citizens, "Qualifications for and Development of Community Leadership." An effort will be made to secure a speaker from either Cornell or Syracuse University on this subject.

Future announcements on the Program will be made in subsequent issues of the bulletin.

A STATISTICAL BOOKLET

The Chamber of Commerce is preparing a booklet of facts and figures regarding Auburn. It will contain statistical data regarding the Government and various City Departments, Industrial, Commercial and Civic organizations and activities. It is proposed to publish 10,000 copies in this issue and the cost of same will be covered by a few advertisements. It is impossible to include everybody who may wish to take an advertisement in this booklet, but on the other hand, the Committee desires to give everyone an opportunity. Should anyone desire more facts, they will please confer with the Secretary.



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MEMBERSHIP MEETING FRIDAY NOON, OCT. 24th

We are told that the most trying period in the business life of a newspaper editor is just prior to election - at the time when the political campaigns are in full swing. It is during this period that he is called upon to the fullest extent of his resources. At the Membership meeting Friday noon, members and guests will be given a splendid opportunity to learn more about the "Editor's Job" from the Editor's viewpoint. The Forum Committee has secured as the speaker:

DR. JOHN B. HOWE, Editor
Syracuse Herald, Syracuse, New York

His subject will be -

"THE JOB OF THE EDITOR AND ITS COMPLICATIONS BEFORE ELECTION"

Dr. Howe has for many years held the position of Chief Editorial Writer for the Syracuse Herald and is well versed in the topic he will discuss. Mr. Charles D. Osborne, Vice-President of the Auburn Publishing Company, will have charge of the meeting and will introduce Dr. Howe.

The Forum Committee again stresses the importance of attendance at these interesting and educational meetings. If YOU believe they are worth while, arrange to be present this Friday noon. RESERVE YOUR place NOW - Phone 2180.

The Committee wishes to announce that unavoidable circumstances have made it necessary to postpone the engagement of Dr. W. P. Baker, Editor of the Post Standard, who was scheduled to address the membership this week.

TUESDAY, OCTOBER 28th - (Evening)

Mr. James R. Brown, President of the Manhattan Single Tax Club, New York City, will speak before the membership next Tuesday evening. Dinner will be served at 6:15 P. M. sharp. Because of the interest that has already been manifested by members, and in view of the large attendance that is expected, it will be necessary to make reservations in advance. As previously announced. Mr. Brown's subject will be

"TAX PROBLEMS AND SINGLE TAX"

Even though you are not an advocate of Single Tax you cannot afford to miss this meeting. Mr. Brown is a forceful, instructive and interesting speaker and can ably discuss the problems of taxation. Your early reservation is requested.

SALES ORGANIZATION DESIRES TO MARKET EASTERN PRODUCTS

We are in receipt of a communication from the Pacific Sales Service Company, a concern organized for the purpose of marketing products for reputable Eastern manufacturers in the far Western States. Those interested may secure further information upon application to this office.

"VOTE NOVEMBER 4th - - VOTE AS YOU PLEASE - - BUT VOTE"

The following is an extract from the Harriman National Bank's bulletin and deserves particular consideration at this time:

"This to our mind, is an admirable slogan, thoroughly American in its liberality of spirit and broad-mindedness. In other words, do your duty as a citizen.

"It costs nothing to vote except decent behavior. Perhaps if there was a tax upon voting, we should all rush to the polls. We do not appear to value things that we get for nothing. A citizen who fails to vote is not bearing his share of civic responsibility any more than one who refuse to fight in war, and by fighting is not necessarily meant mortal combat, but merely the demonstration of willingness and the spirit of patriotism. The only person justified in criticising or in otherwise expressing an opinion about the actions of our Government, is the person who has voted



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NOVEMBER 3, 1924

MEMBERSHIP MEETING FRIDAY NOON -- NOVEMBER 7th

At this time it is most appropriate that we discuss governmental affairs - City, State and National - and an opportunity is offered to secure a clearer understanding of our own City Government, to learn more about its various Departments, their operation and their cost. In consideration of the importance of this subject the Forum Committee has arranged the meeting this Friday noon. The speaker secured is the official to whom we directly look for the successful administration of our city.

HON. JOHN P. JAECKEL, City Manager
"COMPARATIVE COSTS OF CITY GOVERNMENT"

His subject -

Mr. A. L. Dewdney will serve as Chairman of the Day and we cordially urge YOUR IMMEDIATE reservation - Phone 2180. Let's honor Mr. Jaeckel - a local speaker and one of our own officials - with a big attendance Friday.

NOV 7 1924

THE AUBURN COMMUNITY CHEST WILL FUNCTION DURING 1925

At a meeting recently held in the Chamber building, the representatives of the various participating organizations and the Board of Directors of the Chest expressed unanimous sentiment for the continuance of the Community Chest as the logical way in which to finance and administer our local Charities and Social Agencies. From this meeting developed the appointment of a Committee headed by Mr. Charles A. McCarthy whose duty it was to select a Campaign Chairman and Director. Mr. Roy W. Hemingway has accepted Chairmanship of the General Campaign Committee which will undertake to raise the necessary fund - \$85,000 - the actual drive being scheduled for the week of November 17th.

Campaign headquarters have been established on the upper floor of the Chamber of Commerce Building where an experienced and trained Campaign Executive, is now in charge.

Eighteen organizations will look to the Chest for their funds during the year 1925. The "Chest Idea" has been proven in Auburn as the most economical and business-like way of financing the work of these worthy institutions. The "Chest" makes it possible for these organizations to concentrate their efforts on carrying out their individual programs of work where heretofore in many instances considerable time has been devoted to separate campaigns for funds. Another advantage accruing to the benefit of Auburn - 13 appeals have been grouped into one - The slogan is "Give Once But Give Enough For All." The Community Chest is worthy of the support of every citizen and a pledge to the 1925 Chest will be the best indication of your interest in its continuation.

COMMITTEE APPOINTMENTS - Appointments of the Committee on Committees were approved by the Board of Directors as follows:

EXPOSITION COMMITTEE - Frank S. Jacques, Chm., W.B. Haeffner, W.O. Dapping, M.M. Clark, F.A. Eldredge, G.M. Edwards, H.L. Ferris, C.W. Storke, J.J. Leo, L.E. Springer, J.R. Wait.

LEGISLATIVE COMMITTEE - Harry A. Gleason, Chm., W.R. Cross, Rudolph Chamberlain, D.E. Clapp, W.H. Seward.

ELECTION COMMITTEE - A.L. Chatfield, Chm., P.J. Eagan, Dr. A.W. Failey, H.B. Jacobs, A.A. Montebello, G.A. Moreland, F.C. Newell, P.A. Roseboom, J.F. Underiner

EXPOSITION FOR AUBURN

The Directors are considering the proposal to hold an Industrial and Mercantile Exposition in Auburn probably the latter part of next May or the first part of June. The purpose of this exposition is to

1. Give to the public a new appreciation of the extent and value of local manufacturing interests.
2. Focus on the city the attention of all the people of the surrounding territory.
3. Dramatize a trade revival which will delight the retail merchants.
4. Create a general revival of civic interest and civic pride.

The Board has been in conference with the General Organization Company of Chicago through their representative, Mr. Samuel Wilson, who is well known to many Auburnians because of his connection with past campaigns, especially the reorganization of the Chamber of Commerce and the Community Chest. This Company recently conducted a very successful exposition in Schenectady where 90,000 people viewed the exhibits and they had nearly 77,000 paid admissions.

* * * * *

Don't forget November 14th, next week, that Dr. Benjamin Friedman of whom announcements have been made will be with us on Friday Noon.

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FRIDAY NOON MEMBERSHIP MEETING

The speaker at the Friday noon Membership Meeting this week will be
DR. BENJAMIN FRIEDMAN, RABBI - The Temple Society of Concord,
Syracuse, N. Y.

His subject - "SIX YEARS AFTER" - relates to Armistice Day and its significance. His discussion will deal with National affairs and an interpretation of present conditions brought about and resulting from the Great World War. Dr. Friedman is a prominent and eloquent speaker and has appeared at various times before Auburn audiences. At least 10 members should be present Friday and the Forum Committee urges YOUR reservation - phone it in now - 2180.

On Friday, November 21st, the regular noon-day meeting has been postponed in deference to the Community Chest Campaign which will be conducted during that week. Also, owing to the Thanksgiving recess, there will be no meeting on Friday, November 28th.

THE ANNUAL MEETING AND BANQUET

The Annual Meeting and Banquet of the Chamber of Commerce will be held on Tuesday, December 9th at 6:30 P. M. in the main Dining Rooms of the Osborne House. The principal address of the evening will be given by Mr. Merle Thorpe, Editor of the "Nation's Business", the official publication of the United States Chamber of Commerce.

Mr. Thorpe is a leader in the publishing business and is the directing force in that most excellent magazine, "The Nation's Business." He is an authority on business and governmental affairs and a particularly forceful speaker. His recent address delivered before the N.A.C.O.S. and the Eastern Division meeting of the United States Chamber was a masterpiece. Many organizations immediately invited Mr. Thorpe as their principal speaker on similar occasions but owing to an engagement secured for the Syracuse Chamber, Auburn was enabled to obtain him for our Annual Meeting. As the Annual Meeting is one of the important events in our year's program, efforts should be made by every member to be present. We can assure you of a very profitable evening and can absolutely guarantee the speaker.

The Forum Committee are already busily engaged in completing arrangements for the Meeting and Chairman Sawyer has designated the following Sub-Committees:

1. PROGRAM, MUSIC AND ENTERTAINMENT
A. P. Root, Chairman - Prof. Frank W. Moore
2. TICKETS
James C. McBrien, Chairman - Lithgow Osborne, George W. McFarland, Rev. M. L. MacPhail, A. L. Dewdney and Walter S. Marx.
3. ARRANGEMENTS, RESERVATIONS and DECORATIONS
E. N. Baldwin, Chairman - Alonzo Woodruff
4. PRINTING
Rev. H. H. Barstow, Chairman - James C. Macbeth
5. RECEPTION
L. B. Sawyer, Chairman - F.W. Moore, C.A. Coddington, E. N. Baldwin, G.F. Barford, A.L. Dewdney, J. B. Macbeth, M.L. MacPhail, W.S. Marx, J.C. McBrien, G.W. McFarland, Lithgow Osborne, A.P. Root, Alonzo Woodruff and H.H. Barstow.

Reservations - preferably "block reservations" for separate tables - should be made early and will be given table assignments in the order received.

ELECTION RETURNS

It was pleasing to note the great number of people who took advantage of the facilities at the Chamber of Commerce Building for receiving the Election returns last Tuesday evening. The reading rooms, library, Directors' Room, offices and the lobby were at times filled to capacity. Through the courtesy of the Auburn Music Company two radios were in operation until after midnight. A special direct wire and operator were furnished by the Western Union and gave most satisfactory service. Approximately 250 bulletins were received. Throughout the evening a complimentary luncheon was served in the Community Center Dining Room downstairs. The audience included many rural residents and we were pleased to note this very evident interest on the part of our neighbors.



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THE BULLETIN

CHAMBER OF COMMERCE, Auburn, N. Y.
JANUARY 21, 1925

T H E E C L I P S E

The biggest subject before the world today. If you read the newspapers and magazines you probably know "a whole lot" more than can be told in this notice, but come to

THE MEMBERSHIP MEETING

at the CHAMBER OF COMMERCE, FRIDAY NOON, JANUARY 23rd (this week) and you will obtain much more knowledge from an authoritative source such as

THE SPEAKER

JOHN M. KULLMER, Professor of Astronomy, Syracuse University. Professor Kullmer will enlighten us on many phases of this unusual event - DON'T MISS IT.

THE PLACE

Library Room on first floor of the Chamber of Commerce Building - the room exclusive - where the members will not be distracted and the speaker will not be disturbed - WE URGE YOU TO TELEPHONE FOR RESERVATIONS - PLEASE (2180).

* * * * *

The Forum Committee PROGRAM for Future Meetings

Unless otherwise stated, these meetings
will be held on Friday of each
week beginning at 12:10
o'clock

- | | | | |
|------------|---|---|--|
| January 30 | Prof. Edwin P. Tanner
Syracuse University | - | "The Modern University as
Seen by an Old-Fashioned
Professor." |
| February 6 | Mr. Harry A. Hopf
New York City | - | "Financing Business" |
| " 13 | Mr. Zongsan Zia
Mr. Zia recently came to Auburn and is
engaged in special work at the Seminary.
He is well qualified to speak on this
subject, particularly Chinese conditions. | - | "The Orient" |
| " 20 | Dr. K. D. Macmillan
Wells College | - | "Washington and Lincoln" |
| " 27 | Prof. Harry M. Eaton
Syracuse University | - | "Geology of the Finger Lakes
Region" |
| March 6 | To be announced | | |
| " 13 | L. O. Armstrong
Bureau of Commercial
Economics
Washington, D. C. | - | "Whales & Sea-Lions & Other
Big Game" |
| " 20 | Mr. J. C. Hale
New York City | - | "Time and How to Make More
Use of It " |



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REGULAR WEEKLY MEMBERSHIP MEETING, FRIDAY, FEBRUARY 13th

FEB 14 1925

Speaker - MR. ZONGSAM ZIA

Subject - "THE ORIENT"

UNIVERSITY OF ILLINOIS

This subject was assigned by the Forum Committee owing to the many items appearing in the news of the day relating to China in particular and the other Far East countries. The talk should prove doubly interesting for this reason and we are assured that Mr. Zia is well qualified to talk on his subject having recently come to Auburn direct from his native country. We understand from those who know Mr. Zia that he can speak English fluently as he has studied in Universities in China and is taking special work at the Auburn Theological Seminary.

The attendance at the weekly meetings is constantly growing indicating a greater interest on the part of the members and a real support of the Forum Committee who have worked diligently in their effort to present real live and interesting subjects. The goal for the present, as set by the Committee, is regular attendance of 100. Won't you as a member make an effort to attend these meetings regularly and indicate your decision by making your reservation NOW in order to assist us in making arrangements?

NEXT WEEK - Friday, February 20th, we will have DR. KERR D. MACMILLAN OF WELLS COLLEGE and we specially urge the members to be present. Dr. Macmillan has not spoken in Auburn in two years, to our knowledge, and whenever he speaks he has a real message which leaves a lasting impression. His subject will be "Washington and Lincoln."

NEW CHAMBER OF COMMERCE BOOKLET

Every member should have in his possession a copy of this latest booklet of facts relating to Auburn. These may be obtained at the office and it is desirable that members send these booklets to their friends which will give us greater distribution in addition to the copies which are forwarded from headquarters. Should you desire to have these sent, please give the names and addresses and they will be mailed by the staff.

NOTES ON COMMITTEES

Finger Lakes Committee - This group is working on a proposal to have the State Park Commission consider the inclusion of Island Park and Lakeside Park at the foot of Owasco Lake in the State Park system. Chairman Fenton will appear before the Park Commission in Ithaca on Saturday and present a resolution initiating this movement which has the endorsement of the City Officials. In fact, the proposal originated with City Attorney William S. Elder. The matter has not sufficiently advanced to give full details at this time, but the above notation is for the purpose of keeping the members informed on the matter.

The annual campaign for Auburn's quota for the Finger Lakes Association is set for the week beginning Monday, March 2nd.

Hotel Committee - This Committee consisting of D. Edwin French, Chas. Alfred E. Ballin, John T. Doyle, Harold G. Metcalf and George C. Pearson, recently conferred with a group of experienced hotel men from New York City and while there is no definite plan ready for presentation to the members, it is hoped that a survey of Auburn's hotel facilities will be available in the near future.

The wide divergence of opinion and views regarding this matter is recognized by the Committee which by the way, is a very good reason for the study, and while the excellence of the present hotels administration is admitted, nevertheless, it is felt that a thorough analysis of Auburn's hotel facilities should be made.

The Committee is not stressing the construction of a new building at this time for it may develop that the buildings now available could well be utilized to provide modern facilities with fire proof construction. The activities of the Committee at the present time are confined to an effort to secure accurate and definite information on the subject.

SNOW REMOVAL from Highways - Efforts are being made to have this work done through the agency of the County Board of Supervisors and the matter is being considered at the present time. Report will be made in subsequent Bulletins.

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MEMBERSHIP MEETING
FRIDAY FEBRUARY 20th

THIS WEEK

D R. K E R R D. M A C M I E L A N

President of WELLS COLLEGE

NEED WE SAY MORE ? - SHOULD WE SAY MORE ?

EXCEPT !

-members expect that proper arrangements will be made and as we anticipate a large attendance to hear the popular and well known speaker, we urge you to telephone 2180 for reservations.

LITHGOW OSBORNE - Chairman

THE EXPOSITION

The Industrial and Mercantile Exposition Committee have secured the Theological Seminary Grounds for the big Progress Exposition to be held in June. Chairman Frank S. Jacques is busily engaged in making preliminary plans and the Committee will soon announce the booth and tent arrangements.

NATIONAL COUNCILLOR ELECTED

Mr. William K. Payne, Past President of the Chamber, was elected by the Board of Directors at their last meeting to represent the local organization in the United States Chamber of Commerce as National Councillor.

FREIGHT RATE INCREASES

Much has been said in previous Bulletins of the proposed increase in freight rates in the Eastern Classification territory which vitally affects Auburn's industrial and mercantile interests. The Associated Industries of New York State have engaged Clark & LaRoe of Washington to represent the State before the Interstate Commerce Commission but there are specific problems involving Auburn as a part of the Syracuse District which will probably require the employment of special counsel. The Chamber of Commerce is opposed to the present schedule proposed by the Carriers but before committing the Chamber to expenditures, the Board has designated President Henry and Director William B. Haeffner as a Committee to secure information and advice. The action of the Board will be determined upon their report.

REPORT ON REFERENDUM #44

The Committee on Referendum #44, consisting of Messrs. Charles B. Seaver, Chairman, Victor J. Callanan, Irving S. Colwell, Thomas C. Richardson and Denber Simkins, has submitted its report and the Board of Directors at a special meeting held last Monday voted in favor of all questions submitted by mail to the members. This action establishes the position of the Auburn Chamber of Commerce on the question of postal service.

NATIONAL VIGILANCE COMMITTEE BULLETINS

The Chamber is almost daily in receipt of Bulletins from the National Vigilance Committee relating to FAKE STOCK SALES, Fake Advertising and other schemes to separate people from their money. A few of them will be referred to as follows:

1. A concern in Tyler, Texas - Writing to stockholders of the Goodyear Tire & Rubber Co. in an effort to have them dispose of their holdings at less than market prices.
2. An "Investment Counselor" of New York City offering stock in Korell Laboratories. This man was formerly of Buffalo and has been identified with other questionable concerns. One of the past statements is, "we are not promoters and we have nothing to sell." Members should read the material that we have at the office of the Chamber of Commerce.
3. American Automobile Owners Ass'n. purporting to represent auto owners, garage keepers and others in the matter of insurance. This is very interesting reading.
4. Report is on file at the office of the operations of what appeared to be a large business concern of Atascadero, Cal. It is known that some of Auburn's money was spent in this venture and warnings have heretofore been sent out.
5. We have reports on three projects relating to mail order business or "work-at-home" schemes.

We have reports on a number of other schemes and plans for the sale of stock and the oft repeated advice of "Investigate Before You Invest" cannot be too strongly impressed upon the public. Members of the Chamber of Commerce can help in protecting the general public in this matter.



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"WHALES and SEA LIONS and other BIG GAME," in moving pictures! This sounds interesting, doesn't it? It is interesting, and these pictures will be shown by Mr. L. O. ARMSTRONG in connection with his address, at the Chamber of Commerce, Friday, March 13th at 6:30 P. M.

Mr. Armstrong, the internationally known explorer and lecturer, has spent forty years far beyond railroads and telephones, taking motion pictures of wild animal life. He lectures exclusively under the auspices of the Bureau of Commercial Economics of Washington. We have no hesitation in saying that Mr. Armstrong is the best of the present day lecturers using movies and slides. This statement is based upon our experience as Mr. Armstrong lectured here two years ago and everyone who was fortunate enough to hear him talk, was so enthusiastic, that requests were made for a return engagement.

We are informed that Mr. Armstrong has some marvelous motion pictures and slides and we are already aware of the amusing anecdotes he works into his talks. He has lived a life in the open and this talk from his own rich experiences in hunting whales and sea lions is but one of the many subjects of this most interesting old gentleman. We speak of him as old, but he has a very strong, clear voice and is a perfect adept in making his lectures interesting and instructive. The world problems are ever present in his mind as he travels. His applications are very much to the point, as he contrasts conditions as they are with what they might be. His work is uplifting. He has the gift of interesting the young as well as the old, and he is as popular with women as with men.

As was true on his previous visit to Auburn, we know you will regret it if you miss this talk and we have absolute confidence that this is the best lecture of the entire series arranged by the Forum Committee for the regular membership meetings. Make your reservations immediately as it will undoubtedly be necessary to make special arrangements at the Chamber of Commerce building for those who wish to attend. We can take care of everyone who wishes to come, but we also desire to have it understood that those who do not make reservations cannot expect a place.

REMEMBER THE TIME—6:30 o'clock—Special Dinner to be followed by the lecture—75c per plate.

EXPOSITION COMMITTEE

Mr. Samuel Wilson of the General Organization Company will meet with the Exposition Committee next Monday, March 16th. The Seminary Grounds where the Exposition will be held has been plotted by City Engineer Frank Dullea, and it is expected that definite booth-space plans and announcements can be made within the month.

The Committee has already received a great number of applications and inquiries but owing to the enormous amount of detail and preliminary arrangements, it is necessary to withhold definite statements regarding space allotment and cost of booths.

Mr. Frank Jacques, General Chairman, will issue a special bulletin regarding the Exposition in the near future.

ANOTHER IMPORTANT MEETING

On Friday evening, March 27th, Dr. Norman Angell, the great English writer, lecturer and leader of political opinion, will come to Auburn under the joint auspices of the Chamber of Commerce, Rotary, Kiwanis and Zonta Clubs.

Of first importance is the standing of Dr. Angell and secondly, it is an innovation to have civic clubs joined together in bringing to Auburn such a noted individual.

Dr. Angell wrote "The Great Illusion" of which over half a million copies have been sold and it has been translated into 25 languages. For many years he was closely associated with Lord Northcliffe and many other English leaders.

This is an opportunity that no member of the Chamber of Commerce should miss. Owing to the limited space at the Osborne House where the lecture will be given, it will be necessary for members of the Chamber and others to secure tickets which will be on sale at the Chamber of Commerce and Osborne House on Friday of this week. Price per ticket will be \$2.00 and we advise the members to secure their tickets early as the sale will positively be limited.

"EASY PICKIN"

At the present time Auburn seems to be the "easy mark" for a whole swarm of mail order houses. Within the past two weeks it is noticeable the number of letters coming into the city having for their object the sale of all sorts of merchandise from needles to automobiles including clothing, jewelry, groceries, and in fact every conceivable sort of goods. We have had opportunity to inspect some of this material and in line with the cheap advertising which is done, the statements which have often been made regarding this stuff are amply supported. To cap the climax, we are in receipt of a package of about 35 post cards with poorly printed cuts of the goods they are supposed to picture.

Investigation reveals that a number of our citizens have ordered goods by this means and there is a distinct reaction in the stores of the city. If this sort of thing is permitted to continue and is supported by individuals, Auburn cannot expect anything but second rate stores in place of the up-to-date modern metropolitan stores which they now boast.

Merchants are doing everything possible to carry first class merchandise at reasonable prices and purchases made of these merchants may be exchanged if the buyer is not satisfied, and this is not true of the mail order houses.

The Chamber of Commerce urges its members to impress upon the citizens so far as it lies in their power, the need for loyal support of Auburn institutions. This means industries, stores, professions, but particularly at this time to avoid support of these mail order houses—analyze this for yourself. How many mail order appeals have you had in the past week?



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In common with all organizations, the Auburn Chamber of Commerce experiences difficulty in securing membership attendance at the regularly scheduled meetings. It is most difficult to analyze the reasons for this condition as the aim of the Forum Committee has been to present subjects which would not alone be interesting and entertaining, but also instructive and helpful in the promotion of business and civic betterment. In fact these latter phases have been stressed by the Chamber of Commerce. We have presented speakers of national repute and in some cases these speakers have been costly but they were deemed worth while and the expense was warranted. Nevertheless, the members do not respond and the Forum Committee desire to find an explanation. Members would confer a great favor on the Forum Committee if they would express their views on this matter in order that a determination may be made regarding the holding of weekly or monthly meetings after this season. In any event, we urge the members to support the efforts of the group charged with the responsibility for the conduct of these weekly sessions. The speaker this week will be:

EDWIN D. BEVITT of ROME, N. Y.

His subject will be - "THE ATLANTIC STATES SHIPPERS ADVISORY BOARD"-

an organization of shippers and receivers of freight formed to promote understanding of transportation problems and to adjust informally transportation difficulties. This is a subject which should interest all members. Unfortunately, it appears that some members will attend meetings only when the subject directly concerns their business, overlooking the fact that many of the subjects here presented indirectly concern them and their affairs. We therefore urge a large attendance.

AN EFFORT FOR THE CRIPPLED CHILDREN

A very complete survey was recently conducted in the city and it was found that there were 103 crippled children who needed attention. In line with the work of other civic organizations, the B.P.O. Elks have joined in the movement and have already assumed a big responsibility for this most creditable work. They expect to raise \$5,000 to care for the immediate needs and one of the means for raising this money is a dance to be held at the State Armory on April 21st. In fact this might rightfully be called an informal "Charity Ball." President Henry and the Secretary have been designated to represent the Chamber and it is hoped that every member will support this movement in the interests of the helpless children who need YOUR HELP - Purchase a ticket even though you may not attend.

THE EXPOSITION

A tentative draft of the booth arrangement has been received by Chairman Frank S. Jacques but until the entire Committee approves of the arrangement, we are unable to present to the members plans of the layout. Assurances have been received by the Chairman that we may have the big tent which is 150 x 320 feet.

It is realized that the information published to members is most incomplete at this time. Nevertheless, the responses have been most satisfactory and already a number of applications for space have been received even without the presentation of a chart. Mr. Jacques is pushing this matter as fast as is possible.

BOARD OF DIRECTORS

The next meeting of the Board of Directors will be held on Monday, April 13th. Should members desire at any time to refer matters for the consideration of the Board, it is hoped that they will present their subjects in written form. The Board would welcome such expressions of interest and helpfulness.

THE EXECUTIVE COUNCIL - RETAIL MERCHANTS DIVISION

The Executive Council of the Retail Merchants Division will meet tomorrow evening, (Thursday) at 8:00 P. M. in the Directors Room. In addition to the routine matters, attention will be devoted to the subjects of the solicitation nuisance and house-to-house canvassing. These matters are of far greater importance than is generally conceded by citizens but the facts which are gathered by the Merchants Division reveal the seriousness of this method of distribution and its affect on communities. Merchants are asking the cooperation of citizens not alone because of the effect on the retail business, but rather because of its effect upon the city's business generally.

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ALFRED C. THOMPSON

Principal of New York State Normal School at Brockport
Dr. Thompson was Superintendent of Public Schools in Auburn several years ago. In accepting the invitation to speak, he expressed the hope of meeting many of his friends at the CHAMBER OF COMMERCE, FRIDAY NOON MAY 1st (This Week).

His subject, "MORAL and RELIGIOUS EDUCATION as COMMUNITY ASSETS," was assigned by the FORUM COMMITTEE as part of the plan of presenting subjects of vital importance to AUBURN. Dr. Thompson's ability as a public speaker is well known. Nothing more need be said in this connection but his address does concern every citizen and the members of the Chamber of Commerce should be present. Others will want to hear Professor Thompson and you are urged to BRING A GUEST THIS WEEK.

IF THE MEMBERSHIP MEETINGS ARE WORTH PLANNING
THEY ARE WORTH ATTENDING !

THE EXPOSITION

To date and without any organized effort to secure contracts for booths, approximately 40 spaces have already been taken. Frank S. Jacques, Chairman of the Exposition Committee, has just returned from Canton, O. where a similar Exposition was held. The benefit of such an event in the city was evident everywhere and the participants were most enthusiastic regarding the results. But Frank states that Auburn's Exposition will surpass the Canton affair.

Arrangements have been made for the erection of large 40 ft. wide tents which will extend in a form of a rectangle 800 ft. long and the automobile and special features section will be 70' x 250' placed in the center. Special mailings and bulletins on the Exposition will be sent out from now until the time of the opening.

The Executive Committee consists of the following: Frank S. Jacques - Chairman, William K. Payne - Vice Chairman, William B. Haefner - Vice Chairman, Henry T. Sherman - Treasurer, John M. Shetland - Secretary, Alfred E. Ballin, William J. Callanan, William O. Dapping, Frank M. Dullea, Frank A. Eldredge, Fred L. Emerson, Guy M. Edwards, Harold L. Ferris, William J. Henry, Hon. John P. Jaeckel, Anthony J. Lauer, John J. Leo, Edwin F. Metcalf, Charles A. Parker, George C. Pearson, George H. Pidgeon, Charles B. Sears, Florian Shoemaker, John F. Stoner, Charles L. Stryker, Silas Taber, Hon. Roy A. Wald.

One of the big features of the Exposition already secured is the showing of the Phonofilms by Theodore W. Case and special arrangements will be made for Mr. Case's needs. The Case Laboratories will also have a special showing of their products.

Members of the Chamber of Commerce who are interested in securing a space should immediately get in touch with the office - call 2180 - and the matter will be referred to George C. Pearson, Chairman of the Exhibits Committee.

It has been said that no civic undertaking in Auburn has ever received such enthusiastic support as the coming Exposition and it is very encouraging to find such sentiment on a proposition which undoubtedly will mean much for the promotion of business and growth to the city.

ARBITRATION

The Chamber of Commerce Committee on Arbitration submitted a very complete report to the Directors at the last meeting. Within a few months it is expected that arbitration contract forms will be printed on all stationery of Auburn concerns.

Members will be interested to know that President Coolidge signed the United States Arbitration Law making agreements to arbitrate interstate or maritime disputes binding, enforceable and irrevocable. The State of Oregon has also passed an Arbitration law all of which is based upon the New York statute.

The Board of Directors at their last meeting accepted the report of the local Committee and the Committee and Secretary are instructed to prepare a resolution that will set the plan, as outlined by the Committee, into operation. The members will be fully informed regarding the procedure.

COMMITTEE ON COMMITTEES

The Committee on Committees will meet on Thursday afternoon at 4 o'clock to designate the personnel of Committees to handle Referenda of the United States Chamber of Commerce on (a) Powers of National Banks and (b) Inheritance Taxes - Coordination of National and State Taxation. At this time they will also discuss the personnel of a new Membership Committee, Industrial and Traffic Committees.

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